Case 3:18-md-02843-VC Document 1071-6 Filed 10/28/22 Page 1 of 162 HIGHLY CONFIDENTIAL

1	UNITED STATES DISTRICT COURT
2	NORTHERN DISTRICT OF CALIFORNIA
3	
4	IN RE: FACEBOOK, INC., MDL No. 2843
5	CONSUMER USER PROFILE Case No.
6	LITIGATION 18-md-02843-VC-JSC
7	This document relates to:
8	ALL ACTIONS
9	
10	**HIGHLY CONFIDENTIAL**
11	
12	ZOOM DEPOSITION OF FACEBOOK's 30(b)(6)
13	CORPORATE REPRESENTATIVE - DAVID MILLER
14	(Reported Remotely via Video & Web Videoconference)
15	Los Angeles, California (Deponent's location)
16	Friday, July 22, 2022
17	Volume 1
18	
19	REDACTED VERSION OF DOCUMENT SOUGHT TO BE SEALED
20	STENOGRAPHICALLY REPORTED BY:
21	REBECCA L. ROMANO, RPR, CSR, CCR
	California CSR No. 12546
22	Nevada CCR No. 827
	Oregon CSR No. 20-0466
23	Washington CCR No. 3491
24	JOB NO. 5300521(b)
25	PAGES 1 - 132
	Page 1

Case 3:18-md-02843-VC Document 1071-6 Filed 10/28/22 Page 2 of 162 HIGHLY CONFIDENTIAL

1	UNITED STATES DISTRICT COURT	
2	NORTHERN DISTRICT OF CALIFORNIA	
3		
4	IN RE: FACEBOOK, INC., MDL No. 2843	
5	CONSUMER USER PROFILE Case No.	
6	LITIGATION 18-md-02843-VC-JSC	
7		
8	This document relates to:	
9	ALL ACTIONS	
10		
11		
12		
13		
14		
15	DEPOSITION OF DAVID MILLER, taken on	
16	behalf of the Plaintiffs, with the deponent located	
17	in Los Angeles, California, commencing at	
18	12:41 p.m., Friday, July 22, 2022, remotely	
19	reported via Video & Web videoconference before	
20	REBECCA L. ROMANO, a Certified Shorthand Reporter,	
21	Certified Court Reporter, Registered Professional	
22	Reporter.	
23		
24		
25		
	Page 2	

Case 3:18-md-02843-VC Document 1071-6 Filed 10/28/22 Page 3 of 162 HIGHLY CONFIDENTIAL

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	Page 3

Case 3:18-md-02843-VC Document 1071-6 Filed 10/28/22 Page 4 of 162 HIGHLY CONFIDENTIAL

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Case 3:18-md-02843-VC Document 1071-6 Filed 10/28/22 Page 5 of 162 HIGHLY CONFIDENTIAL

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Case 3:18-md-02843-VC Document 1071-6 Filed 10/28/22 Page 6 of 162 HIGHLY CONFIDENTIAL

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                                                 Page 6
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Case 3:18-md-02843-VC Document 1071-6 Filed 10/28/22 Page 7 of 162 HIGHLY CONFIDENTIAL

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1
                      APPEARANCES (cont'd)
     (All parties appearing via Web videoconference)
 2
 3
     ALSO PRESENT:
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          Ian Chen, Associate General Counsel,
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     Litigation and Regulatory at Meta
 6
          Abimbola Oladokun, Lead Counsel, General
 7
     Litigation at Meta
 8
          John Macdonell, Videographer
 9
10
11
12
13
14
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25
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Case 3:18-md-02843-VC Document 1071-6 Filed 10/28/22 Page 8 of 162 HIGHLY CONFIDENTIAL

1		INDEX	
2	DEPONENT		EXAMINATION
3	DAVID MILLER		PAGE
4	VOLUME 1		
5		BY MR. GOULD	11
6		BY MR. SCHWING	125
7			
8			
9		PREVIOUSLY MARKED EXHIBITS	
10	NUMBER		PAGE
11	Exhibit 619		72
12			
13			
14			
15			
16			
17			
18			
19			
20			
21			
22			
23			
24			
25	////		
			Page 8

Case 3:18-md-02843-VC Document 1071-6 Filed 10/28/22 Page 9 of 162 HIGHLY CONFIDENTIAL

1	Los Angeles, California; Friday, July 22, 2022	
2	12:41 p.m.	
3	000	
4		
5	THE VIDEOGRAPHER: Okay. We're on the	12:41:09
6	record. It's 12:41 p.m. Pacific Time on	
7	July 22nd, 2022.	
8	This is the deposition of David Miller.	
9	We're here in the matter of Facebook Consumer	
10	Privacy User Profile Litigation.	12:41:23
11	I'm John Macdonell, the videographer,	
12	with Veritext.	
13	Before the reporter swears the witness,	
14	would counsel please identify themselves, beginning	
15	with the noticing attorney, please.	12:41:35
16	MR. GOULD: My name is Benjamin Gould	
17	with Keller Rohrback LLP, and I am representing the	
18	plaintiffs in the proposed class.	
19	MR. SCHWING: Austin Schwing I'm	
20	sorry. My voice is shot.	12:41:53
21	(Discussion off the stenographic record.)	
22	MR. SCHWING: Austin Schwing,	
23	Gibson, Dunn & Crutcher. I represent the	
24	defendant.	
25	And with me are Ian Chen, Cassarah Chu,	12:42:06
		Page 9

Case 3:18-md-02843-VC Document 1071-6 Filed 10/28/22 Page 10 of 162 HIGHLY CONFIDENTIAL

1	Felisha Miles, Shaquille Grant, Kelly Herbert, and	12:42:12
2	that's all.	
3	SPECIAL MASTER GARRIE: And this is	
4	Special Master Daniel Garrie. I'm here on behalf	
5	of the Court.	12:42:26
6	THE COURT REPORTER: Mr. Miller, if you	
7	could raise your right hand for me, please.	
8	THE DEPONENT: (Complies.)	
9	THE COURT REPORTER: You do solemnly	
10	state, under penalty of perjury, that the testimony	12:22:22
11	you are about to give in this deposition shall be	
12	the truth, the whole truth and nothing but the	
13	truth?	
14	THE DEPONENT: Yes, I do.	
15		12:22:22
16		
17		
18		
19		
20		12:22:22
21		
22		
23		
24		
25	////	12:22:22
		Page 10

Case 3:18-md-02843-VC Document 1071-6 Filed 10/28/22 Page 11 of 162 HIGHLY CONFIDENTIAL

1	DAVID MILLER,	12:22:22
2	having been administered an oath, was examined and	
3	testified as follows:	
4		
5	EXAMINATION	12:42:45
6	BY MR. GOULD:	
7	Q. Good afternoon, Mr. Miller. Thanks for	
8	making yourself available.	
9	Rather than showing you the notice of	
10	deposition and the subtopic on which you've been	12:43:01
11	designated to testify, I I will just ask you,	
12	you've been designated by Facebook to testify on	
13	its behalf on a topic that is related to video	
14	content on the Facebook Platform, correct?	
15	A. Yes.	12:43:27
16	MR. SCHWING: I'm sorry. Just for the	
17	record, just not across all video content and	
18	all content I don't want to be difficult, Ben,	
19	but like that that's just too	
20	MR. GOULD: No, no, I get it	12:43:41
21	MR. SCHWING: That's not what he's here	
22	to talk about.	
23	MR. GOULD: Sure. Right.	
24	Q. (By Mr. Gould) And Mr. Miller, you	
25	you realize that your testimony here is on behalf	12:43:50
		Page 11

Case 3:18-md-02843-VC Document 1071-6 Filed 10/28/22 Page 12 of 162 HIGHLY CONFIDENTIAL

1	of Facebook, correct?	12:43:55
2	A. That's correct.	
3	Q. And by "Facebook," I should clarify,	
4	like, I mean Meta and everything under that general	
5	umbrella.	12:44:07
6	Okay if I use "Facebook" to refer to	
7	that?	
8	A. I'm I'm okay with that.	
9	MR. GOULD: Okay. Fabulous.	
10	I'm having a really hard time hearing	12:44:17
11	Mr. Miller. Is anyone is that true for anybody	
12	else or am I the only one?	
13	THE VIDEOGRAPHER: Yeah. If you want to	
14	go off the record real quick, we can change it to	
15	his cell phone audio.	12:44:26
16	MR. SCHWING: I've got a can we just	
17	go in a breakout room and I'll chat with tech folks	
18	and we I and there may be another computer we	
19	can use, or something like that, and we just try to	
20	figure this out real quick.	12:44:37
21	MR. GOULD: Sure. Of course. Of course.	
22	THE VIDEOGRAPHER: Okay. We're off the	
23	record. It's 12:44 p.m.	
24	(Recess taken.)	
25	THE VIDEOGRAPHER: Okay. We're back on	12:50:04
		Page 12

Case 3:18-md-02843-VC Document 1071-6 Filed 10/28/22 Page 13 of 162 HIGHLY CONFIDENTIAL

the record. It's 12:50 p.m.	12:50:05
THE DEPONENT: You're on mute.	
MR. GOULD: Thank you, Mr. Miller. I	
appreciate it.	
Q. (By Mr. Gould) So currently, Facebook	12:50:22
users are able to upload videos to the	
Facebook Platform; is that correct?	
A. That's correct.	
Q. Okay. When did Facebook first enable its	
users to upload video content to the platform?	12:50:43
A. In 2006.	
Q. When did the Facebook Platform begin, if	
you know?	
A. With do you mean with respect to	
video?	12:51:10
Q. No, I'm I'm sorry.	
When did when did like the Facebook	
social media platform like come into existence?	
Was was it it was before 2006,	
right?	12:51:24
A. Before video do you mean before video?	
Q. Yeah. Before video.	
A. Before 2006.	
Q. Okay. Sorry. I'm just trying to get	
some perspective on on what sort of time we're	12:51:39
	Page 13
	THE DEPONENT: You're on mute. MR. GOULD: Thank you, Mr. Miller. I appreciate it. Q. (By Mr. Gould) So currently, Facebook users are able to upload videos to the Facebook Platform; is that correct? A. That's correct. Q. Okay. When did Facebook first enable its users to upload video content to the platform? A. In 2006. Q. When did the Facebook Platform begin, if you know? A. With do you mean with respect to video? Q. No, I'm I'm sorry. When did when did like the Facebook social media platform like come into existence? Was was it it was before 2006, right? A. Before video do you mean before video? Q. Yeah. Before video. A. Before 2006. Q. Okay. Sorry. I'm just trying to get

Case 3:18-md-02843-VC Document 1071-6 Filed 10/28/22 Page 14 of 162 HIGHLY CONFIDENTIAL

1	talking about.	12:51:41
2	So is it fair to say that quite early,	
3	though, in Facebook's existence, it enabled its	
4	users to upload video to the platform?	
5	MR. SCHWING: Vague.	12:51:56
6	THE DEPONENT: What how are you	
7	defining the beginning of Facebook's existence?	
8	Q. (By Mr. Gould) Sure.	
9	Do you know when Mark Zuckerberg created	
10	Facebook?	12:52:14
11	A. Approximately.	
12	Q. When?	
13	A. Say around around 2005.	
14	Q. Right.	
15	And like if I remember correctly,	12:52:30
16	initially, for some period, it was only people with	
17	an .EDU email address who were able to access the	
18	platform.	
19	Am I am I right about that?	
20	MR. SCHWING: That's outside the scope	12:52:48
21	of the the deposition.	
22	Q. (By Mr. Gould) If if you don't know,	
23	you can say you don't know.	
24	A. I'm sorry. Can you repeat the	
25	question.	12:52:55
		Page 14

Case 3:18-md-02843-VC Document 1071-6 Filed 10/28/22 Page 15 of 162 HIGHLY CONFIDENTIAL

1	Q. Sure.	12:52:56
2	If I remember correctly, there was some	
3	period around 2005/2006, when only people with an	
4	.EDU email address were able to create an account	
5	on on Facebook?	12:53:17
6	MR. SCHWING: It's outside the scope of	
7	the deposition.	
8	THE DEPONENT: I I remember there was	
9	a time where some affiliation with a school was	
10	required, but that's all I know.	12:53:31
11	Q. (By Mr. Gould) Fair enough.	
12	When was Facebook's initial public	
13	offering?	
14	MR. SCHWING: It's outside the scope of	
15	the deposition.	12:53:41
16	THE DEPONENT: Oh, I don't I don't	
17	I don't remember the date of the IPO.	
18	Q. (By Mr. Gould) Fair enough.	
19	Do you know what changes had to be made	
20	to the Facebook Platform initially in order for its	12:54:01
21	users to be able to upload video?	
22	A. Some examples of what happened in 2006	
23	would be the ability to, say, upload a movie file.	
24	And and after a user would share a movie file,	
25	if other users wanted to watch that movie file,	12:54:35
		Page 15

Case 3:18-md-02843-VC Document 1071-6 Filed 10/28/22 Page 16 of 162 HIGHLY CONFIDENTIAL

1	some rendering capabilities, some movie play, some	12:54:40
2	video play, movie file play, some video play	
3	capabilities would have to have been added to the	
4	platform.	
5	Q. And by "movie file," do you mean a file	12:54:55
6	that ends with .MOV?	
7	A. That's what I meant. There are other	
8	video files. For example, today there are .MP4	
9	files. But that's what I meant by a .MOV file.	
10	Q. And so initially, in 2006, is it the case	12:55:20
11	that only .MOV files were enabled to be uploaded,	
12	do you know?	
13	A. Here here's what I can say. You could	
14	also in 2006 so let me let me clarify.	
15	In 2006, a link to a video that was on	12:55:41
16	another website could be added. The files	
17	themselves could be uploaded, so the video files	
18	themselves. And the extensions, I don't remember.	
19	But, you know, for all intents and	
20	purposes, these are these are these are	12:56:01
21	things that render video. The files themselves	
22	could be uploaded in 2007.	
23	Q. Okay. So it was in okay.	
24	So prior to 2007, users could link to	
25	videos somewhere else on the Web, but not upload	12:56:26
		Page 16

Case 3:18-md-02843-VC Document 1071-6 Filed 10/28/22 Page 17 of 162 HIGHLY CONFIDENTIAL

1	them to the Facebook Platform.	12:56:31
2	Am I understanding you correctly?	
3	A. Yes.	
4	Q. Okay. Could you describe, generally, the	
5	changes that have been made to Facebook's platform	12:56:56
6	since 2007, in order to facilitate the uploading of	
7	videos by users?	
8	A. So to facilitate video upload, some	
9	changes could be where you would have to go to	
10	upload those those files. In some cases, you	12:57:30
11	would have to go to your profile I mean, early	
12	on.	
13	You if you were a page in 2007, you	
14	would go to your page. You could upload it. There	
15	were many there were various other I would	12:57:51
16	I would call it entry points that got created over	
17	the years.	
18	Q. What's	
19	A. And yeah.	
20	Q. I'm sorry. Go ahead.	12:58:02
21	A. Yeah. So	
22	MR. SCHWING: Were were you finished,	
23	Mr. Miller?	
24	You should con continue with your	
25	answer, if you were if you're done, that's fine.	12:58:07
		Page 17

Case 3:18-md-02843-VC Document 1071-6 Filed 10/28/22 Page 18 of 162 HIGHLY CONFIDENTIAL

1	THE DEPONENT: I'm done.	12:58:10
2	Q. (By Mr. Schwing) Okay. What were the	
3	first entry points to be created after 2007?	
4	A. So I I actually don't know the first	
5	entry points that were created after 2007, but I	12:58:36
6	can describe entry points that exist today.	
7	Q. Please please do. Thank you.	
8	A. So the ways that you can upload video to	
9	the platform were directly on the profile, directly	
10	on the page.	12:58:58
11	Today, for example, if you went to	
12	Facebook, you could you don't have to go to a	
13	profile or a page to upload video. You could	
14	upload it from, say, newsfeed directly. You could	
15	record from newsfeed.	12:59:24
16	There other things that I'm aware of	
17	today are some Facebook tools that give those who	
18	want to produce, or those who want to upload video,	
19	the ability to do that.	
20	Today some of those are called, Meta	12:59:48
21	Meta Business Suite, Creator Studio.	
22	Q. Anything else that you can think of?	
23	A. The other thing that I can think of is	
24	the the fact that you can live stream on on	
25	Facebook, and you can do these things from, say,	01:00:19
		Page 18

Case 3:18-md-02843-VC Document 1071-6 Filed 10/28/22 Page 19 of 162 HIGHLY CONFIDENTIAL

1	the app, the mobile app, or from the desktop.	01:00:24
2	So as an example, most of the things I	
3	mentioned have a desktop version and an app	
4	version.	
5	Q. When did Facebook first make it possible	01:00:41
6	for users to upload videos using the newsfeed?	
7	A. I I don't recall when.	
8	Q. Can you give an approximate year or or	
9	years?	
10	A. No. I I would be speculating.	01:01:10
11	Q. Okay. Was it before 2015?	
12	A. Again, I I mean, I I know it's live	
13	today and and I don't know. I you know,	
14	sitting here today, I I don't.	
15	Q. Okay. And you mentioned that Facebook	01:01:39
16	enables users to record videos from their newsfeed,	
17	correct?	
18	A. Right.	
19	Q. When was that functionality first	
20	enabled, if you know?	01:01:54
21	A. No. Similar to the upload of the of	
22	the file itself, I I can't say exactly when the	
23	live or when the when the you know, on	
24	platform record.	
25	What I can say is that and I can I	01:02:15
		Page 19

Case 3:18-md-02843-VC Document 1071-6 Filed 10/28/22 Page 20 of 162 HIGHLY CONFIDENTIAL

1	can talk about different parts of I I can	01:02:19
2	talk about, say, when you could go live on	
3	Facebook. But regarding the feed, I I don't	
4	recall exactly when.	
5	Q. Fair enough. I'm just trying to be	01:02:31
6	exhaustive here.	
7	Do you know when the newsfeed was first	
8	introduced?	
9	A. I recall newsfeed being introduced in	
10	2006.	01:02:46
11	Q. Okay. You mentioned Facebook tools that	
12	give people the ability to upload video to the	
13	Facebook Platform, right?	
14	A. Yeah, I mentioned.	
15	Q. What, generally, is a Facebook tool?	01:03:08
16	MR. SCHWING: It's vague.	
17	You can answer, if you know, if you can.	
18	THE DEPONENT: The way I think of tools	
19	would be an ability to perform a function or an	
20	action on the Facebook Platform.	01:03:27
21	Q. (By Mr. Gould) And is it let's focus	
22	on on the two specific tools you mentioned; the	
23	Meta Business Suite Suite and the	
24	Creator Studio.	
25	What functionality does the Meta	01:03:54
		Page 20

Case 3:18-md-02843-VC Document 1071-6 Filed 10/28/22 Page 21 of 162 HIGHLY CONFIDENTIAL

1	Business Suite enable, insofar as uploading videos	01:03:57
2	is concerned?	
3	A. So an example would be accessing the	
4	the video file, uploading it to Facebook's	
5	platform. That's, you know, a very standard upload	01:04:19
6	process.	
7	Q. And the Meta Business Suite is designed	
8	to make that process seamless for the business	
9	that's using it?	
10	A. For the user or entity that's using it,	01:04:38
11	the the goal is to make it easy to do that.	
12	Q. You mentioned Creator Studio.	
13	What does the Creator Studio enable users	
14	to do?	
15	A. Similar regarding video, similar	01:05:03
16	ability to upload.	
17	Q. And, again, it's designed to make that	
18	uploading process easy?	
19	A. Yeah.	
20	Q. Okay. Does the Meta Business Suite give	01:05:19
21	the user the ability to record videos as well?	
22	A. So in in the preparation that I did,	
23	around the the changes that that Facebook	
24	made to allow users to share and interact with	
25	video, I I focused most of my preparation on	01:05:47
		Page 21

Case 3:18-md-02843-VC Document 1071-6 Filed 10/28/22 Page 22 of 162 HIGHLY CONFIDENTIAL

1	what what general users can do. And, you know,	01:05:50
2	as as opposed to the professional tools that	
3	you're mentioning.	
4	Q. Okay. Is Creator Studio one of the	
5	professional stu tools?	01:06:02
6	Okay.	
7	A. Yeah, I I would think of it that way.	
8	Q. Okay. I'm just going to ask just to	
9	be just to see if you know.	
10	Does Creator Studio enable the user to	01:06:15
11	record video content?	
12	A. I I couldn't say for sure.	
13	Q. Fair enough.	
14	Forgive me if I already asked you this.	
15	When were those two tools created, if you	01:06:42
16	know?	
17	A. I don't remember when those two tools	
18	were created.	
19	Q. Were those two tools created before 2017,	
20	do you think?	01:06:55
21	A. So in the preparation that I did to allow	
22	for users to share and and and view and	
23	interact with video on Facebook, I didn't focus my	
24	preparation on the professional tools.	
25	Q. Okay. Fair enough.	01:07:15
		Page 22

Case 3:18-md-02843-VC Document 1071-6 Filed 10/28/22 Page 23 of 162 HIGHLY CONFIDENTIAL

1	Once a video is uploaded to the	01:07:26
2	Facebook Platform by a user, currently, what are	
3	some of the ways in which other users can interact	
4	with or share that content?	
5	A. So let me start with the fact that	01:07:54
6	there's a video file that's on the	
7	Facebook Platform, and I think the first thing that	
8	you asked was, how could users interact with that.	
9	So let me let me let me take that	
10	one first.	01:08:14
11	Q. Okay.	
12	A. Facebook Platform has various we call	
13	them surfaces but parts of the Facebook Platform	
14	where users can even see that a video post exists.	
15	I can I can give you some examples, like	01:08:37
16	newsfeed itself.	
17	When a user comes to newsfeed, Facebook	
18	could recommend a post that that really is a	
19	video. And that would be one example.	
20	Q. So that's super helpful because what I	01:08:57
21	what I could then what I think I want to ask you	
22	then is, what are the surfaces where a user can	
23	access video content uploaded by somebody else to	
24	the Facebook Platform?	
25	A. Got it.	01:09:23
		Page 23

Case 3:18-md-02843-VC Document 1071-6 Filed 10/28/22 Page 24 of 162 HIGHLY CONFIDENTIAL

1	MR. SCHWING: Vague vague as to time.	01:09:27
2	MR. GOULD: Sure.	
3	MR. SCHWING: I'm trying to be actually	
4	kind of helpful here, Ben. I don't know if you	
5	MR. GOULD: Yeah. No. No. You thank	01:09:35
6	you. Thank you.	
7	MR. SCHWING: Now versus when some	
8	other time.	
9	MR. GOULD: Sure.	
10	MR. SCHWING: But do you want to know	01:09:39
11	now?	
12	Q. (By Mr. Gould) Currently, where are	
13	the what are the surfaces where users can access	
14	video content uploaded by another user?	
15	A. Got it.	01:09:50
16	So I mentioned newsfeed. And there's a	
17	tab which is just video only. That's another	
18	surface.	
19	Q. Can I stop you there?	
20	A. Sure.	01:10:08
21	Q. Is that a tab on newsfeed?	
22	A. It's a tab on the platform itself.	
23	Q. Okay.	
24	A. So I think of newsfeed as a tab, and I	
25	think of a separate tab, yeah.	01:10:17
		Page 24

Case 3:18-md-02843-VC Document 1071-6 Filed 10/28/22 Page 25 of 162 HIGHLY CONFIDENTIAL

1	Q. Okay. Sorry for interrupting you.	01:10:19
2	Please go on.	
3	A. No, no worries.	
4	Q. If you want me to repeat the question,	
5	I'm happy to, by the way.	01:10:27
6	A. Oh, no, I I remember.	
7	Q. Okay.	
8	A. A user can search for a video. So I	
9	would say I would say that that that's part	
10	of the ways that a user can access video.	01:10:40
11	A user could go to someone's profile,	
12	if if the if video. A user could go to a	
13	page. Page can also share or post a video file.	
14	A user could receive a video file from	
15	someone else in a Messenger conversation.	01:11:13
16	Q. Any other surfaces you can think of?	
17	A. I'm thinking.	
18	Q. Oh, sure. Go ahead.	
19	A. Another surface I can think of is	
20	something we call stories. So when when the	01:11:34
21	user is in their newsfeed, sometimes there's a	
22	horizontal scroll or tray of like I said,	
23	these are these are posts that that will	
24	expire. Some of them are video.	
25	And a user could go to groups on	01:12:00
		Page 25

Case 3:18-md-02843-VC Document 1071-6 Filed 10/28/22 Page 26 of 162 HIGHLY CONFIDENTIAL

1	Facebook. They you're part of a group. You can	01:12:09
2	upload a video to a group and say a group member	
3	can also see video there.	
4	And	
5	Q. Yeah.	01:12:28
6	A and sit sitting here today, that	
7	that's all I recall.	
8	Q. When did Facebook first enable users to	
9	search for videos?	
10	A. I I believe that video search came	01:12:42
11	about let me think sometime in 2016.	
12	Q. Was there a search function that Facebook	
13	had before 2016?	
14	A. If if it wasn't involved I mean, as	
15	far as what I prepared on the topic of video, my	01:13:17
16	in my education and and in my prep, I do recall	
17	learning about the the ability to search for	
18	video on 2016. I think it's fair to assume that	
19	search existed. But I I couldn't say because it	
20	would go before the research that I conducted.	01:13:44
21	Q. And you spoke of a video tab; is that	
22	am I remembering correctly?	
23	A. Right. I mentioned a video tab.	
24	Q. When was the video tab introduced to the	
25	Facebook Platform?	01:13:58
		Page 26

Case 3:18-md-02843-VC Document 1071-6 Filed 10/28/22 Page 27 of 162 HIGHLY CONFIDENTIAL

1	A. The video tab launched in 2016.	01:14:02
2	Q. 20 I'm sorry. Say that again. I	
3	apologize.	
4	A. 2016.	
5	Q. Okay. When sorry.	01:14:14
6	Is it fair to say that users were first	
7	able to upload videos to their profile in 2006?	
8	A. I think that what we said was or what	
9	you and I talked about was, in 2006, you could post	
10	a link to a video. And in 2007, you could you	01:14:41
11	could you could share a video file.	
12	Q. In 2007, could you upload a video to your	
13	profile on Facebook?	
14	A. I think that I mean, it depends on how	
15	you define "profile."	01:15:10
16	So as an example, are you are you	
17	saying that as an owner of a profile, you post	
18	like, hey, here's a here's a great video I saw.	
19	Q. Exactly.	
20	When was that first enabled?	01:15:30
21	A. Well, yeah. So I would say that that is	
22	the the 2007 launch I talked about. So so,	
23	you know, feed existed. But it could be shown in	
24	feed. You could see it in the profile. But really	
25	it's it's the profile that's sharing the video	01:15:51
		Page 27

Case 3:18-md-02843-VC Document 1071-6 Filed 10/28/22 Page 28 of 162 HIGHLY CONFIDENTIAL

1	at that time.	01:15:54
2	Q. Understood.	
3	When did Facebook first enable users to	
4	send and receive video files via	
5	Facebook Messenger?	01:16:08
6	A. So Messenger video files or or links	
7	to videos, I recall came out in 2008.	
8	Q. You I don't want I'm not trying to	
9	be difficult. I you talked about two different	
10	things. You talked about video files and you	01:16:36
11	talked about links to videos.	
12	Are you saying that in 2008, that was	
13	when Messenger enabled users to send and receive	
14	both video files and links to videos?	
15	A. So I no, I don't I don't think that	01:16:55
16	you're being difficult.	
17	I definitely links. And for files	
18	themselves, if it didn't happen then, it would have	
19	been around that time.	
20	Q. Okay. When did Facebook introduce	01:17:09
21	stories?	
22	A. Stories came out in 2017.	
23	Q. And from the beginning, was it the case	
24	that stories could include videos? Video content?	
25	A. If stories didn't include video content	01:17:38
		Page 28

Case 3:18-md-02843-VC Document 1071-6 Filed 10/28/22 Page 29 of 162 HIGHLY CONFIDENTIAL

1	at its launch, it would have been not too long	01:17:41
2	after that.	
3	Q. When did Facebook first enable users to	
4	create groups?	
5	A. Groups with video or groups without	01:18:02
6	video?	
7	Q. Just to give a picture of the timeline,	
8	let's say just groups without video.	
9	MR. SCHWING: It's outside the scope.	
10	If you know, go ahead.	01:18:16
11	THE DEPONENT: So but I I think I	
12	get what you're asking, Ben.	
13	And so based on the preparation I did,	
14	groups video started in 2010.	
15	Q. (By Mr. Gould) Okay. Great.	01:18:33
16	So currently, Facebook enables users to	
17	access video content on multiple different	
18	surfaces, correct?	
19	A. That's correct.	
20	Q. Okay. Is it Facebook's intention to make	01:19:03
21	it easy for viewers to access video content on the	
22	platform?	
23	A. What what I'll say is or or the	
24	way I think about it is Facebook makes it easy to	
25	access almost any kind of content that a user wants	01:19:23
		Page 29

Case 3:18-md-02843-VC Document 1071-6 Filed 10/28/22 Page 30 of 162 HIGHLY CONFIDENTIAL

1	to share on the platform.	01:19:27
2	And I think we we think of the the	
3	content as video and/or photos and/or text and/or	
4	links. And we want to make everything, including	
5	video, easy to access.	01:19:47
6	Q. We talked about multiple different	
7	surfaces to test video content, right?	
8	A. Right.	
9	Q. Okay. Currently, do all of those	
10	surfaces provide the same ways for users to	01:20:23
11	interact or share that video content?	
12	A. So if you mean or let's talk about	
13	sharing. If you mean sharing and the existence of	
14	a share button, very very similar sure	
15	across all across all the surfaces we talked	01:20:46
16	about.	
17	And then what else were you asking?	
18	Q. Interacting with.	
19	So if I use the term "reaction," do you	
20	know what I'm referring to?	01:21:01
21	MR. SCHWING: Vague.	
22	THE DEPONENT: I do.	
23	MR. SCHWING: And potentially calls for	
24	speculation. I mean	
25	Q. (By Mr. Gould) And in the context of the	01:21:12
		Page 30

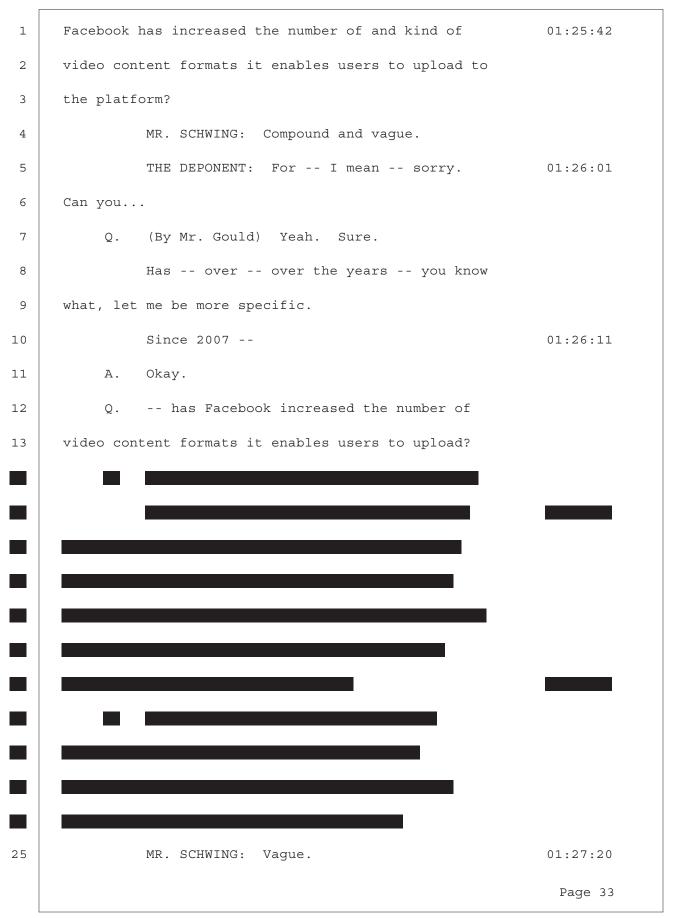
Case 3:18-md-02843-VC Document 1071-6 Filed 10/28/22 Page 31 of 162 HIGHLY CONFIDENTIAL

1	Facebook Platform, you know, if I'm using the	01:21:13
2	term or excuse me.	
3	In the context of the Facebook Platform,	
4	what does the term "reaction" refer to?	
5	A. So specifically in the preparation that I	01:21:24
6	did for how users can interact, a reaction would be	
7	the ability to go to the video post that's been	
8	shared and click a button where you could like or	
9	have a few other reactions to that video post.	
10	Q. When did Facebook first enable users to	01:22:02
11	like uploaded video content?	
12	A. Users could first upload sorry.	
13	Users could first like video content in	
14	2009.	
15	Q. Okay. You mentioned there are currently	01:22:31
16	reactions other than liking, correct?	
17	A. Right.	
18	Q. Do you have any sense of when those other	
19	reactions were introduced to the Facebook Platform?	
20	A. Other reactions besides like came out in	01:22:55
21	2016.	
22	Q. And I don't think I've asked this	
23	question, but you referred to a share button where	
24	you I think where where users could click	
25	it and share a video with some other user; is that	01:23:26
		Page 31
		I I

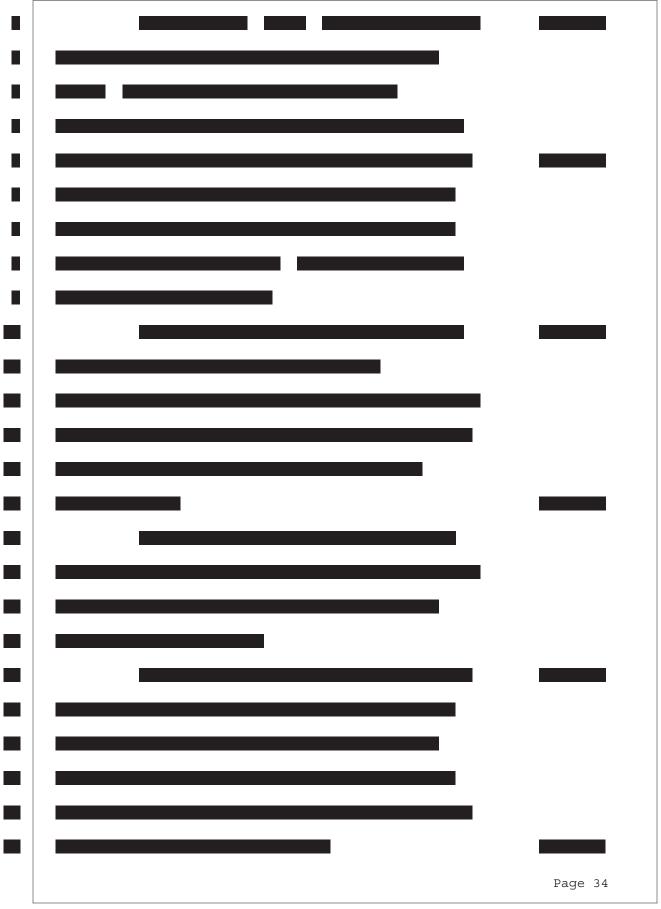
Case 3:18-md-02843-VC Document 1071-6 Filed 10/28/22 Page 32 of 162 HIGHLY CONFIDENTIAL

1	correct?	01:23:29
2	A. Right.	
3	Q. Okay. When was that share button	
4	introduced for uploaded videos?	
5	A. Share came out in 2012.	01:23:45
6	Q. What are the video formats that Facebook	
7	currently allows users to upload?	
8	A. So Facebook allows users to upload most	
9	video formats, I think the most popular of which	
10	would be .MP4 files. Movie files.	01:24:21
11	I it's the it's the common video	
12	files that I think we all know of and think of when	
13	it comes to movie files.	
14	Q. Let let me then ask the question this	
15	way.	01:24:51
16	Can you think of a commonly used format	
17	for video content that Facebook does not enable	
18	users to upload to the platform currently?	
19	MR. SCHWING: That's vague.	
20	THE DEPONENT: I it would be hard for	01:25:11
21	me to think of a commonly used video format that	
22	Facebook doesn't allow for upload.	
23	Q. (By Mr. Gould) Okay. Are you familiar	
24	with sorry.	
25	Was it the case that over the years	01:25:39
		Page 32

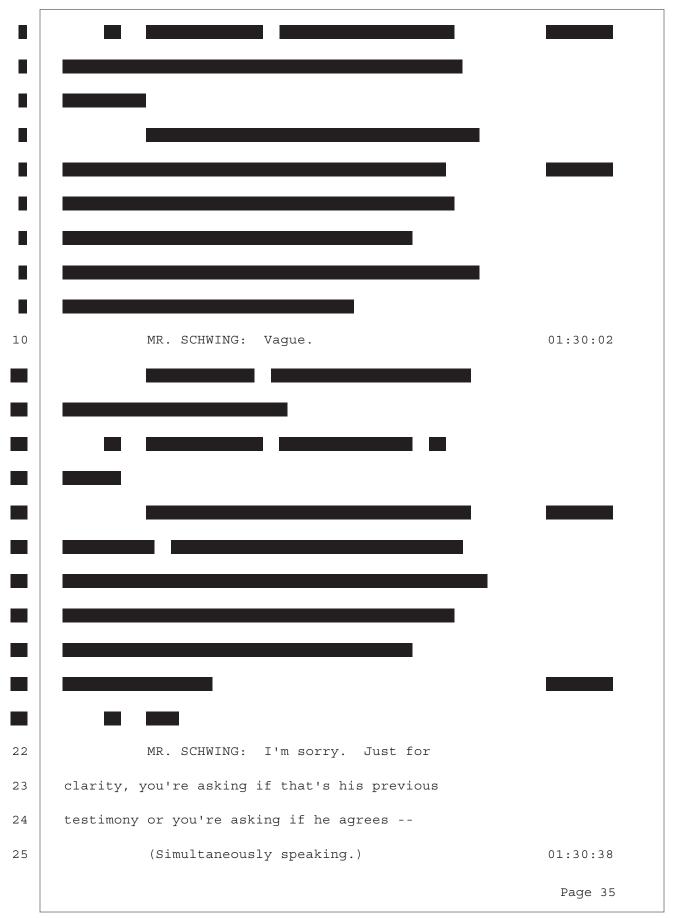
Case 3:18-md-02843-VC Document 1071-6 Filed 10/28/22 Page 33 of 162 HIGHLY CONFIDENTIAL



Case 3:18-md-02843-VC Document 1071-6 Filed 10/28/22 Page 34 of 162 HIGHLY CONFIDENTIAL



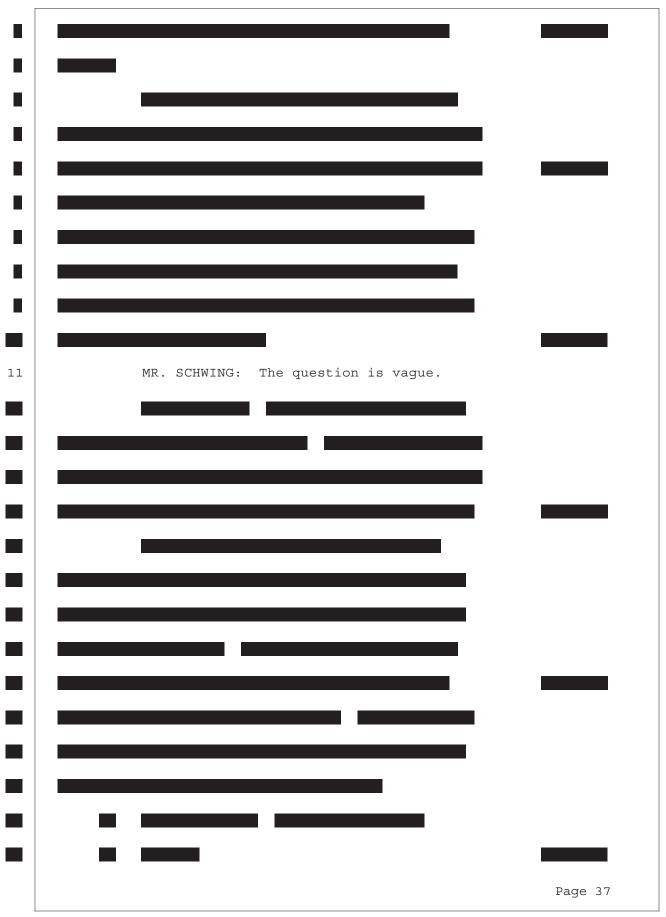
Case 3:18-md-02843-VC Document 1071-6 Filed 10/28/22 Page 35 of 162 HIGHLY CONFIDENTIAL



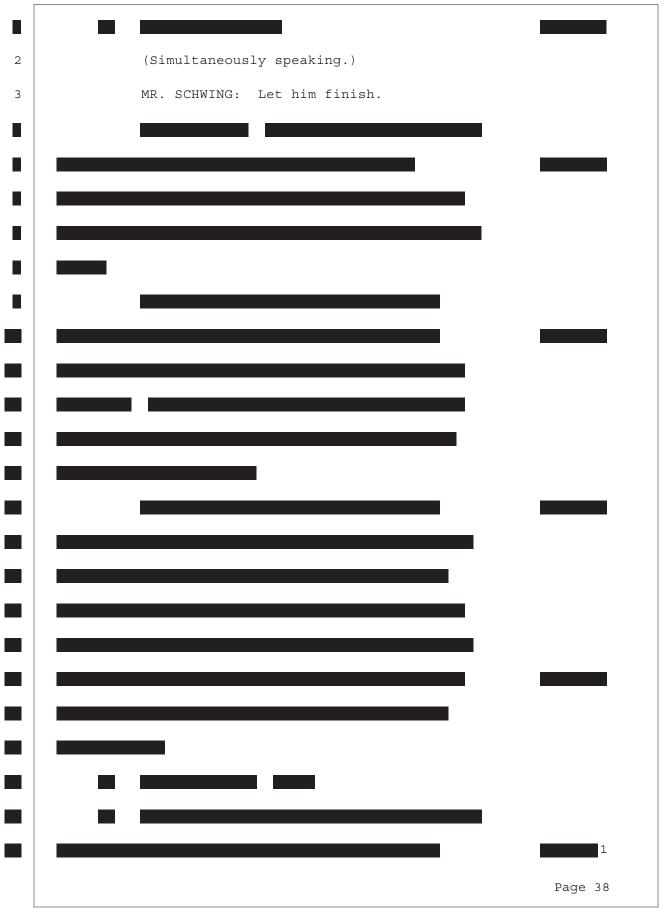
Case 3:18-md-02843-VC Document 1071-6 Filed 10/28/22 Page 36 of 162 HIGHLY CONFIDENTIAL



Case 3:18-md-02843-VC Document 1071-6 Filed 10/28/22 Page 37 of 162 HIGHLY CONFIDENTIAL



Case 3:18-md-02843-VC Document 1071-6 Filed 10/28/22 Page 38 of 162 HIGHLY CONFIDENTIAL



Case 3:18-md-02843-VC Document 1071-6 Filed 10/28/22 Page 39 of 162 HIGHLY CONFIDENTIAL

2	Q. Okay. What changes to its infrastructure	
3	has Facebook made since 2007 to facilitate the	
4	uploading and sharing of video content?	
5	MR. SCHWING: The question is vague.	01:36:18
6	THE DEPONENT: I I understand I	
7	think I understand what you're asking.	
8	And the way I think about it is from the	
9	time that Facebook allowed for video on the	
10	platform, let's let's say maybe 2007. And I	01:36:36
11	think you're asking me from are you asking me	
12	from 2007 through today infrastructure changes that	
13	have and then I'll let is that what you're	
14	asking me and	
15	Q. (By Mr. Gould) Right. Right. So let me	01:36:52
16	then rephrase.	
17	A. Right.	
18	Q. I'm asking about infrastructure changes	
19	from 2007 to the present that have been made in	
20	order to facilitate access to	01:37:05
21	A. Right.	
22	Q uploading or sharing of video content.	
23	Is that a subject you're prepared to	
24	to talk about?	
25	MR. SCHWING: I guess	01:37:25
		Page 39

Case 3:18-md-02843-VC Document 1071-6 Filed 10/28/22 Page 40 of 162 HIGHLY CONFIDENTIAL

1	THE DEPONENT: Without getting into too	01:37:27
2	much detail about the the changes themselves,	
3	here's what I am prepared to talk about.	
4	If you just look at the amount of	
5	video or maybe in this case we'll call it	01:37:43
6	digital video, right, as opposed to video that we	
7	were discussing like nondigital video that we	
8	were discussing.	
9	But if you think about the number of	
10	users on Facebook, and if you think about whether	01:37:55
11	or not video was popular and, obviously, I think	
12	it's fair to say that video has become a more	
13	popular medium over time.	
14	And if you were to compare users'	
15	appetite for sharing video, you know, producing	01:38:14
16	making video and watching video, and if you were to	
17	think about the growing popularity of video as a	
18	medium and also think about the user increase, in	
19	order to successfully allow users to upload video	
20	and and and interact with video and watch	01:38:43
21	video on the platform, what I can tell you is	
22	infrastructure improvements had to take place,	
23	you know, at a high level.	
24	And I'm not prepared to talk about the	
25	the technical I mean, if if I think about the	01:39:05
		Page 40

Case 3:18-md-02843-VC Document 1071-6 Filed 10/28/22 Page 41 of 162 HIGHLY CONFIDENTIAL

1	topic that I'm prepared to talk about, the changes	01:39:11
2	that we made to allow for the ways that users	
3	interact with video, of course, we want users to	
4	have a successful experience.	
5	So what does that mean. It means, it	01:39:25
6	doesn't the upload doesn't fail or the playback	
7	doesn't fail.	
16	Q. (By Mr. Gould) Okay. So in order to not	
17	waste your time, are you prepared to talk, at a	
18	high level, about the kind general kinds of	
19	infrastructure changes that have been made in order	
20	to facilitate the access to uploading of and	01:40:18
21	sharing of video content?	
22	MR. SCHWING: We haven't just to be	
23	clear, we haven't designated Mr. Miller to talk	
24	about like technical infrastructure.	
25	MR. GOULD: Okay.	01:40:34
		Page 41

Case 3:18-md-02843-VC Document 1071-6 Filed 10/28/22 Page 42 of 162 HIGHLY CONFIDENTIAL

1	MR. SCHWING: But, you know, storage or	01:40:35
2	showing video, that's not something we understood	
3	that you	
4	MR. GOULD: Okay.	
5	MR. SCHWING: you intended to ask	01:40:42
6	about. And that's not part of topic 9c, as we've	
7	understood it.	
8	Mr. Miller is focused on on the	
9	actions taken, decisions made that would allow	
10	people to kind of interact, like on surfaces that	01:40:55
11	he's been discussing.	
12	So I hope that that helps to clarify.	
13	He's not going to be able to talk about like the	
14	servers and the server system and that kind of	
15	thing.	01:41:05
16	Q. (By Mr. Gould) If I were to ask you,	
17	you know, Mr. Miller, since 2007, what are the	
18	major investments that Facebook has made,	
19	generally, in order to facilitate user access to	
20	and sharing of and uploading of video content, is	01:41:26
21	that, at a high level, a question that you're	
22	prepared to answer?	
		Page 42

Case 3:18-md-02843-VC Document 1071-6 Filed 10/28/22 Page 43 of 162 HIGHLY CONFIDENTIAL

1	to talk I think that that would be the	01:42:03
2	high-level answer to your original question.	
3	But regarding the specifics under those	
4	high-level areas, I didn't find that as relevant to	
5	my topic and the research that I did.	01:42:20
6	Q. Okay. What improvements since 2007	
7	major improvements since 2007 have been made in	
8	order to facilitate access to sharing of and	
9	uploading of video content?	
10	A. I can give examples of the way that we	01:42:52
11	recommend or rank video as a as basically a a	
12	bucket of improvements that we've made.	
13	Q. What okay. Well, then let me then	
14	be more specific and we'll talk about maybe kinds	
15	of improvements.	01:43:17
16	A. Okay.	
17	Q. That might focus our discussion.	
18	One of those kinds that you mentioned	
19	earlier was improvements in storage.	
20	Since 2007, what are the major, at a high	01:43:26
21	level, improvements that Facebook has made in order	
22	to facilitate access to sharing of, uploading of	
23	video content?	
24	A. Oh, you I'm confused. You mentioned	
25	storage, and then you mentioned my topic. But help	01:43:49
		Page 43
		I I

Case 3:18-md-02843-VC Document 1071-6 Filed 10/28/22 Page 44 of 162 HIGHLY CONFIDENTIAL

1	me understand the tie between the two.	01:43:52
2	Q. Oh, sorry. I I sorry. One second.	
3	I just want to I I because I want to make	
4	sure I understood what you are and are not prepared	
5	to talk about.	01:44:13
6	I I thought you said you you can	
7	answer questions regarding improvements in storage,	
8	in coding and in playback.	
9	Am I right about that?	
10	A. I don't think that that's what I said.	01:44:30
11	Q. Oh, okay.	
12	A. Do I could restate, or maybe we can	
13	restate what I had said	
14	Q. Yeah.	
15	A or maybe clear it up	01:44:42
16	Q. I mean well, hm.	
17	MR. SCHWING: May be useful to take a	
18	break. We're at about an hour and maybe we could	
19	give some clarify.	
20	MR. GOULD: Okay. Let's take a short	01:44:56
21	break.	
22	Could could we make it a five-minute	
23	break and be sure to be back here at at 1:50?	
24	MR. SCHWING: Sure.	
25	MR. GOULD: Okay. Thank you.	01:45:07
		Page 44
		I I

Case 3:18-md-02843-VC Document 1071-6 Filed 10/28/22 Page 45 of 162 HIGHLY CONFIDENTIAL

1	THE VIDEOGRAPHER: Okay. We're off the	01:45:08
2	record. It's 1:45 p.m.	
3	(Recess taken.)	
4	THE VIDEOGRAPHER: We're back on the	
5	record. It's 2:03 p.m.	02:03:10
6	Q. (By Mr. Gould) Thanks, Mr. Miller.	
7	I'm I'm going to ask a broad question	
8	and, you know, you can answer it however you can	
9	answer it, and then we can go from there.	
10	What are the major actions taken by	02:03:32
11	Facebook, since 2007, in order to facilitate user	
12	access to uploaded video content on the platform?	
13	A. At a high level, Facebook increased the	
14	number of services. So we talked about that,	
15	the the ways on Facebook app users can access	02:04:02
16	or where on Facebook app users can access video.	
17	And also improvements in how we ranked video for	
18	users.	
19	Q. We'll talk a little bit more about	
20	improvements and how you ranked video.	02:04:24
21	Are you talking about improvements in how	
22	video was ranked on a user's newsfeed?	
23	A. Yes.	
24	Q. Yeah.	
25	Anything anything else that goes under	02:04:34
		Page 45

Case 3:18-md-02843-VC Document 1071-6 Filed 10/28/22 Page 46 of 162 HIGHLY CONFIDENTIAL

1	the heading of improvements and ranking?	02:04:35
2	A. I sorry. Ranking on newsfeed or	
3	ranking on the other services we talked about?	
4	Q. That's yeah. I mean, that's precisely	
5	what I'm wondering, is like, when you said, how we	02:04:51
6	rank video when you said that phrase, did you	
7	mean something other than or something besides	
8	how video is ranked on newsfeed?	
9	A. That is so I'm prepared to talk about	
10	how video is ranked on, say, newsfeed and also,	02:05:19
11	say, the video tab.	
12	MR. GOULD: Fabulous. Okay.	
13	MR. SCHWING: Can I can I interrupt	
14	for just one second.	
15	(Discussion off the stenographic record.)	02:05:40
16	Q. (By Mr. Gould) What were the	
17	improvements in the video ranking for the newsfeed	
18	designed to do?	
19	A. Ranking improvements on newsfeed were	
20	designed to give users a better experience.	02:06:32
21	Q. And when we're talking about improvements	
22	in ranking, are we talking about like a series of	
23	improvements or like one big upgrade?	
24	A. More of a series of improvements.	
25	Q. Okay. Are you prepared to talk about,	02:06:55
		Page 46

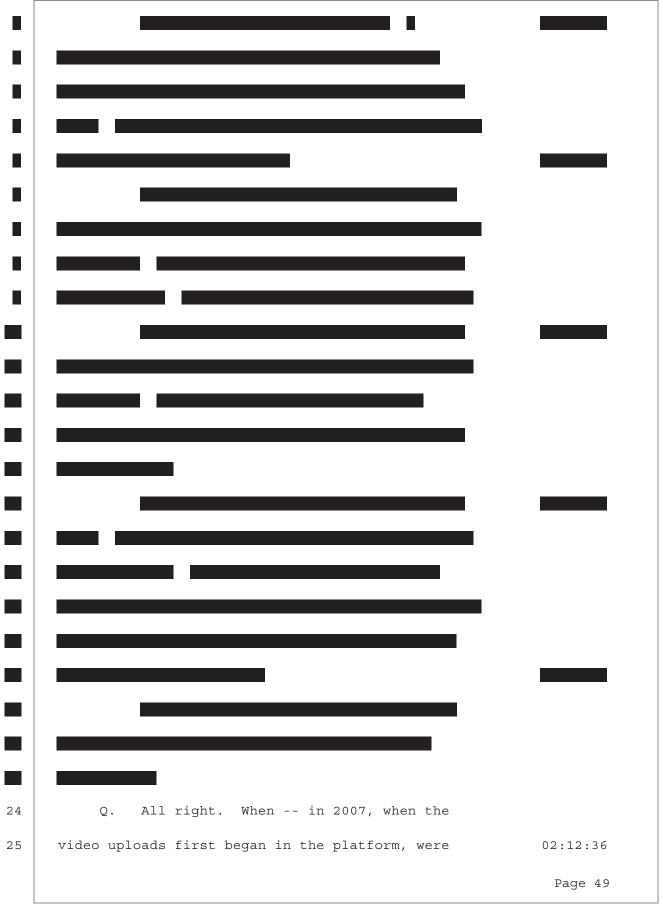
Case 3:18-md-02843-VC Document 1071-6 Filed 10/28/22 Page 47 of 162 HIGHLY CONFIDENTIAL

1	like at a high level, the major decisions or	02:06:56
2	changes that were part of that series?	
3	A. At a high level, that was part of the	
4	prep that I did.	
5	Q. Fabulous. Great.	02:07:13
6	When did the these improvements to	
7	ranking on a newsfeed start to be made?	
8	A. We can say that one of the more important	
9	changes to newsfeed's ranking happened in 2011.	
10	Q. And what change was that?	02:07:43
11	A. And in that year, newsfeed ranking	
12	changed from being chronological to being	
13	recommendation-based.	
14	Q. And how did the platform come up with	
15	these recommendations that's a broad question.	02:08:10
16	So let's start out with, what information	
17	did the platform consider in order to make these	
18	recommendations?	
19	A. So in 2011 or in general?	
20	Q. In in 2011, what were the improvements	02:08:27
21	to what or yeah. What did it begin to	
22	consider?	
		Page 47

Case 3:18-md-02843-VC Document 1071-6 Filed 10/28/22 Page 48 of 162 HIGHLY CONFIDENTIAL



Case 3:18-md-02843-VC Document 1071-6 Filed 10/28/22 Page 49 of 162 HIGHLY CONFIDENTIAL



Case 3:18-md-02843-VC Document 1071-6 Filed 10/28/22 Page 50 of 162 HIGHLY CONFIDENTIAL

1	users able to give uploaded videos titles?	02:12:42
2	A. When you when a user would post a	
3	video, you you can say almost anything in that	
4	post.	
5	So if you say, "Here's my video about	02:12:59
6	dogs," you could I mean, that, in a way, could	
7	be the title. It's it's what you've said in	
8	your post and the post comes with the dog video.	
9	Q. So in other words, from the very	
10	beginning of Facebook enabling the upload of	02:13:13
11	videos, Facebook enabled the uploader to associate	
12	or attach text to the video?	
13	A. Yes.	
14	Q. And that hasn't changed, right?	
15	A. Correct.	02:13:37
16	Q. Since 2007, what are the major actions	
17	that Facebook has taken to facilitate sorry.	
18	We just we just talked very generally	
19	about actions that Facebook had taken since 200	
20	major actions that Facebook had taken since 2007 to	02:14:19
21	facilitate user access to to videos to video	
22	content.	
23	I I now want to talk about like the	
24	sharing of that content.	
25	So what are the major actions that	02:14:33
		Page 50

Case 3:18-md-02843-VC Document 1071-6 Filed 10/28/22 Page 51 of 162 HIGHLY CONFIDENTIAL

1	Facebook has taken, since 2007, to facilitate the	02:14:38
2	sharing of uploaded video content?	
3	A. A very straightforward example of that	
4	would be the the launch of sharing in 2012. So	
5	there's a share button. That's what I was	02:15:06
6	referring to as sharing.	
7	Q. From the beginning of sorry. Yes.	
8	From the beginning of when Facebook	
9	enabled users to upload video to the platform, it	
10	also enabled comments on those videos, correct?	02:15:33
11	A. I think we said that comments came in	
12	2010.	
13	Q. Got it. Okay. Thank you.	
14	And there have been comments on videos	
15	then ever since 2010, right?	02:15:52
16	A. If a user commented, yes.	
17	Q. When was the I'm sorry if I've already	
18	asked you this.	
19	But when was the like of an uploaded	
20	video first introduced?	02:16:16
21	A. No worries.	
22	Like came out in 2009.	
23	Q. Okay. Are there currently, are there	
24	any user interactions with uploaded video content	
25	that like are specific to uploaded video content?	02:16:42
		Page 51

Case 3:18-md-02843-VC Document 1071-6 Filed 10/28/22 Page 52 of 162 HIGHLY CONFIDENTIAL

1		And if I need to explain that question,	02:16:49
2	to make it	clear, I'm happy to do so.	
3	Α.	Yeah.	
4	Q.	Okay.	
5	A.	That will help.	02:16:56
6	Q.	Sure.	
7		Let's step back for a for a bit.	
8		You'd agree, I guess, that like there are	
9	many diffe	erent kinds of posts a Facebook user can	
10	make to th	ne Facebook Platform, correct?	02:17:11
11	Α.	Correct.	
12	Q.	One kind of post would be a video	
13	excuse me	a photo, right?	
14	Α.	Right.	
15	Q.	Another would be just like text, right?	02:17:24
16	Α.	Yes.	
17	Q.	Would a status update also be a kind of	
18	post?		
19	Α.	You can think of it that way, though, I	
20	should jus	st let you know that that's not related to	02:17:44
21	video.		
22	Q.	Sure.	
23		Another kind of post would be the user's	
24	uploading	of a video to the platform, right?	
25	Α.	Agree.	02:18:01
			Page 52

Case 3:18-md-02843-VC Document 1071-6 Filed 10/28/22 Page 53 of 162 HIGHLY CONFIDENTIAL

1	Q.	Okay. So users can interact with posts	02:18:01
2	in multip	ole different ways, correct?	
3	А.	Correct.	
4	Q.	Okay. Were any of those ways unique to	
5	video con	ntent?	02:18:22
6	Α.	I I understand what you were asking.	
7		The answer is yes.	
8	Q.	And what are those ways?	
9	Α.	Some examples would be mute. Unmute,	
10	right.		02:18:43
11		Is that	
12		(Simultaneously speaking.)	
13	Q.	(By Mr. Gould) Sure.	
14	A.	what you're asking?	
15	Q.	Yeah, totally.	02:18:48
16		Anything else?	
17	A.	Full screen, right. Change the volume.	
18		I think that those are good examples.	
19	Q.	I assume play and pause also?	
20	А.	Yes.	02:19:16
21	Q.	Any other interactions that you can think	
22	of		
23	А.	Yeah.	
24	Q.	that are unique to video content?	
25	А.	Sitting here today, you can save a video.	02:19:31
			Page 53

Case 3:18-md-02843-VC Document 1071-6 Filed 10/28/22 Page 54 of 162 HIGHLY CONFIDENTIAL

1	I I don't know if that's unique, though. So	02:19:35
2	maybe maybe I wouldn't say that that's unique.	
3	You can I'm just trying to think here.	
4	An example of a comment, say, on a live	
5	video, would be could be time-stamped; is	02:20:02
6	that that that's an interaction that is	
7	slightly different from	
8	Q. Sure.	
9	A say, a static post.	
10	Let me think if I can think of other	02:20:20
11	ones.	
12	Q. Sure. Take your time.	
13	A. An inter another interaction that	
14	might be different for video than, say, the other	
15	ones, would be the time you spend watching it.	02:20:31
16	Q. That is something that Facebook tracks,	
17	in other words?	
18	A. Yes.	
19	Q. Okay. If I were to speak of Facebook's	
20	user interface for uploaded videos, would you know	02:21:12
21	what I meant?	
22	MR. SCHWING: Calls for speculation.	
23	THE DEPONENT: May I might.	
24	Q. (By Mr. Gould) Okay.	
25	A. I mean yeah.	02:21:23
		Page 54

Case 3:18-md-02843-VC Document 1071-6 Filed 10/28/22 Page 55 of 162 HIGHLY CONFIDENTIAL

1	Q. Okay.	02:21:24
2	A. Let me know	
3	Q. Okay. Then let me ask it this way.	
4	A. Yeah.	
5	Q. Like, does Facebook have a user interface	02:21:29
6	that is specific to uploaded video content?	
7	A. I think I know what you're asking.	
8	Q. Okay.	
9	A. For example, a player a player could	
10	be said to be unique to a video. And it has, like	02:21:47
11	you said, a play or a pause button, and that	
12	interface is different for, say, photos and text,	
13	et cetera.	
14	Q. And Facebook has a proprietary video	
15	player, correct?	02:22:08
16	A. I what what do you mean by	
17	Q. I I mean	
18	A video player?	
		Page 55

6	Q. In 2007, when Facebook started to allow	
7	users to upload video to the platform, other users	
8	who wanted to access that video could play those	
9	uploaded videos, right?	
10	A. Yes.	02:23:37
11	Q. And the in 2007, the player used to	
12	play those videos, was that a Facebook-designed	
13	player?	
14	A. I I actually don't know.	
15	Q. Okay. Okay. Do you know whether or	02:23:52
16	excuse me.	
17	Do you know what, if any, major changes	
18	have been made to the Facebook video player over	
19	the years?	
20	A. Yeah, let me think for a moment.	02:24:23
21	I can't think of any big important	
22	changes. I mean, just to list off what we talked	
23	about, you've got a video. You can play it. You	
24	can pause it. You can change the sound I'm	
25	sorry you can adjust the volume. You can in	02:24:59
		Page 56

Case 3:18-md-02843-VC Document 1071-6 Filed 10/28/22 Page 57 of 162 HIGHLY CONFIDENTIAL

1	some cases, you can change where you want to go in	02:25:08
2	the video.	
3	Q. Right.	
4	A. That I'm speaking to the normal video	
5	play technologies that I think everybody is used	02:25:21
6	to. The difference or	
7	(Discussion off the stenographic record.)	
8	THE DEPONENT: Okay.	
9	Q. (By Mr. Gould) Sorry, Mr. Miller.	
10	A. So okay. Give me a second.	02:26:01
11	Q. Sure.	
12	A. The the movement or where you want to	
13	go in the video, sometimes we call that a scrubber	
14	and oh, fast-forward. Rewind.	
15	These things or move ahead	02:26:24
16	by ten seconds, these are these normal video	
17	interactions these, what I would call typically	
18	video player interactions, I I wouldn't be able	
19	to say what that evolution was on the player	
20	between day zero and today.	02:26:45
21	Q. Fair to say that over the years	
22	improvements have been made to the Facebook video	
23	player?	
24	A. Yes.	
25	Q. And the goal of those improvements is, I	02:26:59
		Page 57

Case 3:18-md-02843-VC Document 1071-6 Filed 10/28/22 Page 58 of 162 HIGHLY CONFIDENTIAL

1	assume, to improve the user experience of those	02:27:06
2	videos, right?	
3	A. That is correct.	
4	Q. To make video play seamless with the rest	
5	of the Facebook Platform, right?	02:27:16
6	MR. SCHWING: Vague.	
7	THE DEPONENT: Well, the way I'd phrase	
8	it is to have an enjoyable video consumption	
9	experience.	
10	Q. (By Mr. Gould) You mentioned a scrubber,	02:27:35
11	correct?	
12	A. Right.	
13	Q. The a move ahead button, correct?	
14	A. Right.	
15	Q. I'll I'll I'll just list a few	02:27:49
16	others.	
17	Move behind button. Fast-forward.	
18	Rewind. You referenced those in in reference	
19	to to uploaded video, correct?	
20	A. Yes.	02:28:01
21	Q. All of those interactions that I just	
22	listed are, I take it, unique to video content on	
23	the Facebook Platform, as opposed to other kinds of	
24	content, correct?	
25	A. Let yeah. Let me let me think	02:28:15
		Page 58

Case 3:18-md-02843-VC Document 1071-6 Filed 10/28/22 Page 59 of 162 HIGHLY CONFIDENTIAL

about that for one second.	02:28:17
Those couple couple things.	
Q. Sure.	
A. So when I when I said skip ahead	
ten seconds, when I said go back ten seconds,	02:28:31
that's what I meant by forward and rewind.	
Q. I get it.	
A. Yeah.	
But, you know, that list that you	
mentioned, those interactions are unique to video	02:28:43
content.	
Q. Okay. You mentioned that Facebook tracks	
time spent watching videos, right?	
A. That is correct.	
MR. SCHWING: Sorry. It's outside the	02:29:16
scope of the deposition.	
Q. (By Mr. Gould) When did it first begin	
to do that?	
MR. SCHWING: It's outside the scope of	
the deposition.	02:29:23
There's another witness that's been	
designated to testify on that subject.	
If you know, you can answer.	
THE DEPONENT: So I I would be	
speculating as to when that started.	02:29:42
	Page 59
	Those couple couple things. Q. Sure. A. So when I when I said skip ahead ten seconds, when I said go back ten seconds, that's what I meant by forward and rewind. Q. I get it. A. Yeah. But, you know, that list that you mentioned, those interactions are unique to video content. Q. Okay. You mentioned that Facebook tracks time spent watching videos, right? A. That is correct. MR. SCHWING: Sorry. It's outside the scope of the deposition. Q. (By Mr. Gould) When did it first begin to do that? MR. SCHWING: It's outside the scope of the deposition. There's another witness that's been designated to testify on that subject. If you know, you can answer. THE DEPONENT: So I I would be

Case 3:18-md-02843-VC Document 1071-6 Filed 10/28/22 Page 60 of 162 HIGHLY CONFIDENTIAL

1	As I sit here today or as I as I	02:29:48
2	understand the product today, I know we track it.	
3	But it's that's not when we started tracking	
4	metrics wasn't relevant, as far as I saw, to how we	
5	allow users to	02:30:06
6	MR. GOULD: No, I get it.	
7	THE DEPONENT: Yeah. Yeah.	
8	MR. GOULD: So I just want to state this	
9	for the for the record. And, again, I don't	
10	mean to be combative and this is not a criticism of	02:30:15
11	the witness.	
18	Q. (By Mr. Gould) The other thing I want to	
19	ask about is the live stream videos on the	
20	Facebook Platform.	02:31:01
21	When did Facebook first enable users	
22	to and here I specifically mean users to live	
23	stream video content on the Facebook platform?	
24	A. Users could live stream live video	
25	content in 2016.	02:31:31
		Page 60

Case 3:18-md-02843-VC Document 1071-6 Filed 10/28/22 Page 61 of 162 HIGHLY CONFIDENTIAL

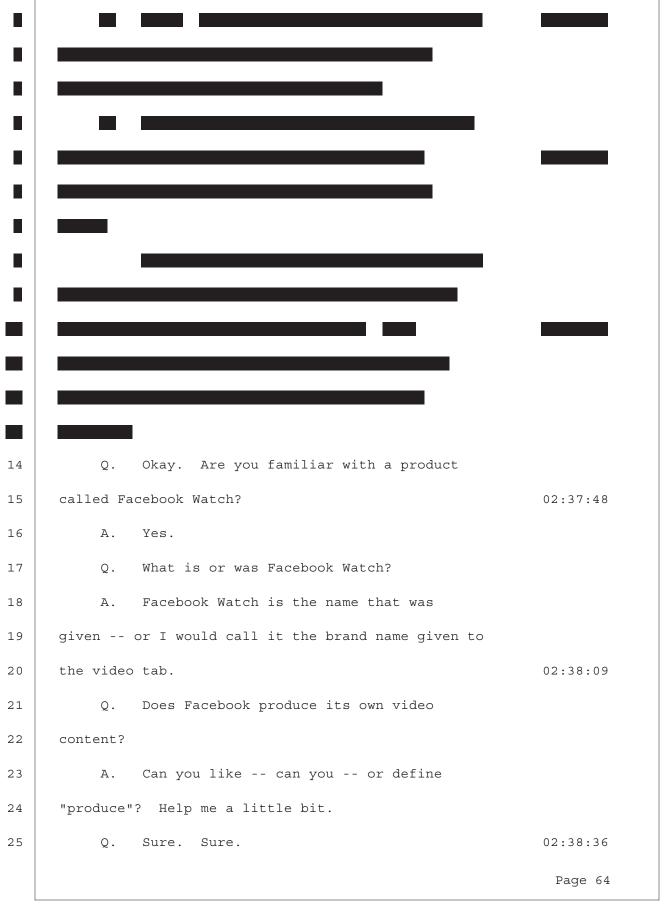
1	Q. When were third-party apps first enabled	02:31:39
2	to live stream video content on the	
3	Facebook Platform?	
4	A. I I apologize. I'm not the right	
5	person to talk about third-party apps.	02:31:56
6	Q. Okay. I'm going to go through a few of	
7	the reactions we talked about in reference to	
8	uploaded video. And I want to see whether they	
9	they are also they they are also made	
10	available for live streamed video.	02:32:18
11	Mute, unmute, I assume, it is also an	
12	interaction that's made available for live stream	
13	video, correct?	
14	A. Yes.	
15	Q. Same with full screen?	02:32:30
16	A. Yes.	
17	Q. Change volume, same?	
18	A. Yes.	
19	Q. Is time spent watching a live streamed	
20	video also tracked by Facebook?	02:32:47
21	MR. SCHWING: It's outside of the scope.	
22	Q. (By Mr. Gould) You can answer, if you	
23	know.	
24	A. I know it's tracked.	
25	Q. Okay. To what extent does the scrubbing	02:32:57
		Page 61

Case 3:18-md-02843-VC Document 1071-6 Filed 10/28/22 Page 62 of 162 HIGHLY CONFIDENTIAL

1	interaction apply to a live streamed video?	02:33:11
2	I mean, how to what extent can you use	
3	that for a live stream video?	
4	A. I'll I'll answer that in two ways.	
5	One, is a live stream video, after it's	02:33:28
6	no longer live, it can be shown to a user.	
7	It comes with a heading on it, like	
8	Benjamin Gould was live. And I don't I mean,	
9	technically, it's a prerecorded live and but you	
10	could scrub.	02:33:56
11	The other example would be, Mr. Gould, if	
12	you were streaming live and I were watching you	
13	stream live, I can go back a a little bit. I	
14	can't fast-forward while you're live. But I could	
15	catch up to where where you were where you	02:34:18
16	were in real-time.	
17	Q. Right.	
18	A. Does that yeah.	
19	Q. And same with move ten seconds ahead,	
20	move ten seconds behind, if a live streamed video	02:34:29
21	has been saved to the platform, those interactions	
22	can be used on that video, correct?	
23	A. Correct.	
24	Q. Okay. And is it is it the case that	
25	when a video is being live streamed, a user, who is	02:34:48
		Page 62

Case 3:18-md-02843-VC Document 1071-6 Filed 10/28/22 Page 63 of 162 HIGHLY CONFIDENTIAL

1	watching that video, has the option of selecting a	02:34:53
2	move ten seconds back interaction?	
3	A. My from my best understanding, yes.	
4	Q. Okay. Can a user, who is live	
5	streaming or excuse me who is watching a live	02:35:13
6	stream video, select rewind?	
7	A. Sorry. Let me clarify something I said	
8	earlier.	
9	Q. Sure.	
10	A. Rewind would be, go ten seconds back.	02:35:26
11	Q. Oh. Oh, okay. I see. Got it.	
12	A. There there's no rewind button, but	
13	there is go back ten seconds.	
14	Q. Okay. And here I'm talking about for any	
15	video on the Facebook Platform, does Facebook	02:35:44
16	enable users to speed up or slow down the playback	
17	of that video?	
		Page 63



Case 3:18-md-02843-VC Document 1071-6 Filed 10/28/22 Page 65 of 162 HIGHLY CONFIDENTIAL

1	Well, let me ask you this, are there any	02:38:46
2	groups or divisions within the Facebook company	
3	whose main responsibility is is the user	
4	experience of video content?	
5	MR. SCHWING: It's vague.	02:39:15
6	THE DEPONENT: Yeah. I I was going to	
7	ask you a clarification.	
8	So I could use a little bit more clarity	
9	on the word "video content."	
10	Q. (By Mr. Gould) Sure.	02:39:25
11	A. Use a little bit more clarity on the word	
12	"user experience."	
13	Q. Sure.	
14	For purposes of this question	
15	A. Uh-huh.	02:39:34
16	Q I'm talking about uploaded video and	
17	live streamed video, whether or not that live	
18	streamed video is live streaming, or was live	
19	streaming, and then saved to the platform.	
20	I'm including those things.	02:39:56
21	Is there another type of video content	
22	that's available on the Facebook Platform that you	
23	can think of?	
24	A. Start back with the the ones you	
25	mentioned. I'll let's I want to be	02:40:12
		Page 65

Case 3:18-md-02843-VC Document 1071-6 Filed 10/28/22 Page 66 of 162 HIGHLY CONFIDENTIAL

1	Q. Yeah. Sure.	02:40:15
2	A I want to be sure.	
3	Q. Videos uploaded by user's pages	
4	A. Okay.	
5	Q groups, right.	02:40:21
6	A. Got that.	
7	Q. Okay. Live streamed videos, that would	
8	be another type of this group I'm talking about.	
9	Another type would be if we want to	
10	classify it as a separate category, I suppose, live	02:40:38
11	streamed videos that are then saved to the	
12	Facebook Platform and are available on demand.	
13	Is	
14	A. Those three?	
15	Q. Yeah.	02:40:51
16	Is is there another type of video	
17	content available on the Facebook Platform that	
18	does not fall under one of the headings I just	
19	mentioned?	
20	A. Is there I I'm sorry.	02:41:10
21	Is there another type of video content?	
22	Q. Yeah.	
23	A. I could think of a video call on	
24	Messenger as maybe not falling under those.	
25	Q. Anything else?	02:41:26
		Page 66

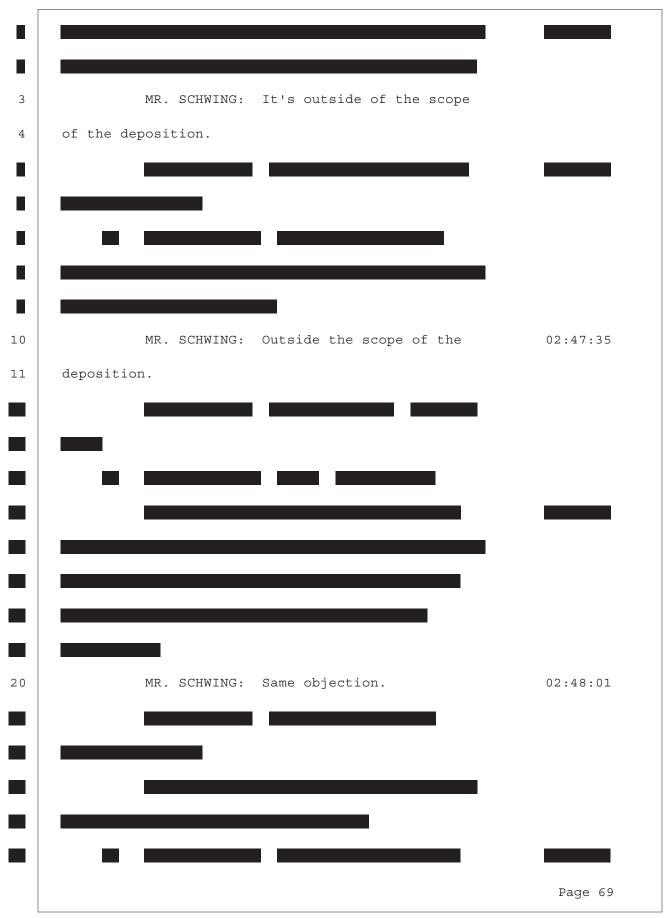
Case 3:18-md-02843-VC Document 1071-6 Filed 10/28/22 Page 67 of 162 HIGHLY CONFIDENTIAL

1	A. And after those four, I can't think of	02:41:31
2	any other heading.	
3	Q. Fair enough.	
4	We earlier talked about Meta	
5	Business Suite and Creator Studio, and I don't want	02:41:48
6	to talk about those.	
7	What I want to talk about is any other	
8	functionality aside from those tools that allows a	
9	Facebook user, Facebook group, Facebook page to	
10	record video.	02:42:07
11	A. You're saying outside of those tools?	
12	Q. Yes.	
13	A. An example is, you can go to Facebook	
14	right now, you're in feed, and you can record a	
15	video that shows in feed.	02:42:31
16	Q. Is there any other functionality that you	
17	can think of that's used to record video on the	
18	Facebook Platform?	
19	A. You can go to the live player. I would	
20	call that as recording video. So you can click the	02:42:58
21	go live button.	
22	Q. And once a user has logged onto Facebook,	
23	where does the user have to go to click or access	
24	the go live button?	
25	A. I don't have the interface in front of	02:43:32
		Page 67

Case 3:18-md-02843-VC Document 1071-6 Filed 10/28/22 Page 68 of 162 HIGHLY CONFIDENTIAL

1	me. But if you go to your page or profile, or	02:43:34
2	or whatnot, you can you can go live from there.	
3	Q. Okay. Can you go live from the newsfeed?	
4	A. I I don't know if you can go live from	
5	the newsfeed.	02:43:58
6	MR. SCHWING: Can I beg your indulgence	
7	to have 20 seconds before you ask your next	
8	question. I just need to do something	
9	MR. GOULD: Sure. Sure. Of course, you	
10	can.	02:44:37
11	MR. SCHWING: Okay. Thank you.	
12	MR. GOULD: Yeah, no problem.	
13	Q. (By Mr. Gould) Let's see here. Does	
14	Facebook enable a user page or group that has	
15	uploaded a video to track how many people have	02:45:32
16	watched that video?	
17	MR. SCHWING: It's outside the scope.	
18	THE DEPONENT: So if a user or a page	
19	entity, whatever, has uploaded a video, just about	
20	anybody can see how many views it's gotten.	02:46:10
21	Q. (By Mr. Gould) And I would assume that	
22	this number of views metric would have to be unique	
23	to video content on Facebook, correct?	
24	A. That's correct.	
		Page 68

Case 3:18-md-02843-VC Document 1071-6 Filed 10/28/22 Page 69 of 162 HIGHLY CONFIDENTIAL



Case 3:18-md-02843-VC Document 1071-6 Filed 10/28/22 Page 70 of 162 HIGHLY CONFIDENTIAL

•		
3	MR. SCHWING: That's outside the scope.	
4	THE DEPONENT: I believe	
5	MR. SCHWING: I'm sorry. Hang on.	02:48:28
6	Mr. Miller, you're faster than I am.	
7	THE DEPONENT: Sorry.	
8	MR. SCHWING: Outside the scope of the	
9	deposition.	
10	Go ahead.	02:48:36
11	THE DEPONENT: Sorry. Mr. Gould, you'll	
12	have to repeat that. I'm sorry.	
13	Q. (By Mr. Gould) Sure. Yeah. No, no	
14	problem.	
15	You mentioned a show called	02:48:47
16	Red Table Talk, right?	
17	A. Correct.	
		Page 70

Case 3:18-md-02843-VC Document 1071-6 Filed 10/28/22 Page 71 of 162 HIGHLY CONFIDENTIAL

1	Is it a scripted show?	02:49:18
2	A. I	
3	MR. SCHWING: Outside of the scope	
4	outside of the scope of the deposition.	
5	THE DEPONENT: I don't know what that	02:49:26
6	means. Sorry.	
7	Q. (By Mr. Gould) Yeah. Sure.	
8	Are there human beings in the show called	
9	Red Table Talk?	
10	MR. SCHWING: Same objection.	02:49:39
11	THE DEPONENT: I know there are humans in	
12	the show, Red Table Talk.	
13	Q. (By Mr. Gould) And when they speak, are	
14	they speaking lines from a script or are they doing	
15	something other than that?	02:49:59
16	MR. SCHWING: Same objection.	
17	THE DEPONENT: I don't know the answer to	
18	your question.	
19	Q. (By Mr. Gould) Okay. Okay. Fair	
20	enough.	02:50:08
21	To what extent can you speak today on	
22	on what has caused the amount of video content	
23	available on the Facebook Platform to increase or	
24	decrease over the years?	
25	Is that a subject that you're prepared	02:50:56
		Page 71

Case 3:18-md-02843-VC Document 1071-6 Filed 10/28/22 Page 72 of 162 HIGHLY CONFIDENTIAL

1	to to speak about today, to some degree?	02:50:58
2	A. Only to a small degree.	
3	Q. Well, let's just see how far we can get.	
4	If you wouldn't mind, Mr. Miller, going	
5	to the the the Veritext Exhibit Share here	02:51:17
6	and opening opening Exhibit 619.	
7	A. I am	
8	MR. SPRINGER: I'm copying that now.	
9	THE DEPONENT: Oh, thanks.	
10	Q. (By Mr. Gould) Let me know when you're	02:51:56
11	there. Take your time.	
12	A. So I'm in a folder called Marked	
13	Exhibits oh, never mind.	
14	I see an Excel file. I'm opening up an	
15	Excel file.	02:52:12
16	Q. Fabulous.	
17	A. Okay.	
18	Q. Let me know once it okay. So	
19	A. It's a table.	
		Page 72

Case 3:18-md-02843-VC Document 1071-6 Filed 10/28/22 Page 73 of 162 HIGHLY CONFIDENTIAL

3		MR. SCHWING: It's outside the scope of	
4	the depos:	ition.	
5		THE DEPONENT: I I have two things to	02:52:59
6	say about		
7	Q.	(By Mr. Gould) Of course, please.	
8	Α.	about the exhibit.	
9		I reviewed all of the documents that were	
10	sent to me	e. I don't remember seeing this as one of	02:53:09
11	them.		
12	Q.	Sure.	
13		Okay. What was the second thing you	
14	wanted to	say?	
15	Α.	I have no idea what this is.	02:53:20
16	Q.	Oh, okay. Okay. Fair enough.	
22		I don't want to waste your time.	
23	Α.	That's correct.	
24	Q.	Okay. Okay. So then let me ask you a	
25	more qual:	itative question and see if	02:54:07
			Page 73

Case 3:18-md-02843-VC Document 1071-6 Filed 10/28/22 Page 74 of 162 HIGHLY CONFIDENTIAL

1	A. Yeah.	02:54:10
2	Q this is sort of within your area of	
3	of preparation.	
4	Is it fair to say that since 2007, the	
5	amount of video content available on the	02:54:21
6	Facebook Platform has greatly increased?	
7	MR. SCHWING: Vague.	
8	THE DEPONENT: When you say "amount"	
9	Q. (By Mr. Gould) Sure.	
10	A could I	02:54:40
11	Q. Sure.	
12	If I were to say "volume of video	
13	content," would that be easier to understand?	
14	A. I	
15	MR. SCHWING: It's vague.	02:54:50
16	THE DEPONENT: Amount and did you mean	
17	the number of videos on the platform or did you	
18	mean how much video was being watched on the	
19	platform?	
20	Q. (By Mr. Gould) Let's talk first about	02:55:09
21	how much video is uploaded to the platform.	
22	Is it fair to say that since 2007, the	
23	amount of video uploaded to the platform has	
24	greatly increased?	
25	MR. SCHWING: Calls for it's outside	02:55:29
		Page 74

Case 3:18-md-02843-VC Document 1071-6 Filed 10/28/22 Page 75 of 162 HIGHLY CONFIDENTIAL

1		
1	the scope of the deposition.	02:55:31
2	THE DEPONENT: What I would say is it has	
3	increased. I I don't have the data, but it's	
4	increased.	
5	Q. (By Mr. Gould) Okay. And what, in	02:55:40
6	Facebook's view, has caused that increase?	
7	A. So based on	
8	MR. SCHWING: Sorry. It's outside the	
9	scope of the deposition.	
10	If you know, you can answer.	02:56:04
11	MR. GOULD: Sorry, Mr. Miller. I will	
12	reask the question.	
13	But I just want to say, for the record,	
14	that that this was a topic that when	
15	questioning Facebook's designee on subtopics 9a and	02:56:16
16	9b, I explicitly noted that I hoped Mr. Miller	
17	would be able to cover.	
18	Q. (By Mr. Gould) I'll reask the question.	
19	A. Sure.	
20	Q. The question was so we were talking	02:56:34
21	about an increase in the amount of video content	
22	uploaded to the platform, and I asked you, what, in	
23	Facebook's view, has caused that increase?	
		Page 75

9	Q. Is it fair to say that since 2007, the	
0	amount of user engagement with video content has	02:58:02
1	markedly increased?	
2	Do you want me to define "engagement"?	
3	I'm happy to.	
4	A. Sure.	
5	Q. Okay. By "engagement," I I mean	02:58:16
6	something like the degree of participation and	
7	communication an individual has within an online	
8	community.	
9	Okay. So understanding that that is	
0	the my working definition of "engagement," is it	02:58:40
1	correct to say that the amount of user engagement	
2	with video content on the Facebook Platform has	
3	markedly increased since 2007?	
4	A. Yeah	
5	MR. SCHWING: Sorry. It's we're	02:59:02
		Page 76

Case 3:18-md-02843-VC Document 1071-6 Filed 10/28/22 Page 77 of 162 HIGHLY CONFIDENTIAL

1	getting a message from the Special Master I just	02:59:06
2	saw, "I need to restart my machines. Be right	
3	back." So I guess we can	
4	MR. GOULD: Let's go off the record then.	
5	THE VIDEOGRAPHER: Okay. We're off the	02:59:17
6	record. It's 2:59 p.m.	
7	(Recess taken.)	
8	THE VIDEOGRAPHER: We're back on the	
9	record. It's 3:08 p.m.	
10	Q. (By Mr. Gould) I just want to go through	03:08:20
11	a few other video-content-related functionality	
12	that seems to be available on the	
13	Facebook Platform.	
14	Does Facebook make available to users a	
15	video editor?	03:08:39
16	A. Some of those professional tools I	
17	mentioned has video editing.	
18	Q. Is there such a thing as a basic video	
19	editor?	
20	A. In newsfeed, when you make a video, you	03:09:02
21	can do basic editing.	
22	Q. Can you tell me what functionalities are	
23	available on that basic video video editing	
24	thing?	
25	A. So I'll I'll call it the basic video	03:09:19
		Page 77

Case 3:18-md-02843-VC Document 1071-6 Filed 10/28/22 Page 78 of 162 HIGHLY CONFIDENTIAL

1	editing tool.	03:09:25
2	Q. Fabulous.	
3	A. And examples would be oh, clipping,	
4	you know, chopping off. You can add a sound like	
5	an audio track. And you can add like a filter.	03:09:42
6	Change some of the ways it looks. And then you can	
7	add some text.	
8	Q. When was this basic editing tool first	
9	made available to users?	
10	A. I I don't know the basic editing	03:10:14
11	that I just mentioned?	
12	Q. Uh-huh.	
13	A. I don't know when it when it was first	
14	made available.	
15	Q. Okay. Fair to say that a tool named	03:10:23
16	basic video editing is unique to video content,	
17	correct?	
18	MR. SCHWING: Lacks foundation.	
19	THE DEPONENT: If I understood your	
20	question, though, the things that I mentioned,	03:10:52
21	like, for example, clipping, clipping wouldn't	
22	apply to, say, a photo. So but photos, you can	
23	still do some filters.	
24	So given that ambiguity, did you want to	
25	rephrase anything?	03:11:18
		Page 78

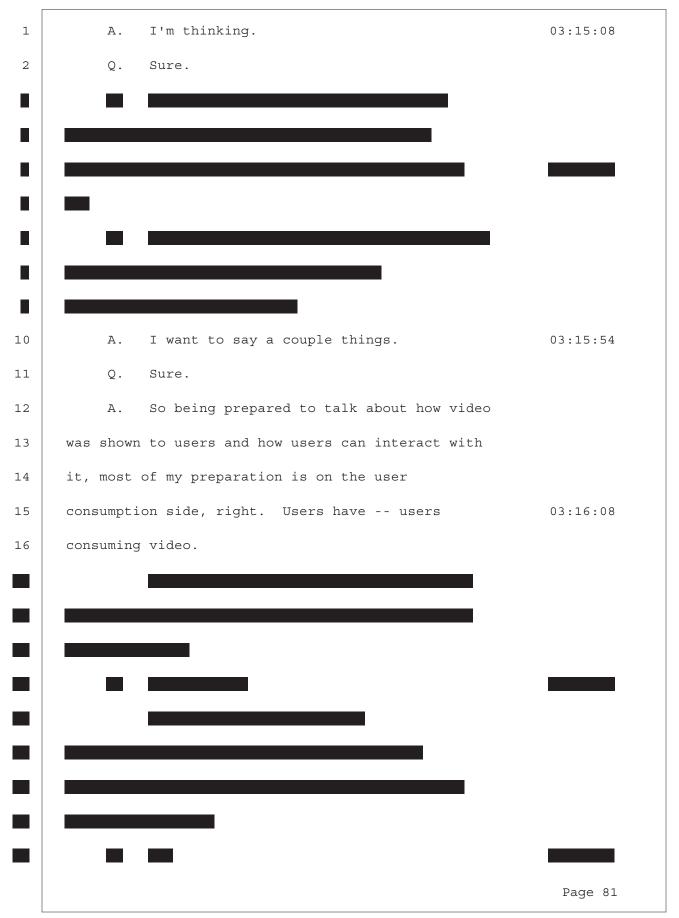
Case 3:18-md-02843-VC Document 1071-6 Filed 10/28/22 Page 79 of 162 HIGHLY CONFIDENTIAL

1	Q. (By Mr. Gould) Yeah. Of course.	03:11:19
2	The clipping the clipping	
3	functionality in the basic editing tool is	
4	inherently unique to video content, correct?	
5	A. Correct.	03:11:42
6	Q. Okay. Oh, and you mentioned an audio	
7	track tool, correct	
8	A. Correct.	
9	Q or audio track track functionality	
10	that's part of this basic video editing tool,	03:12:01
11	correct?	
12	A. Correct.	
13	Q. Is that in any way unique to video	
14	content?	
15	A. So you can add audio to a like a	03:12:18
16	sequence of photos. So I I wouldn't say that	
17	audio would be unique.	
18	Q. But with that qualification, that you can	
19	also use it you can also have it added to a	
20	sequence of photos, then it's accurate to say that	03:12:45
21	adding an audio track is something you, as a	
22	Facebook user, can do to video content and a	
23	sequence of photos, but no other kind of content?	
24	A. You know, I can definitely say that you	
25	can add audio to video sorry an audio track	03:13:14
		Page 79

Case 3:18-md-02843-VC Document 1071-6 Filed 10/28/22 Page 80 of 162 HIGHLY CONFIDENTIAL

1	to video.	03:13:19
2	Q. Okay.	
3	A. But beyond video yeah.	
4	Q. Can you add captions to a video that you	
5	upload?	03:13:39
6	Let me know if you want me to define	
7	that.	
8	A. I	
9	MR. SCHWING: Outside outside the	
10	scope of the deposition, which relates to access	03:13:47
11	interactions with video.	
12	Go ahead, if you know.	
13	Q. (By Mr. Gould) Do you want me to do	
14	you want me to define what I mean by "captions"?	
15	A. I I sure.	03:13:58
16	Q. Okay. What I mean by "captions" is text	
17	that is designed to enable better access to video	
18	content by persons with hearing disabilities.	
19	Under that definition of "captions," can	
20	you add can a Facebook user add captions to	03:14:30
21	uploaded video?	
22	A. Yes.	
23	Q. Does Facebook have auto-generated	
24	captions for any of its uploaded for any video	
25	content that is uploaded by Facebook users?	03:14:53
		Page 80

Case 3:18-md-02843-VC Document 1071-6 Filed 10/28/22 Page 81 of 162 HIGHLY CONFIDENTIAL



Case 3:18-md-02843-VC Document 1071-6 Filed 10/28/22 Page 82 of 162 HIGHLY CONFIDENTIAL

1	Q. Okay. Have you heard the term	03:16:46
2	"thumbnail" in relation to video content on the	
3	Internet?	
4	A. Yes.	
5	Q. When it's used in relation to video	03:17:06
6	content on the Internet, what is a thumbnail?	
7	MR. SCHWING: It's vague.	
8	THE DEPONENT: My my definition?	
9	Q. (By Mr. Gould) Yes. Sure. Your	
10	definition.	03:17:20
11	A. To me, a thumbnail is a static image that	
12	shows on top of whatever real estate on the screen	
13	is is representing where the video would show.	
14	So you haven't played the video, it's a static	
15	image before you play it.	03:17:45
16	Is that your understanding?	
17	Q. Right.	
18	So let me let me see if I'm I'm	
19	characterizing this correctly.	
20	As as you understand the term	03:17:57
21	"thumbnail" then, it it means a static image	
22	that, before video content is played, shows the	
23	availability of that video content to a user; is	
24	that about right?	
25	A. I I don't know what you mean by	03:18:21
		Page 82

Case 3:18-md-02843-VC Document 1071-6 Filed 10/28/22 Page 83 of 162 HIGHLY CONFIDENTIAL

1	"availability." But I'm I'm getting a gist,	03:18:23
2	but I I got hung up on the word "availability."	
3	Q. Sure. Sure. Let me then let	
4	me rephrase it.	
5	As you understand it, does a thumbnail	03:18:35
6	refer to a static image displayed to a user, before	
7	video content is played, that shows that certain	
8	video content exists on a given platform, Web page,	
9	whatever?	
10	MR. SCHWING: It's vague.	03:19:11
11	THE DEPONENT: Mr. Gould, can I rephrase?	
12	Q. (By Mr. Gould) Yeah. Sure. Please,	
13	yeah. I'll bet you'll do a much better job than I	
14	can.	
15	A. I think there was two parts to that.	03:19:20
16	My understanding of a thumbnail is if	
17	there is a video that is playable, before it plays,	
18	and there's a play button, you sometimes you can	
19	see a static image behind behind that play	
20	button.	03:19:46
21	But I got hung up on the word	
22	"availability." I to me, the presence of a play	
23	button is what signifies the availability of a	
24	video with or without a thumbnail.	
25	Q. Got it.	03:20:01
		Page 83

Case 3:18-md-02843-VC Document 1071-6 Filed 10/28/22 Page 84 of 162 HIGHLY CONFIDENTIAL

1	A. But	03:20:04
2	Q. Okay. So sorry. I then I'm	
3	just trying to create a clean record here.	
4	A thumbnail, under your understanding, is	
5	a static image that sometimes appears behind a play	03:20:14
6	button or video content on the Internet?	
7	A. Behind a play button repeat the	
8	sentence. Behind a play button	
9	Q. Sure.	
10	Under your understanding, a thumbnail is	03:20:35
11	a static image that sometimes appears behind a play	
12	button on video content, on the Internet, before	
13	the video content is played?	
14	A. That's my understanding.	
15	Q. Okay. A user page or group, or just	03:20:51
16	uploader of video content onto Facebook, can such	
17	an uploader select the thumbnail they wish to use	
18	for that video?	
19	A. There are circumstances where they can.	
20	Q. Okay. What are those circumstances?	03:21:20
21	A. I'm not aware of all the circumstances or	
22	what's available in, say, the professional tools we	
23	talked about, only because the focus was on how we	
24	make video accessible to users, and I I didn't	
25	prepare on the the production side.	03:21:48
		Page 84

Case 3:18-md-02843-VC Document 1071-6 Filed 10/28/22 Page 85 of 162 HIGHLY CONFIDENTIAL

_		02.61.52
1	Q. Sure.	03:21:53
2	So then, presumably, you're not prepared	
3	to answer when the ability to select a thumbnail	
4	first became available to a user who uploads video	
5	content to the Facebook Platform?	03:22:11
6	You can't answer that. Okay.	
7	A. I wouldn't know.	
8	Q. Okay. Fair enough.	
9	Correct me if I'm wrong, but I believe	
10	you characterized Facebook Watch as synonymous with	03:22:25
11	the video's tab surface that you had spoken about	
12	earlier in this deposition.	
13	Am I right?	
14	A. Almost.	
15	Q. Okay. How would you characterize	03:22:48
16	Facebook Watch then?	
17	A. So in 2017, Facebook announced the launch	
18	of Facebook Watch, which was a video tab, and this	
19	is a tab where users can go to consume just video	
20	content.	03:23:16
21	Q. Okay. Did a video tab exist before	
22	Facebook Watch?	
23	A. Yes.	
24	Q. Okay. And how long was that video tab	
25	around before Facebook Watch?	03:23:33
		Page 85

Case 3:18-md-02843-VC Document 1071-6 Filed 10/28/22 Page 86 of 162 HIGHLY CONFIDENTIAL

1	7 Phone o man	02 02 20
1	A. About a year.	03:23:38
2	Q. Okay. And before Facebook Watch, but	
3	during the existence of the video tab that preceded	
4	it, did a did the did the video tab surface	
5	provide only video content to the user?	03:23:56
6	A. Can you you can you repeat	
7	the type of I think you said	
8	Q. Yeah. Sure.	
9	A. I didn't want to mess up on the time	
10	frame.	03:24:12
11	Q. No, it's fine.	
12	A. You said	
13	Q. You said that the video tab was around	
14	for about a year before the introduction to	
15	Facebook Watch, correct?	03:24:21
16	A. Correct.	
17	Q. During that approximately year period,	
18	did that video tab provide video-only content to	
19	the user?	
20	A. Yes.	03:24:38
21	Q. Okay. I think we touched on a feature	
22	called Facebook Live, correct?	
23	A. Correct.	
24	Q. Okay. How would you characterize	
25	Facebook Live?	03:25:01
		Page 86

Case 3:18-md-02843-VC Document 1071-6 Filed 10/28/22 Page 87 of 162 HIGHLY CONFIDENTIAL

1	How would you describe it to somebody who	03:25:02
2	wanted to know what it was?	
3	A. I would describe it as the ability for	
4	you to live stream whatever off of your camera and	
5	share it with whomever you would choose on the	03:25:26
6	Facebook Platform.	
7	Q. And then if you so choose, you can save	
8	that live streamed video to the Facebook Platform?	
9	A. Sorry. As as the producer of that	
10	content or as the	03:25:48
11	Q. As the producer of that content.	
12	A. Yes.	
13	Q. Okay. Can consumers of that content also	
14	save that video content?	
15	A. So in general, a user can save a video,	03:26:03
16	and it would show up in their saved videos part of	
17	the Facebook Platform, including including the	
18	was live version of what you mentioned.	
19	Q. Before the Facebook Live feature of	
20	was it possible to live stream video on the	03:26:29
21	Facebook Platform?	
22	A. I I don't well, sorry. Repeat the	
23	question.	
24	Q. Sure. Yeah.	
25	You said Facebook Live began in 2017,	03:26:47
		Page 87

Case 3:18-md-02843-VC Document 1071-6 Filed 10/28/22 Page 88 of 162 HIGHLY CONFIDENTIAL

1	right?	03:26:50
2	A. 2016.	
3	Q. Sorry. 2016.	
4	Okay. Before the introduction of	
5	Facebook Live, was it possible to live stream video	03:26:58
6	on the Facebook Platform?	
7	A. Yes.	
8	Q. Okay. And what were the ways in which it	
9	was possible to live stream video on the	
10	Facebook Platform before the introduction of	03:27:17
11	Facebook Live?	
12	A. Some pages some pages could stream	
13	live.	
14	Q. Any other ways in which live stream to	
15	video could be made accessible to Facebook users on	03:27:44
16	the Facebook Platform, before the introduction of	
17	Facebook Live?	
18	A. Not not not to my knowledge, before	
19	what I just mentioned about some pages.	
20	Q. Sure.	03:28:00
21	When did some pages first become enabled	
22	to stream live video?	
23	A. In 2015.	
24	Q. And was it Facebook sorry.	
		Page 88

Case 3:18-md-02843-VC Document 1071-6 Filed 10/28/22 Page 89 of 162 HIGHLY CONFIDENTIAL



Case 3:18-md-02843-VC Document 1071-6 Filed 10/28/22 Page 90 of 162 HIGHLY CONFIDENTIAL

1	right?	03:30:36
2	A. Correct.	
3	Q. Okay. How long has that functionality	
4	been around?	
5	A. A user could save a video to, you know,	03:30:45
6	their saved whatevers in in 2014.	
7	Q. Okay. Are you familiar with any features	
8	made available to somebody who is live streaming on	
9	the Facebook Platform?	
10	A. What	03:31:40
11	Q. What do I mean by "features"?	
12	A. Yeah. And and do you you know,	
13	exclusively to the live streamer or app sorry.	
14	Q. Yes. So so what features or	
15	functionalities that pertain solely to the live	03:31:52
16	stream are made available to somebody who is live	
17	streaming on the Facebook Platform?	
18	A. So one example would be the live streamer	
19	could create an event. "Hey, I'm going to go live	
20	at this time."	03:32:29
21	Q. Can they add a donate button, say, if	
22	they are doing a fundraiser?	
23	A. I believe so.	
24	Q. Can they add captions for the hearing	
25	impaired?	03:32:48
		Page 90

Case 3:18-md-02843-VC Document 1071-6 Filed 10/28/22 Page 91 of 162 HIGHLY CONFIDENTIAL

1	A. What time period?	03:32:52
2	Q. For any time period.	
3	A. Sorry. Well, here's what I will say.	
4	You can live stream, captions can show.	
5	I don't remember when captioning was available for	03:33:05
6	live streaming.	
7	Q. But it currently is available for live	
8	streaming?	
9	A. It's currently available for	
10	live streaming.	03:33:19
11	Q. And what you're saying is you you	
12	don't know when that was first introduced?	
13	A. Correct.	
14	Q. Okay. Is there a polls functionality	
15	that's made available to people who are live	03:33:28
16	streaming video on Facebook?	
17	A. So there's a	
18	Q. O-L sorry. P-O-L-L-S. Sorry.	
19	A. No, I I caught the gist. And I know	
20	what feature you're talking about.	03:33:49
21	You can launch a poll. I don't know if	
22	it's still available, but it might be. But	
23	there were times when it was, if not still.	
24	Q. Is there a watch parties feature	
25	available on Facebook?	03:34:24
		Page 91

Case 3:18-md-02843-VC Document 1071-6 Filed 10/28/22 Page 92 of 162 HIGHLY CONFIDENTIAL

1	Α.	I don't think that feature is available	03:34:30
2	anymore.		
3	Q.	Was there a watch parties feature	
4	available	on Facebook at any time?	
5	Α.	Yes.	03:34:41
6	Q.	Do you know when it was available?	
7	A.	I don't remember when it was made	
8	available		
9	Q.	And you don't know but sorry.	
10		You know it is no longer available?	03:34:58
11	A.	I don't think it's any longer available.	
12	Q.	Okay. And you don't know when it was	
13	made no lo	onger available also, correct?	
14	A.	Let me think about it for a second.	
15	Q.	Sure.	03:35:09
16	A.	It was no longer available what I can	
17	say is sor	me point after 2019, it was no longer	
18	available	. But specifically when, I'm not sure.	
19	Q.	Can people who are live streaming to the	
20	Facebook l	Platform add video effects?	03:35:40
21	Α.	Can you give me an example of that. I	
22	think I kr	now what you're asking	
23	Q.	Sure. Yeah, of course.	
24		An example of a video effect of the sort	
25	I'm talkin	ng about is like hearts in place of your	03:36:05
			Page 92

Case 3:18-md-02843-VC Document 1071-6 Filed 10/28/22 Page 93 of 162 HIGHLY CONFIDENTIAL

1	eyes.	03:36:13
2	Have you ever seen that on the Internet,	
3	videos where somebody's hearts are replaced by	
4	special effect eyes?	
5	MR. SCHWING: I think you may have that	03:36:27
6	backwards. Otherwise it would be a little creepy,	
7	but	
8	MR. GOULD: Oh. Thank you, Austin.	
9	Q. (By Mr. Gould) Have you ever seen a	
10	video on the Internet where somebody's eyes are	03:36:36
11	replaced by special effect hearts?	
12	A. I have.	
13	Q. Okay. So that's	
14	A. Yeah.	
15	Q the kind of thing I'm talking about.	03:36:47
16	Do you understand the general category of	
17	things I'm talking about here?	
18	A. Yes.	
19	Q. Does Facebook enable people who are live	
20	streaming on the Facebook Platform to add effects	03:37:03
21	of that general sort?	
22	A. I don't know if you can live stream with	
23	a live version of these effects on Facebook.	
24	Q. Okay. Does Facebook make available to	
25	its users any tool or functionality by which	03:37:30
		Page 93

Case 3:18-md-02843-VC Document 1071-6 Filed 10/28/22 Page 94 of 162 HIGHLY CONFIDENTIAL

1	effects of the kind that we're talking about can be	03:37:36
2	added to prerecorded uploaded videos?	
3	A. Yes.	
4	Q. Okay. How long has that functionality or	
5	tool been available to users?	03:37:50
6	A. I'm thinking about Facebook and I don't	
7	know exactly. I know it's live today. And I don't	
8	know exactly when it launched. But I know that it	
9	must have been within like, say, the year or so	
10	in the past year or so.	03:38:15
11	Q. Can you say one user is live streaming	
12	and wants to add in another user, who is also live	
13	streaming.	
14	Can those can one user add another	
15	user to a live stream?	03:38:50
16	A. I think you're asking if are you	
17	asking if they can be added midstream	
18	Q. Yes.	
19	A or they I I don't know if in the	
20	middle of a stream you can add another streamer.	03:39:12
21	Q. Okay. Can you add another stream or	
22	excuse me.	
23	Can two separate streamers stream	
24	together start streaming together?	
25	MR. SCHWING: It's outside the scope.	03:39:35
		Page 94

Case 3:18-md-02843-VC Document 1071-6 Filed 10/28/22 Page 95 of 162 HIGHLY CONFIDENTIAL

1	I've I've I've let these questions	03:39:37
2	go. But almost all of them have to do with	
3	production of video, not access to video.	
4	You can answer, if you know the answer.	
5	THE DEPONENT: So I don't know if that	03:39:46
6	feature is available on Facebook or if that	
7	production capability is available on Facebook.	
8	Q. (By Mr. Gould) Okay. Can one user tag	
9	another user on uploaded video?	
10	A. I think a user can be tagged in a video	03:40:23
11	post. But no user can be, for example, tagged	
12	inside the video.	
13	Q. Does Facebook enable somebody who is	
14	watching a live stream to share that live stream	
15	with a Facebook friend?	03:40:54
16	A. I'm thinking about the product case you	
17	just asked me. Users sorry. Make I want to	
18	make sure I understand the question.	
19	A a producer is live streaming. A	
20	Q. Yeah.	03:41:13
21	A user is watching that that live	
22	stream and wants to share that live stream with a	
23	friend.	
24	Is there a share button that can do that?	
25	A. I believe there is.	03:41:28
		Page 95
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Case 3:18-md-02843-VC Document 1071-6 Filed 10/28/22 Page 96 of 162 HIGHLY CONFIDENTIAL

1	Q. Okay. Are there can a user react	03:41:30
2	record a reaction to a live stream?	
3	A. Sorry.	
4	Q. Yeah.	
5	A. Record?	03:41:54
6	Q. Yeah. Sorry. That was bad.	
7	I'm going to, for the purposes of the	
8	next question, only use the word "like" to mean	
9	like or any other reaction. Like, for an	
10	example, like a smiley, emoji, that kind of thing.	03:42:14
11	Does that make sense? Do you understand	
12	what I mean?	
13	A. It makes sense. I know what you mean.	
14	Q. Okay. So under that definition of	
15	"like," can a user like a live stream?	03:42:24
16	A. Yes.	
17	Q. Okay. What are all the ways in which a	
18	user can share an uploaded video with another user?	
19	A. Okay. Let me think about that for a	
20	second.	03:42:57
21	MR. GOULD: Sure.	
22	MR. SCHWING: It's vague. Incomplete	
23	hypothetical.	
24	If you know, you can answer.	
25	THE DEPONENT: I I can think of a	03:43:11
		Page 96

Case 3:18-md-02843-VC Document 1071-6 Filed 10/28/22 Page 97 of 162 HIGHLY CONFIDENTIAL

1	couple ways that a user can share an uploaded video	03:43:13
2	with another user.	
3	In your question, who was the poster and	
4	who was the consumer and	
5	Q. (By Mr. Gould) Sure.	03:43:33
6	A who's the other user?	
7	Q. Yeah.	
8	Let's say the user who wants to share is	
9	a consumer of that uploaded video and wants to	
10	share that uploaded video with another consumer of	03:43:47
11	that uploaded video.	
12	A. Okay. Sorry. Now you now you	
13	confused me with with one more thing.	
14	Q. Oh, I	
15	A. Can we can can you can you give	03:43:59
16	me the example how about this could you give	
17	me the example question as a can you I	
18	don't I didn't understand what you meant by	
19	"consumer."	
20	Q. Okay. Okay.	03:44:14
21	A. Sorry.	
22	Q. Sure.	
23	Of course. Let me give you then let	
24	me give you like a concrete example.	
25	A. Right.	03:44:23
		Page 97

Case 3:18-md-02843-VC Document 1071-6 Filed 10/28/22 Page 98 of 162 HIGHLY CONFIDENTIAL

1	Q. I record a video of my my child and	03:44:24
2	upload it to Facebook.	
3	A. Uh-huh.	
4	Q. My mom then watches that video and wants	
5	to share it with my aunt.	03:44:50
6	What are the ways in which my mom could	
7	share that video with my aunt, supposing they're	
8	both Facebook users?	
9	A. I	
10	MR. SCHWING: It's an incomplete	03:45:05
11	hypothetical.	
12	Go ahead.	
13	THE DEPONENT: If I'm understanding your	
14	question correctly and I'll repeat what I	
15	heard you uploaded a video. A friend of yours	03:45:15
16	watched that video, and then that friend wants to	
17	share that video with a friend of theirs; is that	
18	correct?	
19	Q. (By Mr. Gould) That's correct.	
20	A. So in this case, your mom could click	03:45:33
21	could, say, click the share button. And your mom	
22	could share it with, you know, the the name of	
23	that person who is your aunt.	
24	Q. Could my mom re-post that video to her	
25	to her own profile?	03:45:56
		Page 98

Case 3:18-md-02843-VC Document 1071-6 Filed 10/28/22 Page 99 of 162 HIGHLY CONFIDENTIAL

1	MR. SCHWING: Vague. And incomplete	03:46:00
2	hypothetical.	
3	THE DEPONENT: Did you mean that well,	
4	how about this.	
5	Did you mean that you've uploaded a	03:46:12
6	video. It's a post. It sells	
7	(Simultaneously speaking.)	
8	Q. (By Mr. Gould) Sure.	
9	A. Right. Exactly. I mean, post is many	
10	different okay. It's a post.	03:46:24
11	So this post, it has there's a URL	
12	associated with this post. And could your	
13	are are you saying, could your mom, with whom	
14	you're friends in this scenario, post that link,	
15	like post your post as her post.	03:46:41
16	Sorry for the	
17	Q. No, no, no.	
18	Thank you.	
19	Maybe a better way of saying it is this.	
20	A. Okay.	03:46:57
21	Q. If a if if a friend of mine wants	
22	to re-post a video I have posted to my profile to	
23	his or her own profile	
24	A. Right.	
25	Q is there a functionality button or	03:47:15
		Page 99

Case 3:18-md-02843-VC Document 1071-6 Filed 10/28/22 Page 100 of 162 HIGHLY CONFIDENTIAL

1	feature provided by Facebook that allows that to be	03:47:20
2	done with a with a single click?	
3	MR. SCHWING: Vague. Incomplete	
4	hypothetical.	
5	THE DEPONENT: I I I can't speak to	03:47:36
6	how many clicks, but you can share you can share	
7	a video post. You can post, you know, to to	
8	your friends another video post, someone else's	
9	video post.	
10	Q. (By Mr. Gould) Right.	03:48:01
11	A. Is that your question?	
12	Q. That's my question.	
13	A. Yeah.	
14	Q. Could one of my friends share a video I	
15	had posted via the Facebook Messenger app?	03:48:20
16	A. I want to say two things. I because I	
17	think I understand your question.	
18	You can you can share to Messenger.	
19	You can, for example, copy the link and paste it	
20	into Messenger. But I I want to make sure that	03:48:50
21	in this testimony I'm being really clear about what	
22	the word "share" means.	
23	Because in these few questions, I've	
24	talked about sharing as like an outward activity.	
25	But I want to make sure that nothing is lost in	03:49:06
		Page 100
		I I

Case 3:18-md-02843-VC Document 1071-6 Filed 10/28/22 Page 101 of 162 HIGHLY CONFIDENTIAL

1	translation regarding consumption because not	03:49:10
2	everything that is shared is viewable by the	
3	recipient. So I want to be clear about what you	
4	mean by "share."	
5	Q. Sure.	03:49:26
6	A. And maybe we just should separate for	
7	clarity the ability to share and then the ability	
8	to view what was shared.	
9	How's that?	
10	Q. Sure. Absolutely.	03:49:35
11	If I upload a video, could as a post,	
12	could a friend of mine share that post via	
13	Facebook Messenger?	
14	A. Yes.	
15	Q. And suppose now that my friend shares	03:49:57
16	that video with a third user who is a mutual	
17	friend. Got that?	
18	So in other words, a friend both of the	
19	sharer and of the poster.	
20	A. So far so far so good.	03:50:21
21	Q. Could the third user then watch the video	
22	if it was shared with him via the	
23	Facebook Messenger?	
24	MR. SCHWING: Vague. Incomplete	
25	hypothetical.	03:50:46
		Page 101

Case 3:18-md-02843-VC Document 1071-6 Filed 10/28/22 Page 102 of 162 HIGHLY CONFIDENTIAL

	THE DEPONENT: Unfortunately so I	03:50:51
almost ca	aught I I'm so sorry.	
Q.	(By Mr. Gould) No, that's fine.	
Α.	Try, in this scenario because there	
are a lot	of users and there are a lot of friends.	03:50:59
Q.	Yeah.	
A.	But go ahead, please, one more time on	
who these	e hypotheticals are and like who's friends	
with whom	n, one more time.	
Q.	Sure.	03:51:13
A.	Okay.	
Q.	Sure.	
	So the first user uploads a video as a	
post. Th	nat user is friends with a second user.	
The secor	nd user is friends with a third user.	03:51:37
A.	Okay.	
Q.	That third user is also friends with the	
first use	er.	
	Follow me thus far?	
Α.	So Mr. Gould	03:51:48
Q.	Yeah.	
Α.	Every everybody is friends.	
Q.	Everybody is friends	
Α.	Right.	
Q.	in this hypothetical.	03:51:53
		Page 102
	Q. A. are a lot Q. A. who these with whom Q. A. Q. first use A. Q. A. Q. A.	A. Try, in this scenario because there are a lot of users and there are a lot of friends. Q. Yeah. A. But go ahead, please, one more time on who these hypotheticals are and like who's friends with whom, one more time. Q. Sure. A. Okay. Q. Sure. So the first user uploads a video as a post. That user is friends with a second user. The second user is friends with a third user. A. Okay. Q. That third user is also friends with the first user. Follow me thus far? A. So Mr. Gould Q. Yeah. A. Every everybody is friends. Q. Everybody is friends A. Right.

Case 3:18-md-02843-VC Document 1071-6 Filed 10/28/22 Page 103 of 162 HIGHLY CONFIDENTIAL

1	A. In this hypothetical, everybody is	03:51:54
2	friends with each other.	
3	Q. Correct.	
4	A. Okay. Keep going.	
5	Q. If a a video that the first friend	03:52:03
6	or the first user	
7	A. Yeah.	
8	Q posts, and the second user then shares	
9	it with the third user via Facebook Messenger, is	
10	the third user then able to click on the shared	03:52:25
11	link and watch the video?	
12	MR. SCHWING: I'm going to object. It's	
13	outside the scope of the deposition. There's a	
14	separate topic for privacy and apps settings. It's	
15	vague. Incomplete hypothetical.	03:52:41
16	THE DEPONENT: Can I tell you what I	
17	know?	
18	Q. (By Mr. Gould) Sure. Please.	
19	A. It it depends on the settings.	
20	Q. Right.	03:52:53
21	A. I can give you scenarios where it's	
22	possible. I can give you scenarios where it's not	
23	possible. So	
24	Q. Totally. Totally.	
25	A it all depends on those privacy	03:52:58
		Page 103

Case 3:18-md-02843-VC Document 1071-6 Filed 10/28/22 Page 104 of 162 HIGHLY CONFIDENTIAL

1	settings.	03:53:00
2	Q. Right.	
3	There are privacy settings under which it	
4	is possible for that third user to watch the video	
5	under the scenario I just gave, though, correct?	03:53:14
6	MR. SCHWING: Same objections.	
7	THE DEPONENT: Based on my understanding,	
8	Mr. Gould, if the right privacy settings are,	
9	then then, yes	
10	Q. (By Mr. Gould) Okay.	03:53:33
11	A it's possible.	
12	Q. Can sorry. Let me step back.	
13	Are Facebook stories created by users	
14	themselves?	
15	A. As sorry. As opposed to what?	03:53:58
16	Q. Yeah.	
17	As opposed to like being, say,	
18	automatically created by for them by algorithm	
19	or something.	
20	A. Oh. A user can create a Facebook	03:54:11
21	story let me make sure I understand what you	
22	mean by	
23	Q. Yeah. Sorry.	
24	A. What's your how are you defining	
25	Facebook story?	03:54:32
		Page 104

Case 3:18-md-02843-VC Document 1071-6 Filed 10/28/22 Page 105 of 162 HIGHLY CONFIDENTIAL

1	Q. Well, how how I don't mean to be	03:54:32
2	difficult, but how would you define a Facebook	
3	story?	
4	A. Here's how I would define a Facebook	
5	story. Maybe it's what you were mentioning.	03:54:41
6	When you open up newsfeed at the top of	
7	newsfeed, sometimes there's a horizontal tray it	
8	actually says stories.	
9	I only say this because the word "story"	
10	can be used in different capacities, but are you	03:54:58
11	referring to the the horizontal tray content at	
12	the top of okay.	
13	Q. Correct.	
14	A. And I'm not aware of any automatic	
15	Q. Okay.	03:55:19
16	A. Okay.	
17	Q. Great.	
18	So can a user include in a Facebook story	
19	a uploaded video or a live stream from one of his	
20	or her friends?	03:55:47
21	MR. SCHWING: It's outside the scope.	
22	Incomplete hypothetical.	
23	You can answer.	
24	THE DEPONENT: Mr. Gould, are you asking	
25	if a user creates a story, can they embed in that	03:56:10
		Page 105

Case 3:18-md-02843-VC Document 1071-6 Filed 10/28/22 Page 106 of 162 HIGHLY CONFIDENTIAL

1	story somebody else's post?	03:56:17
2	Q. (By Mr. Gould) Yes. Precisely.	
3	A. Yeah. On the production I I	
4	wouldn't know, just based on what we talked about	
5	in the production side.	03:56:26
6	Q. Okay. Can a member of a group re-post	
7	somebody else's post on a group page?	
8	A. To where?	
9	Q. So Facebook groups have Facebook pages	
10	that are devoted to that group, correct?	03:57:04
11	A. More more or less. I I understand	
12	what you mean.	
13	Q. Okay. How how would you is it	
14	sorry. Go ahead.	
15	A. No, no. You go.	03:57:17
16	Q. Okay. If I spoke of the page for a	
17	Facebook group, would you know what I was talking	
18	about?	
19	A. I would call it the group itself.	
20	Q. Okay. Great.	03:57:38
21	Okay. Then that's the term we'll use.	
22	A. Sure.	
23	Q. Can the member of a group re-post	
24	somebody else's post to a Facebook group?	
25	A. Yes.	03:57:58
		Page 106

Case 3:18-md-02843-VC Document 1071-6 Filed 10/28/22 Page 107 of 162 HIGHLY CONFIDENTIAL

1	MR. SCHWING: Incomplete incomplete	03:57:58
2	hypothetical.	
3	Q. (By Mr. Gould) Can what sort of	
4	entities are able to create a Facebook page?	
5	A. So	03:58:19
6	Q. You know what, Mr. Miller, I'm sorry. I	
7	don't mean to interrupt you. I I hope this will	
8	make it easier.	
9	A. Okay.	
10	Q. A wide variety of entities can create	03:58:25
11	Facebook pages; is that fair to say?	
12	A. Yes.	
13	Q. Okay. So like nonprofit organizations	
14	can create Facebook pages, correct?	
15	A. Correct.	03:58:41
16	Q. Law firms can create Facebook pages,	
17	correct?	
18	A. Correct.	
19	Q. Companies for-profit companies can	
20	create Facebook pages, correct?	03:58:53
21	A. Correct.	
22	Q. Okay. Can municipalities create Facebook	
23	pages?	
24	A. So	
25	MR. SCHWING: Outside the scope.	03:59:07
		Page 107

Case 3:18-md-02843-VC Document 1071-6 Filed 10/28/22 Page 108 of 162 HIGHLY CONFIDENTIAL

1	THE DEPONENT: So I I I don't want	03:59:09
2	to speculate	
3	Q. (By Mr. Gould) Okay.	
4	A Mr. Gould and yeah.	
5	Q. Okay.	03:59:14
6	A. Yeah.	
7	Q. Fair enough. Fair enough.	
8	So speaking then of the page a	
9	Facebook page that's been created by an entity	
10	A. Got it.	03:59:32
11	Q can an entity re-post on its page a	
12	post originally posted to Facebook by somebody	
13	else?	
14	MR. SCHWING: It's outside the scope of	
15	the deposition. To the extent it implicates	03:59:54
16	privacy or apps settings, it's an incomplete	
17	hypothetical and vague.	
18	Q. (By Mr. Gould) Let me restate.	
19	If the correct privacy settings have been	
20	selected, can a page re-post a post that was	04:00:17
21	originally posted to the Facebook Platform by	
22	somebody else?	
23	MR. SCHWING: It's vague.	
24	THE DEPONENT: Can to I want to be	
25	helpful.	04:00:38
		Page 108

Case 3:18-md-02843-VC Document 1071-6 Filed 10/28/22 Page 109 of 162 HIGHLY CONFIDENTIAL

1	Q. (By Mr. Gould) Yeah.	04:00:38
2	A. So within the video topic for which I	
3	prepared, can you give me a hypothetical?	
4	Q. Sure. Yeah. Sorry.	
5	I'm just trying to I thought maybe	04:00:51
6	talking about posts would be easier, but clearly	
7	not.	
8	I'm talking let would it be easier	
9	just to talk specifically about a video that has	
10	been posted to Facebook?	04:01:05
11	Let's talk about that. Okay?	
12	Does that make sense to you? Would you	
13	know what I'm talking about if I talked about a	
14	video posted to Facebook?	
15	A. Yeah.	04:01:15
16	MR. SCHWING: It calls for speculation as	
17	to what you would think.	
18	Q. (By Mr. Gould) Okay. Can if the	
19	correct privacy settings are in place, can a page	
20	re-post a video that had originally been posted	04:01:27
21	posted to the Facebook Platform by another user or	
22	another page?	
23	MR. SCHWING: It's an incomplete	
24	hypothetical. It's vague.	
25	THE DEPONENT: Can	04:01:53
		Page 109

Case 3:18-md-02843-VC Document 1071-6 Filed 10/28/22 Page 110 of 162 HIGHLY CONFIDENTIAL

1	MR. SCHWING: Outside of the scope of the	04:01:53
2	deposition, to the extent it implicates privacy or	
3	app settings.	
4	THE DEPONENT: All right. Mr	
5	Mr. Gould, can you give me your hypothetical using	04:02:04
6	a video	
7	Q. (By Mr. Gould) Oh, okay. You want	
8	you want a concrete example oh, sorry.	
9	Go ahead.	
10	A. Sorry. Can you because I'm prepared	04:02:13
11	to speak about how users how the platform has	
12	allowed users to see video.	
13	Q. Yeah.	
14	A. With respect to how I prepared, can you	
15	please give me the hypothetical using video and	04:02:26
16	using it in chronological order using the	
17	scenario in chronological order.	
18	Q. Sure.	
19	On Thursday, a Facebook user posts a	
20	video to the Facebook Platform.	04:02:51
21	A. Okay.	
22	Q. On Friday, a page wants to re-post that	
23	video to its own page.	
24	Assuming the correct privacy settings are	
25	in place, can that page re-post that video?	04:03:10
		Page 110
		I I

Case 3:18-md-02843-VC Document 1071-6 Filed 10/28/22 Page 111 of 162 HIGHLY CONFIDENTIAL

1	MR. SCHWING: It's vague as to correct	04:03:20
2	privacy settings.	
3	THE DEPONENT: Let me let me	
4	try to repeat what I heard.	
5	On day one, a user posts a video	04:03:33
6	let how about this, on day one, a user posts a	
7	video to the Facebook Platform and marks it as	
8	public.	
9	Q. (By Mr. Gould) Yes. Great.	
10	A. That part's good?	04:03:50
11	Q. Sure. Fabulous.	
12	A. On day somehow, because it's public, a	
13	page well, it's actually it's a person,	
14	because pages are operated by people. But there's	
15	a person who found who saw that public post.	04:04:05
16	So far so good?	
17	Q. Sure.	
18	A. Now, that person also operates a page and	
19	they they want to you know, for example, take	
20	the link of that public post, paste it into their	04:04:21
21	page's post, and can they post that?	
22	The answer is	
23	Q. That's the question.	
24	A. And the answer is yes.	
25	Q. Okay.	04:04:33
		Page 111

Case 3:18-md-02843-VC Document 1071-6 Filed 10/28/22 Page 112 of 162 HIGHLY CONFIDENTIAL

1	A. If everything is public, the answer is	04:04:35
2	yes.	
3	MR. GOULD: Okay. Thank you.	
4	MR. SCHWING: Can we take a short break?	
5	We've been going about an hour.	04:04:41
6	MR. GOULD: Sure.	01.01.11
7		
·	MR. SCHWING: Okay.	
8	MR. GOULD: We're nearing completion.	
9	THE COURT REPORTER: John, can you go off	
10	the record.	04:04:49
11	(Videographer was not present, the	
12	parties went off the record at 4:05 p.m.)	
13	(Recess taken.)	
14	THE VIDEOGRAPHER: We're back on the	
15	record. It's 4:15 p.m.	04:15:40
16	Q. (By Mr. Gould) I ask this question	
17	because I don't want to waste your time.	
18	Are you prepared today to testify about	
19	what assistance, if any, Facebook gives video	
20	content creators who want to make their content	04:15:58
21	available via the Facebook Platform?	
22	MR. SCHWING: The question is vague.	
23	THE DEPONENT: So when I prepared for	
24	this topic on how the platform makes video	
25	available and how users can interact with video,	04:16:17
		Page 112

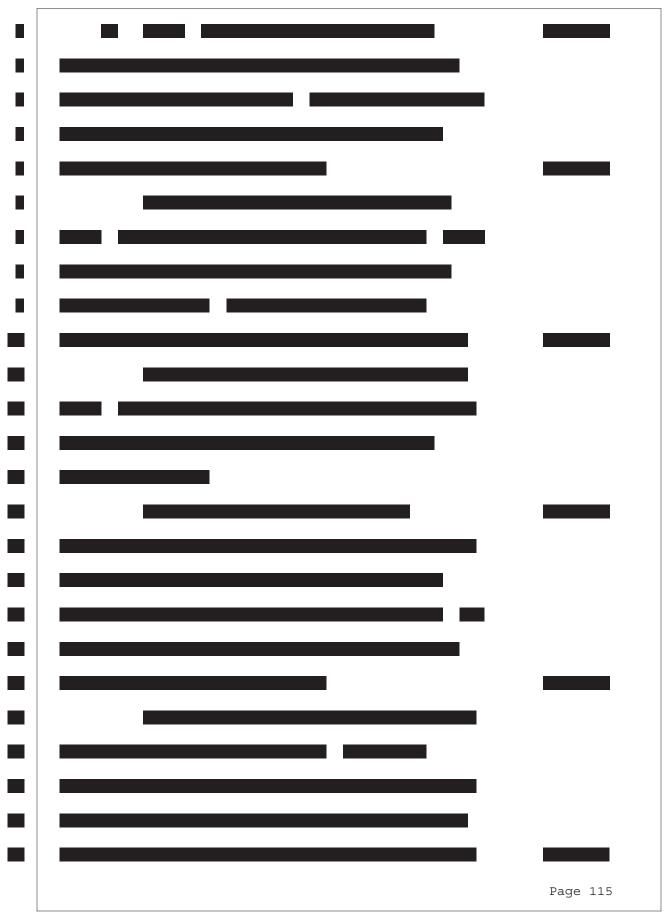
Case 3:18-md-02843-VC Document 1071-6 Filed 10/28/22 Page 113 of 162 HIGHLY CONFIDENTIAL

1	that said, I'm not prepared to talk about how	04:16:22
2	Facebook helps the production of the video.	
3	Q. (By Mr. Gould) How about whether	
4	Facebook provides like technical assistance in	
5	uploading or otherwise making videos available, are	04:16:41
6	you prepared to testify about whether Facebook	
7	offers that kind of assistance to video content	
8	creators who want to make their content available	
9	on the Facebook Platform?	
10	A. I I wouldn't be the right person for	04:17:05
11	that and it's not part of my topic.	
12	Q. Okay. Great. So then I won't ask you	
13	about it.	
14	I want to go back briefly, I hope, to the	
15	improvements in ranking that we were talking about	04:17:22
16	relative to the newsfeed.	
17	Do you remember we were talking about	
18	that?	
19	A. I remember.	
25	A. I didn't	04:18:20
		Page 113

Case 3:18-md-02843-VC Document 1071-6 Filed 10/28/22 Page 114 of 162 HIGHLY CONFIDENTIAL

1	MR. SCHWING: Objection.	04:18:22
2	THE DEPONENT: I didn't catch the	
3	question	
4	(Simultaneously speaking.)	
5	Q. (By Mr. Gould) Sure. Sure.	04:18:24
6	A in that in that	
7	Q. Okay. Let then let me ask it in	
8	stages.	
9	When did Facebook stop presenting the	
10	newsfeed chronologically, remind me?	04:18:42
11	A. Yeah. Let in 2011.	
12	Q. And beginning in 2011, it began to	
13	present users in a news with their newsfeed in	
14	such a way in a way that was intended to rank	
15	that content on the newsfeed.	04:19:18
16	A. What what did you mean by "with their	
17	newsfeed"	
18	Q. Yeah.	
19	Okay. After Facebook stopped presenting	
20	content chronologically to users on their	04:19:35
21	newsfeed	
22	A. Right.	
		Page 114

Case 3:18-md-02843-VC Document 1071-6 Filed 10/28/22 Page 115 of 162 HIGHLY CONFIDENTIAL



Case 3:18-md-02843-VC Document 1071-6 Filed 10/28/22 Page 116 of 162 HIGHLY CONFIDENTIAL



Case 3:18-md-02843-VC Document 1071-6 Filed 10/28/22 Page 117 of 162 HIGHLY CONFIDENTIAL



5	Q. Okay. Excluding any lawyers, who did you	04:25:03
6	speak to as part of your preparation for today's	
7	deposition?	
8	A. I spoke to Ramya Seetharaman. I spoke to	
9	Saurabh Gupta. I spoke to Anjana Dasu. I spoke to	
10	Hari Jayaraman. I spoke to Akos Lada. I spoke to	04:25:59
11	Karsten Hansen.	
12	And I don't remember how many people I	
13	read off.	
14	Q. That's fine.	
15	A. Oh, I'm sorry.	04:26:33
16	Q. No. You were going to mention did	
17	you	
18	(Simultaneously speaking.)	
19	THE DEPONENT: Karan Singh.	
20	Q. (By Mr. Gould) you were going to	04:26:37
21	mention somebody else	
22	A. Karan Singh.	
23	Yeah, Karan Karan Singh.	
24	Q. Are the people you just mentioned in	
25	different divisions or groups within the Facebook	04:26:52
		Page 118

Case 3:18-md-02843-VC Document 1071-6 Filed 10/28/22 Page 119 of 162 HIGHLY CONFIDENTIAL

1	company?	04:26:55
2	A. Yes.	
3	Q. Okay. Go through, if you wouldn't mind,	
4	and list the groups or divisions in which all those	
5	people work.	04:27:14
6	A. Okay.	
7	MR. SCHWING: Ben, could I make a	
8	friendly suggestion?	
9	I don't know if you have the	
10	transcript the Live Note up, or whatever. But	04:27:19
11	maybe you could just give him the names or	
12	something. I don't just it may make it	
13	easier.	
14	MR. GOULD: Okay. A lot of them are	
15	are not really spelled in the	04:27:28
16	MR. SCHWING: No.	
17	MR. GOULD: in the real time.	
18	MR. SCHWING: Maybe you could just	
19	broadly	
20	MR. GOULD: Yeah. Right. I'm not	04:27:42
21	(Simultaneously speaking.)	
22	MR. SCHWING: I don't mean I don't	
23	mean to interfere. I'll I'll hand you the reins	
24	back. I'm just trying to think about how do we	
25	MR. GOULD: No, no, totally, Austin. I	04:27:46
		Page 119

Case 3:18-md-02843-VC Document 1071-6 Filed 10/28/22 Page 120 of 162 HIGHLY CONFIDENTIAL

1	appreciate that.	04:27:48
2	Q. (By Mr. Gould) Here's what here's	
3	what I'd like you to do, Mr. Miller.	
4	I don't want you to match up names	
5	A. Okay.	04:27:55
6	Q with groups or divisions. I just want	
7	you to list the divisions in which those people	
8	work.	
9	A. Yeah.	
10	So for example, Ramya is in was in	04:28:06
11	sorry was in, say, newsfeed. Now is in	
12	integrity.	
13	Saurabh is in video ranking. Anjana is	
14	in video.	
15	I'm just trying to list all the areas. I	04:28:37
16	mentioned integrity. I mentioned newsfeed. I'm	
17	just going through some of the names.	
18	Q. Sure. Take your time.	
19	A. Newsfeed video ranking, you know, is	
20	is slightly different than video ranking. I I	04:29:02
21	think I mean, unless I see the names again, I	
22	think that that's exhaustive.	
23	Q. Okay. That's fine.	
24	Do you know approximately how many	
25	Facebook employees work on video ranking?	04:29:23
		Page 120

Case 3:18-md-02843-VC Document 1071-6 Filed 10/28/22 Page 121 of 162 HIGHLY CONFIDENTIAL

1	A. A couple things, only because I I	04:29:38
2	would be ballparking it only because as part of	
3	what I prepared for today.	
4	How video is shown to its users, I I	
5	didn't I didn't count like org charts and	04:30:02
6	things.	
7	Q. Fair enough.	
8	Fair to say, though, that there is a	
9	group or division within Facebook that has the name	
10	video ranking?	04:30:12
11	A. That's fair.	
12	Q. Okay. You listed, I believe, a group or	
13	division that you gave the name video to, like full	
14	stop?	
15	A. Yeah.	04:30:30
16	Q. And I take it you're not prepared to	
17	testify today about how many employees are in that	
18	division or group?	
19	A. (Deponent shakes head.)	
20	Q. Okay. Fair enough.	04:30:46
21	Are you prepared to testify today about	
22	the responsibilities or tasks assigned to that	
23	division or group?	
24	MR. SCHWING: It's outside the scope.	
25	THE DEPONENT: I didn't prepare for it	04:31:03
		Page 121

Case 3:18-md-02843-VC Document 1071-6 Filed 10/28/22 Page 122 of 162 HIGHLY CONFIDENTIAL

1	only because of the scope of of 9c.	04:31:04
2	Q. (By Mr. Gould) Okay. Okay. Fair	
3	enough.	
4	A. Yeah.	
5	Q. It sounds to me, though, like from your	04:31:12
6	testimony, that at least there is a division or	
7	group within Facebook that that is commonly	
8	referred to as video, correct?	
9	A. There video is now that might not	
10	be the right like that might be a broad word,	04:31:46
11	but I think it has it there's a loose	
12	meaning, and so that's why I want to be really	
13	careful about	
14	Q. Yeah.	
15	A. I want to be like accurate about how I	04:32:00
16	answer your question, but so one more time?	
17	Q. Let me put my question this way.	
18	A. Yeah.	
19	Q. Is it fair to say that whatever the	
20	official name of the group or division, there is a	04:32:16
21	group or division within Facebook that is commonly	
22	referred to by Facebook employees as video?	
23	A. Yes.	
24	Q. Okay. You also, I believe, listed a	
25	group or division that you gave the name newsfeed	04:32:45
		Page 122

Case 3:18-md-02843-VC Document 1071-6 Filed 10/28/22 Page 123 of 162 HIGHLY CONFIDENTIAL

1	video ranking to, correct?	04:32:48
2	A. Correct.	
3	Q. Okay. And you're not prepared to testify	
4	today about how many employees are in that group or	
5	division, correct?	04:32:59
6	MR. SCHWING: Outside the scope.	
7	THE DEPONENT: And and I would have no	
8	clue.	
9	Q. (By Mr. Gould) Okay. And any of the	
10	groups or divisions we've talked about, do you know	04:33:08
11	how long they've been around?	
12	MR. SCHWING: It's outside the scope.	
13	THE DEPONENT: I'm I'm trying to	
14	I'm seriously trying to be helpful, but	
15	Q. (By Mr. Gould) Yeah. Yeah. I	04:33:26
16	get it.	
17	A. I mean, based on when I joined and based	
18	on how I prepared, I I didn't look into org	
19	history.	
20	Q. Okay. Fair to say, though, that there is	04:33:35
21	a group or division within Facebook that is	
22	commonly referred to by Facebook employees as	
23	newsfeed video ranking?	
24	A. No.	
25	Q. Okay. Fair enough.	04:34:04
		Page 123

Case 3:18-md-02843-VC Document 1071-6 Filed 10/28/22 Page 124 of 162 HIGHLY CONFIDENTIAL

1	A. It would it would be called sorry.	04:34:05
2	No.	
3	Q. What would it be called?	
4	A. So when I said for example, the person	
5	I talked to in Karan Singh, I would just say	04:34:17
6	newsfeed ranking, period.	
7	Q. Okay. Okay.	
8	A. Yeah.	
9	Q. Is there a group well, never mind.	
10	Okay. What documents did you review in	04:34:52
11	preparation for today's deposition?	
12	A. I let me think about this for a second	
13	because I reviewed a lot of documents.	
14	Q. Yeah. Take your time.	
15	A. I I read over all the documents that	04:35:08
16	were sent over a few days ago, 20-ish, whatever.	
17	I read over the notice and the complaint.	
18	I also read over documents that talked	
19	about some of these product changes to how the	
20	platform showed video to users over time.	04:35:31
21	MR. GOULD: Okay. I think that does it	
22	for me today, unless Mr. Schwing has redirect that	
23	raises further questions on my part.	
24	MR. SCHWING: I just have a few	
25	questions.	04:35:54
		Page 124

Case 3:18-md-02843-VC Document 1071-6 Filed 10/28/22 Page 125 of 162 HIGHLY CONFIDENTIAL

1	EXAMINATION	04:35:56
2	BY MR. SCHWING:	
3	Q. Mr. Miller, is this a good time to go	
4	over a couple questions?	
5	A. Sure.	04:36:02
6	Q. Okay. I'll be brief.	
7	You were asked some questions and gave	
8	some testimony about when users could share videos	
9	or posts with video with others.	
10	Do you remember that?	04:36:18
11	A. I remember.	
12	Q. Okay. And is it your understanding that	
13	someone can try to share a video or post with a	
14	video, but whether another user can actually get	
15	access and see that post or video would depend on	04:36:32
16	the original poster's privacy settings?	
17	A. That's I'm so sorry. It's late in the	
18	day. I'm so sorry for you to have to repeat the	
19	question	
20	Q. No problem.	04:36:48
21	A but	
22	Q. Is it your understanding that whether	
23	or let me start over.	
24	A. Yeah. I apologize.	
25	Q. It's it's late in the day for me, too.	04:36:58
		Page 125

Case 3:18-md-02843-VC Document 1071-6 Filed 10/28/22 Page 126 of 162 HIGHLY CONFIDENTIAL

1	Is it your understanding that somebody	04:37:01
2	could try to share a video or post with a video in	
3	it with another user, but whether that user could	
4	actually see the video or the post with the video	
5	would depend on the privacy settings that had been	04:37:22
6	set with respect to that content?	
7	A. That's correct.	
8	Can am I allowed to say anything more	
9	on that or or	
10	Q. I don't I don't think you need to.	04:37:36
11	A. Okay.	
12	Q. I think if it's correct, that's fine.	
13	A. Great.	
14	MR. SCHWING: All right. I don't I	
15	don't have anything else.	04:37:44
16	MR. GOULD: Okay. Nothing further from	
17	me.	
18	MR. SCHWING: Thanks so much, Mr. Miller.	
19	Maybe you could just go to the breakout room, just	
20	so I can thank you and say goodbye to you and	04:37:55
21	hopefully won't	
22	THE DEPONENT: Okay.	
23	MR. GOULD: Mr. Miller, thank you. I	
24	really appreciate it. And I appreciate	
25	SPECIAL MASTER GARRIE: Congratulations.	04:38:02
		Page 126

Case 3:18-md-02843-VC Document 1071-6 Filed 10/28/22 Page 127 of 162 HIGHLY CONFIDENTIAL

1	MR. GOULD: your conscientious	04:38:02
2	efforts.	
3	THE VIDEOGRAPHER: We're off the record.	
4	It's 4:38 p.m.	
5	(Recess taken.)	04:38:26
6	THE VIDEOGRAPHER: Back on the record.	
7	It's 4:38 p.m.	
8	MR. SCHWING: Okay. We I just wanted	
9	to come back on the record to indicate that the	
10	transcript should be treated as "Highly	04:39:02
11	Confidential."	
12	The witness will receive the transcript	
13	and will review it to make any corrections, will do	
14	that within 45 days of receipt of the the	
15	transcript.	04:39:15
16	MR. GOULD: And that does it, I think.	
17	THE VIDEOGRAPHER: That does it. Okay.	
18	Off the record. It's 4:39 p.m.	
19	(TIME NOTED: 4:39 p.m.)	
20		04:39:28
21		
22	000	
23		
24		
25		
		Page 127

Case 3:18-md-02843-VC Document 1071-6 Filed 10/28/22 Page 128 of 162 HIGHLY CONFIDENTIAL

1 I, Rebecca L. Romano, a Registered Professional Reporter, Certified Shorthand 2. 3 Reporter, Certified Court Reporter, do hereby certify: 4 That the foregoing proceedings were taken 5 before me remotely at the time and place herein set 6 7 forth; that any deponents in the foregoing 8 proceedings, prior to testifying, were administered an oath; that a record of the proceedings was made 9 by me using machine shorthand which was thereafter 10 11 transcribed under my direction; that the foregoing transcript is true record of the testimony given. 12 Further, that if the foregoing pertains to the 13 14 original transcript of a deposition in a Federal 15 Case, before completion of the proceedings, review of the transcript [X] was [] was not requested. 16 17 I further certify I am neither financially interested in the action nor a relative or employee 18 of any attorney or any party to this action. 19 IN WITNESS WHEREOF, I have this date 2.0 21 subscribed my name this 27th day of July, 2022. 22 23 Rebecca L. Romano, RPR, CCR 24 CSR. No 12546 25

1	RE: FACEBOOK, INC., CONSUMER USER PROFILE LITIGATION
2	DAVID MILLER (JOB NO. 5300521)
3	ERRATA SHEET
4	PAGE 17 LINE 14 CHANGE "would go to" to "would
5	could go to"
6	REASON Mistranscription
7	PAGE 19 LINE 14 CHANGE "I don't" to "I don't remember
8	when it was launched"
9	REASON Mistranscription
10	PAGE 25 LINE 12 CHANGE "if video" to "if the profile
11	owner had posted a video"
12	REASON Mistranscription
13	PAGE 26 LINE 18 CHANGE "video on 2016" to "video
14	around 2016"
15	REASON Mistranscription
16	PAGE 30 LINE 12 CHANGE "or let's" to "well let's"
17	
18	REASON Mistranscription
19	PAGE 30 LINE 15 CHANGE "across all across all the"
20	to "across all the across all the"
21	REASON Transcription Error
22	
23	
24	DAVID MILLER Date
25	DAVID HIBBER
د ع	
	Page 132

1	RE: FACEBOOK, INC., CONSUMER USER PROFILE LITIGATION
2	DAVID MILLER (JOB NO. 5300521)
3	ERRATA SHEET
4	PAGE 34 LINE 23 CHANGE
5	
6	REASON Mistranscription
7	PAGE 45 LINE 14 CHANGE "number of services" to
8	"number of surfaces"
9	REASON Mistranscription
10	PAGE 46 LINE 3 CHANGE "services" to "surfaces"
11	
12	REASON
13	PAGE 49 LINE 19-20 CHANGE
14	N. diatus no evintie n
	REASON Mistranscription
15	REASON Mistranscription PAGE 56 LINE 10 CHANGE "A. Yes." to "A. Yeah."
15 16	PAGE 56 LINE 10 CHANGE "A. Yes." to "A. Yeah."
15 16 17	PAGE 56 LINE 10 CHANGE "A. Yes." to "A. Yeah." REASON Mistranscription
15 16 17	PAGE 56 LINE 10 CHANGE "A. Yes." to "A. Yeah."
15 16 17 18 19	PAGE 56 LINE 10 CHANGE "A. Yes." to "A. Yeah." REASON Mistranscription PAGE 57 LINE 17 CHANGE "typically" to "typical"
115 116 117 118 119 220	PAGE 56 LINE 10 CHANGE "A. Yes." to "A. Yeah." REASON Mistranscription
115 116 117 118 119 220 221	PAGE 56 LINE 10 CHANGE "A. Yes." to "A. Yeah." REASON Mistranscription PAGE 57 LINE 17 CHANGE "typically" to "typical"
115 116 117 118 119 220 221 222 223	PAGE 56 LINE 10 CHANGE "A. Yes." to "A. Yeah." REASON Mistranscription PAGE 57 LINE 17 CHANGE "typically" to "typical" REASON Mistranscription
115 116 117 118 119 220 221 222 223	PAGE 56 LINE 10 CHANGE "A. Yes." to "A. Yeah." REASON Mistranscription PAGE 57 LINE 17 CHANGE "typically" to "typical"
115 116 117 118 119 220 221 222 223	PAGE 56 LINE 10 CHANGE "A. Yes." to "A. Yeah." REASON Mistranscription PAGE 57 LINE 17 CHANGE "typically" to "typical" REASON Mistranscription

1	RE: FACEBOOK, INC., CONSUMER USER PROFILE LITIGATION
2	DAVID MILLER (JOB NO. 5300521)
3	ERRATA SHEET
4	PAGE 62 LINE 5 CHANGE "live stream video" to "live
5	streamed video"
6	REASON Mistranscription
7	PAGE 62 LINE 7-8 CHANGE "like Benjamin Gould was
8	live." to "like, "Benjamin Gould was live.""
9	REASON Mistranscription
10	PAGE 65 LINE 11 CHANGE "Use a little" to "I could use
11	a little"
12	REASON Mistranscription
13	PAGE 76 LINE 4 CHANGE
14	
15	REASON Misspoke
16	PAGE 8 CHANGE
17	
18	REASON_Mistranscription
19	PAGE 99 LINE 6 CHANGE "It sells" to "It's also"
20	
21	REASON Mistranscription
22	
23	
24	DAVID MILLER Date
25	
	Page 132

1	RE: FACEBOOK, INC., CONSUMER USER PROFILE LITIGATION
2	DAVID MILLER (JOB NO. 5300521)
3	ERRATA SHEET
4	PAGE 101 LINE 6 CHANGE "we just should" to "we
5	should just"
6	REASON Mistranscription
7	PAGE 105 LINE 11 CHANGE "horizontal tray content" to
8	"horizontal tray of content"
9	REASON Mistranscription
10	PAGE 106 LINE 15 CHANGE "No, no. You go." to "No,
11	you go."
12	REASON Mistranscription
13	PAGE 117 LINE 21 CHANGE CHANGE
14	
15	REASON Mistranscription
16	PAGE 118 LINE 8 CHANGE "Ramya Seetharaman" to
17	"Ramya Sethuraman"
18	REASON Mistranscription
19	PAGE 118 LINE 11 CHANGE "Karsten Hansen" to
20	"Carsten Hansen"
21	REASON Mistranscription
22	
23	
24	DAVID MILLER Date
25	
	Page 132

1	RE: FACEBOOK, INC., CONSUMER USER PROFILE LITIGATION
2	DAVID MILLER (JOB NO. 5300521)
3	ERRATA SHEET
4	PAGE 121 LINE 3 CHANGE "what I prepared for today."
5	to "what I prepared for today"
6	REASON Mistranscription
7	PAGE 121 LINE 4 CHANGE "How video" to "how video"
8	Mistranscription
9	REASON
L O	PAGE LINE CHANGE
l1	
L 2	REASON
13	PAGE LINE CHANGE
L 4	
L 5	REASON
L 6	PAGE LINE CHANGE
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L 9	PAGE LINE CHANGE
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21	REASON
22	P211/ 9/9/2
23	1/1/2022
24	DAVID MILLER Date
25	
	Page 132

[& - access]

&	27:10,12,22	22nd 9:7	698-3206 5:20
& 1:14 2:19 4:15	33:10,16 39:3,10	253-9706 6:19	7
5:5 6:5 9:23	39:12,19 42:17	27 129:3	72 8:11
129:23 130:9	43:6,7,20 45:11	27th 128:21	7321 128:23
	49:24 50:16,20	2843 1:4 2:4	
0	51:1 56:6,11	2:03 45:5	
02843 1:6 2:6	74:4,22 76:9,23	2:59 77:6	8
1	2008 28:7,12	3	801 4:8
1 1:17,25 8:4	2009 31:14 51:22	30 1:12 130:1	805 4:11
130:1	2010 29:14 51:12	3000 4:20	827 1:22
10166-0193 5:10	51:15	301 4:9	9
11 8:5	2011 47:9,19,20	3200 3:12	90013 6:18
1201 3:11	114:11,12	32nd 6:17	90071-3197 6:9
125 8:6	117:15,22	333 6:8	93101 4:10
12546 1:21	2012 32:5 51:4	3491 1:23	94105-0921 4:21
128:25	2014 90:6	351-6381 5:11	98101 3:13
12:41 2:18 9:2,6	2015 19:11 88:23	393-8200 4:22	9a 75:15
12:44 12:23	2016 26:11,13,18	3:08 77:9	9b 75:16
12:50 13:1	27:1,4 31:21	4	9c 42:6 122:1
132 1:25	60:25 88:2,3		a
18 1:6 2:6	2017 22:19 28:22	415 4:22	
1:45 45:2	85:17 87:25	45 127:14	ability 15:23 18:19 20:12,19
1:50 44:23	2018 118:3	456-1496 4:11	21:16,21 26:17
2	2019 92:17	4:05 112:12	31:7 85:3 87:3
20 27:2 68:7	2022 1:16 2:18	4:15 112:15	101:7,7
124:16	9:1,7 128:21	4:38 127:4,7	abimbola 7:7
20-0466 1:22	129:3,5 131:7	4:39 127:18,19	able 13:6 14:17
200 5:9 50:19	2025.520 129:9	5	15:4,21 27:7
2001 5:17	129:12	5300521 1:24	34:25 42:13
2005 14:13	206 3:14	129:5 132:2	50:1 57:18
2005/2006 15:3	2100 5:18	555 4:19 6:16	73:19 75:17
2006 13:11,19,23	212 5:11	5th 6:16	103:10 107:4
15:22 16:10,14	213 6:10,19	6	117:23
16:15 20:10	214 5:20	6 1:12	absolutely
27:7,9 56:2 76:6	22 1:16 2:18 9:1	619 8:11 72:6	101:10
2007 16:22,24	129:5 229-7523 6:10	623-1900 3:14	access 14:17
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Case 3:18-md-02843-VC Document 1071-6 Filed 10/28/22 Page 135 of 162 HIGHLY CONFIDENTIAL

[access - associate]

25 10 20 17 21	- dala 2.0	24 10.1	2.2
25:10 29:17,21	adele 3:9	amount 40:4	appearing 3:2
29:25 30:5	adjust 56:25	71:22 74:5,8,16	4:2 5:2 6:2 7:2
38:16 39:20	administered	74:23 75:21	129:18 130:7
41:20 42:19	11:2 128:8	76:7,10,21	appears 72:20
43:8,22 45:12,15	affiliation 15:9	analyses 117:10	84:5,11
45:16 50:21	afternoon 11:7	analysis 117:7	appetite 40:15
56:8 67:23 76:1	ago 124:16	117:12,13,19,24	applied 117:16
80:10,17 95:3	agree 52:8,25	118:3	apply 62:1 78:22
125:15	agrees 35:24	analyzed 117:17	appreciate 13:4
accessible 34:11	ahead 17:20	angeles 1:15	120:1 126:24,24
84:24 88:15	25:18 29:10	2:17 6:9,18 9:1	approximate
accessing 21:3	57:15 58:13	anjana 118:9	19:8 117:23
account 15:4	59:4 62:19	120:13	approximately
accurate 36:2,6	70:10 80:12	announced	14:11 86:17
37:5 79:20	98:12 102:7	85:17	120:24
122:15	106:14 110:9	answer 17:25	apps 61:1,5
accurately	akos 118:10	20:17 42:22,24	103:14 108:16
117:18	algorithm	43:2 44:7 45:8,9	area 74:2
action 20:20	104:18 115:16	48:13 53:7	areas 43:4
128:18,19	116:2,8 117:16	59:23 60:16	120:15
actions 1:8 2:9	algorithms	61:22 62:4	aschwing 4:23
42:9 45:10	117:21	71:17 75:10	129:2
50:16,19,20,25	allow 21:24	85:3,6 95:4,4	aside 67:8
activity 100:24	22:21 32:22	96:24 105:23	asked 22:14 23:8
actor 89:16,18	34:7,24 40:19	111:22,24 112:1	31:22 51:18
89:22	41:2,11 42:9	122:16	60:12 75:22
actual 48:6	56:6 60:5 75:25	anybody 12:11	95:17 125:7
adaniel 3:18	allowed 39:9	68:20	asking 29:12
add 78:4,5,7	89:25 110:12	anymore 92:2	30:17 35:23,24
79:15,25 80:4,20	126:8	apologize 27:3	36:1 39:7,11,11
80:20 90:21,24	allowing 38:18	61:4 125:24	39:14,18 53:6,14
92:20 93:20	allows 32:7,8	app 19:1,1,3	55:7 92:22
94:12,14,20,21	67:8 100:1	45:15,16 90:13	94:16,17 105:24
added 16:3,16	amateur 37:19	100:15 110:3	assigned 121:22
79:19 94:2,17	amateurs 37:19	appear 131:4	assistance
adding 79:21	37:20	appearances 3:1	112:19 113:4,7
address 14:17	ambiguity 78:24	4:1 5:1 6:1 7:1	associate 7:5
15:4			50:11

Case 3:18-md-02843-VC Document 1071-6 Filed 10/28/22 Page 136 of 162 HIGHLY CONFIDENTIAL

[associated - called]

associated 99:12	95:7 112:21,25	beg 68:6	breakout 12:17
assume 26:18	113:5,8	began 49:25	126:19
53:19 58:1	avenue 3:11 5:9	87:25 114:12	brief 125:6
61:11 68:21	5:17 6:8	beginning 9:14	briefly 113:14
assuming 110:24	avidly 37:17	14:7 28:23	broad 36:21
attach 50:12	aware 18:16	50:10 51:7,8	38:25 45:7
attorney 4:7	63:22 69:5	56:4 114:12	47:15 122:10
5:16 6:7 9:15	84:21 105:14	117:15	broadly 119:19
128:19	b	behalf 2:16 10:4	bucket 43:12
attorneys 3:10	b 1:12,24 6:14	11:13,25	bunch 49:15
4:18 5:8	60:13 130:1	beings 48:6 71:8	business 18:21
audio 12:15 78:5	back 12:25	believe 26:10	20:23 21:1,7,8
79:6,9,15,17,21	44:23 45:4 52:7	70:4 85:9 90:23	21:20 67:5
79:25,25	59:5 62:13 63:2	95:25 121:12	button 30:14
aunt 98:5,7,23	63:10,13 65:24	122:24	31:8,23 32:3
austin 4:16 9:19	77:3,8 104:12	ben 11:18 24:4	51:5 55:11
9:22 93:8	112:14 113:14	29:12 119:7	58:13,17 63:12
119:25 129:1	119:24 127:6,9	benjamin 3:6	67:21,24 83:18
auto 80:23 81:5	backwards 93:6	9:16 62:8 89:16	83:20,23 84:6,7
automatic	bad 96:6	89:18 115:11,12	84:8,12 90:21
105:14	ballparking	115:17,18,18,19	95:24 98:21
automatically	121:2	115:24	99:25
104:18	barbara 4:10	best 34:22 63:3	c
availability	base 34:14 35:5	115:2,24,25	ca 129:9,12,20
82:23 83:1,2,22	35:17 36:24	bet 83:13	california 1:2,15
83:23	37:4,6,8	better 46:20	1:21 2:2,17 4:10
available 11:8	based 29:13 34:3	80:17 83:13	4:21 6:9,18 9:1
33:20 61:10,12	34:4 47:13 75:7	99:19	call 17:16 23:12
64:9 65:22	75:24 76:2	beyond 80:3	25:20 34:14
66:12,17 71:23	81:17 89:20	bgould 3:15	40:5 57:13,17
74:5 77:12,14,23	104:7 106:4	big 46:23 56:21	64:19 66:23
78:9,14 81:23	123:17,17	bit 45:19 52:7	67:20 77:25
84:22 85:4 90:8	basic 77:18,21	62:13 64:24	106:19 115:4
90:16 91:5,7,9	77:23,25 78:8,10	65:8,11	116:22 117:11
91:15,22,25 92:1	78:16 79:3,10	brand 64:19	called 18:20
92:4,6,8,10,11	basically 43:11	break 44:18,21	64:15 69:24
92:13,16,18	~ TOTAL	44:23 112:4	70:15 71:8
93:24 94:5 95:6			70.10 /1.0

Case 3:18-md-02843-VC Document 1071-6 Filed 10/28/22 Page 137 of 162 HIGHLY CONFIDENTIAL

[called - company]

124:1,3	72:12 86:22	cell 12:15	chopping 78:4	coding 42:25
calls 30:23 54:22 certified 2:20,21 chronological columns 72:21 74:25 109:16 128:2,3 certify 128:4,17 chronologically combative 60:10 campen 3:8 ceterify 128:4,17 chronologically combination 16:3 change 12:14 chu 5:6 9:25 come 13:18 capabilities 16:1 76:1 chu 5:6 9:25 come 13:18 capability 95:7 38:15 47:10 84:19,20,21 15:10 127:9 comes 23:17 capability 95:7 38:15 47:10 84:19,20,21 15:10 127:9 comes 23:17 capability 95:7 61:17 78:6 65:7 clarification 32:13 50:8 62:7 comfortable capability 91:5 changed 47:12 65:7 commontable capability 92:2 50:14 clarify 2:3 38:25 capability 93:14 changes 15:19 65:8,11 101:7				
74:25 109:16 128:2,3 47:12 110:16,17 combative 60:10 camera 87:4 certify 128:4,17 chronologically 114:10,20 combination 115:23 capabilities 16:1 76:1 chu 5:6 9:25 come 13:18 capability 95:7 38:15 47:10 84:19,20,21 civil 129:19,20 come 20:17 capationing 91:5 57:1 61:17 78:6 clarification 32:13 50:8 62:7 comfortable captioning 91:5 117:8 132:47,10 clarify 12:3 38:25 commencing captions 80:4,14 132:13,16,19 clarify 12:3 38:25 commencing 81:5,9,19,22 50:14 44:19 63:7 2:17 commencing cari 3:8 39:2,12,18 40:2 65:8,11 101:7 commented commented cari 3:8 39:2,12,18 40:2 class 9:18 classify 66:10 5:10,11,14 62:24 95:16 56:17,22 124:19 classify 66:10 common 32:11 62:24 95:16 characterization 35:8 44:15 52:2 32:21 33:23 case 1:5 25 38:5 85:15 clear 41:23 32:21 33:23			chronological	columns 72:21
camera 87:4 campen certify 128:4,17 cetera chronologically combination capabilities 16:1 76:1 chu 5:6 9:25 chu 5:6 9:25 come 13:18 come 13:18 capability 95:7 capacities 38:15 47:10 chu 5:6 9:25 capability 38:15 47:10 chu 5:6 9:25 chu 4:14 capacities 84:19,20,21 civil 129:19,20 chu 127:9 comes 23:17 comes 23:17 captioning 91:5 captions 80:4,14 so:16,19,20,24 sh:5,919,22 so:14 careful 122:13 care 1:5,919,22 so:14 careful 122:13 care 1:5 2:5 41:17,59,21:23 chu 4:19 so:19 chare 3:22 65:8,11 101:7 comment 54:4 commented chus 5:11 chare 3:22 chu 5:25 so:14 characterize 65:8,11 101:7 chu 6:10 liss 9:18 characterize 65:8,11 101:7 chu 6:10 liss 9:18 characterize 51:16 comments 49:9 chu 6:10 liss 9:18 characterize 51:16 comments 49:9 so:11 chu 6:10 liss 9:18 characterize 51:16 comments 49:9 so:11 chu 6:10 liss so:11 chu 6:10 liss 100:2 chu 6:10 liss 10:2 chu 10:3 liss 10 liss 1	74:25 109:16			
campen 3:8 cetera 55:13 114:10,20 115:23 capabilities 16:1 76:1 change 12:14 chu 5:6 9:25 come 13:18 capability 95:7 38:15 47:10 84:19,20,21 115:10 127:9 capacities 53:17 56:24 6:vil 129:19,20 comes 23:17 captioning 91:5 57:1 61:17 78:6 clarification 32:13 50:8 62:7 captioning 80:4,14 80:16,19,20,24 changed 47:12 65:7 clarify 12:3 32:13 50:8 62:7 81:5,9,19,22 changed 47:12 60:14 42:12 commencing 38:25 90:24 91:4 changed 47:12 65:8,11 101:7 clarity 35:23 commencing careful 122:13 17:5,9 21:23 65:8,11 101:7 class 9:18 classify 66:10 51:16 case 1:5 2:5 41:1,19 47:2,9 classify 66:10 51:10,11,14 comments 49:9 32:25 40:5 56:17,22 124:19 clean 84:3 33:24 cases 17:10 57:1 35:8 44:15 52:2 32:21 33:23 case 17:10 57:1 86:24 click 31:8,24 37:3,6,7 122:7 catc		· ·	· · · · · · · · · · · · · · · · · · ·	combination
capabilities 16:1 76:1 change 12:14 chus 5:6 9:25 come 13:18 capability 95:7 38:15 47:10 38:15 47:10 s4:19,20,21 civil 129:19,20 comes 23:17 capacities 53:17 56:24 civil 129:19,20 comes 23:17 captioning 91:5 117:8 132:4,7,10 clarification 65:7 comfortable captioning 91:5 changed 47:12 desirify 12:3 38:25 comfortable s15,9,19,22 50:14 changed 47:12 desirify 12:3 38:25 commoncing 2:17 commencing s15,9,19,22 50:14 change 15:19 desirity 35:23 commoncing 2:17 commencing s2:59,19,22 50:14 changes 15:19 desirty 35:23 comment 54:4 comment 54:4 comment 54:4 comment 54:4 comment 54:4 comments 49:9 51:10 <	campen 3:8	cetera 55:13		115:23
capability 95:7 38:15 47:10 84:19,20,21 115:10 127:9 capacities 53:17 56:24 civil 129:19,20 comes 23:17 captioning 91:5 57:1 61:17 78:6 clarification 32:13 50:8 62:7 comes 23:17 captions 80:4,14 80:16,19,20,24 changed 47:12 65:7 comfortable 81:5,9,19,22 50:14 changed 47:12 44:19 63:7 commencing 90:24 91:4 changes 15:19 clarity 35:23 commented cari 3:8 39:2,12,18 40:2 classify 66:10 51:16 case 1:5 2:5 41:1,19 47:2,9 classify 66:10 51:16 32:25 40:5 56:17,22 124:19 classify 66:10 51:10,11,14 cases 17:10 57:1 characterization 35:8 44:15 52:2 32:21 33:24 characterize 100:21 101:3 34:10,13 35:4,16 36:24 36:24 36:24 36:24 36:24 36:24 36:24 36	_	76:1	chu 5:6 9:25	come 13:18
capacities 53:17 56:24 civil 129:19,20 comes 23:17 captioning 91:5 57:1 61:17 78:6 clarification 32:13 50:8 62:7 captions 80:4,14 132:13,16,19 clarify 12:3 38:25 80:16,19,20,24 changed 47:12 50:14 44:19 63:7 commencing 90:24 91:4 changes 15:19 clarity 35:23 commented cari 3:8 39:2,12,18 40:2 class 9:18 commented case 1:5 2:5 41:1,19 47:2,9 classify 66:10 comments 49:9 16:10 28:23 47:23 48:9 115:5 51:10,11,14 62:24 95:16 charac 35:2 claen 84:3 clean 84:3 98:20 128:15 characterization 33:8 33:24 commonly 32:16 case 17:10 57:1 35:8 characterize 67:20,23 98:20 32:21 33:23 catch 62:15 86:24 click 31:8,24 67:20,23 98:20 122:27 category 66:10 85:10 98:21 100:2 communication 93:16 characterizing 35:2 82:19 clicks 100:6 clipping 78:3,21	16:3	change 12:14	circumstances	47:14 76:5
105:10	capability 95:7	38:15 47:10	84:19,20,21	115:10 127:9
captioning 91:5 117:8 132:4,7,10 65:7 comfortable 80:16,19,20,24 changed 47:12 16:14 42:12 commencing 81:5,9,19,22 50:14 44:19 63:7 2:17 90:24 91:4 changes 15:19 clarity 35:23 comment careful 122:13 17:5,9 21:23 65:8,11 101:7 commented cari 3:8 39:2,12,18 40:2 class 9:18 51:16 case 1:5 2:5 41:1,19 47:2,9 classify 66:10 comments 49:9 16:10 28:23 47:23 48:9 115:5 51:10,11,14 common 32:11 62:24 95:16 charac 35:2 clean 84:3 33:24 98:20 128:15 characterization 35:8 44:15 52:2 32:21 33:23 cases 17:10 57:1 35:8 clear 41:23 commonly 32:16 9:25 38:5 85:15 clearly 100:21 101:3 34:10,13 35:4,16 93:16 characterized 67:20,23 98:20	capacities	53:17 56:24	civil 129:19,20	comes 23:17
captions 80:4,14 132:13,16,19 clarify 12:3 38:25 80:16,19,20,24 changed 47:12 16:14 42:12 commencing 81:5,9,19,22 50:14 44:19 63:7 2:17 90:24 91:4 changes 15:19 clarity 35:23 comment 54:4 careful 122:13 17:5,9 21:23 65:8,11 101:7 commented 54:4 cari 3:8 39:2,12,18 40:2 class 9:18 51:16 case 1:5 2:5 41:1,19 47:2,9 classify 66:10 comments 49:9 16:10 28:23 47:23 48:9 115:5 51:10,11,14 common 32:11 33:24 common 32:11 62:24 95:16 characterization clean 84:3 33:24 commonly 32:16 32:21 33:24 commonly 32:16 33:24 commonly 32:21 33:23 34:10,13 35:4,16 36:9,23,25 37:1 36:9,23,25 37:1 36:9,23,25 37:1 36:9,23,25 37:1 22:1 22:21 22:21 22:21	105:10	57:1 61:17 78:6	clarification	32:13 50:8 62:7
80:16,19,20,24 changed 47:12 16:14 42:12 commencing 81:5,9,19,22 50:14 44:19 63:7 2:17 90:24 91:4 changes 15:19 clarity 35:23 comment 54:4 careful 122:13 17:5,9 21:23 65:8,11 101:7 commented 51:16 care 13:8 39:2,12,18 40:2 class 9:18 51:16 case 1:5 2:5 41:1,19 47:2,9 classify 66:10 66:10 16:10 28:23 47:23 48:9 115:5 51:10,11,14 common 32:11 62:24 95:16 charac 35:2 clean 84:3 clean 43:24 98:20 128:15 characterization 44:15 52:2 32:21 33:23 32:21 33:23 cases 17:10 57:1 35:8 clearly 109:6 36:9,23,25 37:1 9:25 38:5 85:15 clearly 109:6 36:9,23,25 37:1 114:2 characterized 67:20,23 98:20 12:21 123:22 category 66:10 98:21 100:2 communicati	captioning 91:5	117:8 132:4,7,10	65:7	comfortable
81:5,9,19,22 50:14 44:19 63:7 2:17 90:24 91:4 changes 15:19 17:5,9 21:23 65:8,11 101:7 comment 54:4 careful 122:13 17:5,9 21:23 65:8,11 101:7 commented cari 3:8 39:2,12,18 40:2 class 9:18 51:16 case 1:5 2:5 41:1,19 47:2,9 classify 66:10 comments 49:9 16:10 28:23 47:23 48:9 51:10,11,14 common 32:11 32:25 40:5 56:17,22 124:19 claufenberg 3:17 common 32:11 62:24 95:16 charac 35:2 characterized clean 84:3 commonly 32:16 9:25 38:5 85:15 clearly 109:6 32:21 33:23 catch 62:15 86:24 click 31:8,24 37:3,6,7 122:7 114:2 characterized 67:20,23 98:20 122:21 123:22 category 66:10 85:10 98:21 100:2 communication 93:16 characterizing 103:10 76:17 caused 71:22 chat 12:17 78:21 79:2,2 companies 75:6,23 check 64:9 clue 123:8 107:	captions 80:4,14	132:13,16,19	clarify 12:3	38:25
90:24 91:4 changes 15:19 clarity 35:23 comment 54:4 careful 122:13 39:2,12,18 40:2 65:8,11 101:7 commented case 1:5 2:5 41:1,19 47:2,9 classify 66:10 51:16 16:10 28:23 47:23 48:9 115:5 51:10,11,14 32:25 40:5 56:17,22 124:19 claufenberg 3:17 62:24 95:16 charac 35:2 clean 84:3 98:20 128:15 characterization 35:8 clear 41:23 commonly 32:16 cases 17:10 57:1 35:8 clearly 109:6 36:9,23,25 37:1 cases 17:10 57:1 35:8 clearly 109:6 36:9,23,25 37:1 cases 17:10 57:1 86:24 click 31:8,24 37:3,6,7 122:7 catch 62:15 86:24 click 31:8,24 37:3,6,7 122:7 114:2 characterized 67:20,23 98:20 122:21 123:22 communication 93:16 charts 121:5 clicks 100:6 <td>80:16,19,20,24</td> <td>changed 47:12</td> <td>16:14 42:12</td> <td>commencing</td>	80:16,19,20,24	changed 47:12	16:14 42:12	commencing
careful 122:13 17:5,9 21:23 65:8,11 101:7 commented cari 3:8 39:2,12,18 40:2 class 9:18 51:16 case 1:5 2:5 41:1,19 47:2,9 classify 66:10 comments 49:9 16:10 28:23 47:23 48:9 115:5 51:10,11,14 common 32:11 32:25 40:5 56:17,22 124:19 claufenberg 3:17 common 32:11 62:24 95:16 charac 35:2 clean 84:3 common 32:11 98:20 128:15 characterization 44:15 52:2 32:21 33:23 32:21 33:23 cases 17:10 57:1 35:8 characterize 100:21 101:3 34:10,13 35:4,16 9:25 38:5 85:15 clearly 109:6 36:9,23,25 37:1 catch 62:15 86:24 click 31:8,24 37:3,6,7 122:7 114:2 characterized 67:20,23 98:20 122:21 123:22 category 66:10 85:10 98:21 100:2 communication 93:16 charts 121:5 clipping 78:3,21 33:18,18	81:5,9,19,22	50:14	44:19 63:7	2:17
cari 3:8 39:2,12,18 40:2 class 9:18 51:16 case 1:5 2:5 41:1,19 47:2,9 classify 66:10 66:10 16:10 28:23 47:23 48:9 115:5 51:10,11,114 32:25 40:5 56:17,22 124:19 claufenberg 3:17 62:24 95:16 charac 35:2 clean 84:3 common 32:11 98:20 128:15 characterization 35:8 44:15 52:2 32:21 33:23 cases 17:10 57:1 35:8 44:15 52:2 32:21 33:23 cassarah 5:6 characterize 100:21 101:3 34:10,13 35:4,16 9:25 38:5 85:15 clearly 109:6 36:9,23,25 37:1 catch 62:15 86:24 67:20,23 98:20 122:21 123:22 category 66:10 85:10 98:21 100:2 communication 93:16 characterizing 103:10 76:17 caused 71:22 chat 12:17 78:21 79:2,2 community 75:6,23 check 6	90:24 91:4		clarity 35:23	comment 54:4
case 1:5 2:5 41:1,19 47:2,9 classify 66:10 comments 49:9 16:10 28:23 47:23 48:9 115:5 51:10,11,14 32:25 40:5 56:17,22 124:19 claufenberg 3:17 common 32:11 62:24 95:16 charac 35:2 clean 84:3 33:24 common 32:11 98:20 128:15 characterization 35:8 clear 41:23 commonly 32:16 cases 17:10 57:1 35:8 44:15 52:2 32:21 33:23 32:21 33:23 casarah 5:6 characterize 100:21 101:3 34:10,13 35:4,16 35:9,23,25 37:1 catch 62:15 86:24 click 31:8,24 37:3,6,7 122:7 122:7 114:2 characterized 67:20,23 98:20 122:21 123:22 communication 76:17 caught 91:19 35:2 82:19 clicks 100:6 community caused 71:22 chart 12:17 78:21 79:2,2 companies 75:6,23	careful 122:13	17:5,9 21:23	65:8,11 101:7	commented
16:10 28:23 47:23 48:9 115:5 51:10,11,14 32:25 40:5 56:17,22 124:19 claufenberg 3:17 common 32:11 62:24 95:16 charac 35:2 clean 84:3 33:24 98:20 128:15 characterization clear 41:23 commonly 32:16 cases 17:10 57:1 35:8 44:15 52:2 32:21 33:23 cassarah 5:6 characterize 100:21 101:3 34:10,13 35:4,16 9:25 38:5 85:15 clearly 109:6 36:9,23,25 37:1 catch 62:15 86:24 click 31:8,24 37:3,6,7 122:7 114:2 characterized 67:20,23 98:20 122:21 123:22 category 66:10 85:10 98:21 100:2 communication 93:16 characterizing 103:10 76:17 caught 91:19 35:2 82:19 clicks 100:6 clipping 78:3,21 33:18,18 76:18 caused 71:22 chat 12:17 78:21 79:2,2 companies 75:6,23 check 64:9 clue 123:8 company 65:2 cer 1:21,22,23 child 98:1 code 129:9,12,19 69:2 118:2	cari 3:8		class 9:18	
32:25 40:5 56:17,22 124:19 claufenberg 3:17 common 32:11 62:24 95:16 98:20 128:15 charac 35:2 clean 84:3 33:24 98:20 128:15 characterization 35:8 clear 41:23 commonly 32:16 cassarah 5:6 characterize 100:21 101:3 34:10,13 35:4,16 9:25 38:5 85:15 clearly 109:6 36:9,23,25 37:1 catch 62:15 86:24 click 31:8,24 37:3,6,7 122:7 114:2 characterized 67:20,23 98:20 122:21 123:22 category 66:10 85:10 98:21 100:2 communication 93:16 characterizing 103:10 76:17 caught 91:19 35:2 82:19 clicks 100:6 clipping 78:3,21 102:2 charts 121:5 check 64:9 clue 123:8 companies 75:6,23 check 64:9 check 64:9 cmchu 5:12 company 65:2 cer 1:21,22,23 child 98:1 code 129:9,12,19 69:2 118:2			classify 66:10	comments 49:9
62:24 95:16 charac 35:2 clean 84:3 33:24 98:20 128:15 characterization 35:8 clear 41:23 commonly 32:16 cases 17:10 57:1 35:8 44:15 52:2 32:21 33:23 34:10,13 35:4,16 9:25 38:5 85:15 clearly 109:6 36:9,23,25 37:1 36:9,23,25 37:1 catch 62:15 86:24 67:20,23 98:20 122:21 123:22 122:21 123:22 category 66:10 85:10 98:21 100:2 communication 76:17 caught 91:19 35:2 82:19 clicks 100:6 clipping 78:3,21 33:18,18 76:18 caused 71:22 chat 12:17 78:21 79:2,2 companies 107:19,19 cop 129:9,12 chen 7:5 9:25 cmchu 5:12 company 69:2 118:2			115:5	
98:20 128:15 characterization clear 41:23 commonly 32:16 cases 17:10 57:1 35:8 44:15 52:2 32:21 33:23 cassarah 5:6 characterize 100:21 101:3 34:10,13 35:4,16 9:25 38:5 85:15 clearly 109:6 36:9,23,25 37:1 catch 62:15 86:24 click 31:8,24 37:3,6,7 122:7 114:2 characterized 67:20,23 98:20 122:21 123:22 category 66:10 85:10 98:21 100:2 communication 93:16 characterizing 103:10 76:17 caught 91:19 35:2 82:19 clicks 100:6 communication 102:2 charts 121:5 clipping 78:3,21 33:18,18 76:18 caused 71:22 chat 12:17 78:21 79:2,2 companies 75:6,23 check 64:9 clue 123:8 107:19,19 cep 129:9,12 chen 7:5 9:25 cmchu 5:12 company 65:2 cor 1:21,22,23 child 98:1 code 129:9,12,19 69:2 118:2		· ·		
cases 17:10 57:1 35:8 44:15 52:2 32:21 33:23 cassarah 5:6 characterize 100:21 101:3 34:10,13 35:4,16 9:25 38:5 85:15 clearly 109:6 36:9,23,25 37:1 catch 62:15 86:24 click 31:8,24 37:3,6,7 122:7 114:2 characterized 67:20,23 98:20 122:21 123:22 communication 93:16 characterizing 103:10 76:17 community caught 91:19 35:2 82:19 clicks 100:6 community 102:2 charts 121:5 78:21 79:2,2 companies caused 71:22 chat 12:17 78:21 79:2,2 companies 75:6,23 check 64:9 clue 123:8 107:19,19 cep 129:9,12 chen 7:5 9:25 cmchu 5:12 company 65:2 cor 1:21,22,23 child 98:1 code 129:9,12,19 69:2 118:2				
cassarah 5:6 characterize 100:21 101:3 34:10,13 35:4,16 9:25 38:5 85:15 clearly 109:6 36:9,23,25 37:1 catch 62:15 86:24 click 31:8,24 37:3,6,7 122:7 114:2 characterized 67:20,23 98:20 122:21 123:22 category 66:10 85:10 98:21 100:2 communication 93:16 characterizing 103:10 76:17 caught 91:19 35:2 82:19 clicks 100:6 community 102:2 charts 121:5 78:21 79:2,2 companies caused 71:22 check 64:9 clue 123:8 107:19,19 cor 129:9,12 chen 7:5 9:25 cmchu 5:12 company 65:2 cor 1:21,22,23 child 98:1 code 129:9,12,19 69:2 118:2				
9:25 38:5 85:15 clearly 109:6 36:9,23,25 37:1 catch 62:15 86:24 click 31:8,24 37:3,6,7 122:7 114:2 characterized 67:20,23 98:20 122:21 123:22 category 66:10 85:10 98:21 100:2 communication 93:16 characterizing 103:10 76:17 caught 91:19 35:2 82:19 clicks 100:6 community 102:2 charts 121:5 clipping 78:3,21 33:18,18 76:18 caused 71:22 chat 12:17 78:21 79:2,2 companies 75:6,23 check 64:9 clue 123:8 107:19,19 ccp 129:9,12 chen 7:5 9:25 cmchu 5:12 company 65:2 ccr 1:21,22,23 child 98:1 code 129:9,12,19 69:2 118:2				
catch 62:15 86:24 click 31:8,24 37:3,6,7 122:7 114:2 characterized 67:20,23 98:20 122:21 123:22 category 66:10 85:10 98:21 100:2 communication 93:16 characterizing 103:10 76:17 caught 91:19 35:2 82:19 clicks 100:6 community 102:2 charts 121:5 clipping 78:3,21 33:18,18 76:18 caused 71:22 chat 12:17 78:21 79:2,2 companies 75:6,23 check 64:9 clue 123:8 107:19,19 ccp 129:9,12 chen 7:5 9:25 cmchu 5:12 company 65:2 ccr 1:21,22,23 child 98:1 code 129:9,12,19 69:2 118:2				
114:2 characterized 67:20,23 98:20 122:21 123:22 category 66:10 85:10 98:21 100:2 communication 93:16 characterizing 103:10 76:17 caught 91:19 35:2 82:19 clicks 100:6 community 102:2 charts 121:5 clipping 78:3,21 33:18,18 76:18 caused 71:22 chat 12:17 78:21 79:2,2 companies 75:6,23 check 64:9 clue 123:8 107:19,19 ccp 129:9,12 chen 7:5 9:25 cmchu 5:12 company 65:2 cote 1:21,22,23 child 98:1 code 129:9,12,19 69:2 118:2				
category 66:10 85:10 98:21 100:2 communication 93:16 characterizing 103:10 76:17 caught 91:19 35:2 82:19 clicks 100:6 community 102:2 charts 121:5 clipping 78:3,21 33:18,18 76:18 caused 71:22 chat 12:17 78:21 79:2,2 companies 75:6,23 check 64:9 clue 123:8 107:19,19 ccp 129:9,12 chen 7:5 9:25 cmchu 5:12 company 65:2 cor 1:21,22,23 child 98:1 code 129:9,12,19 69:2 118:2				
93:16 caught 91:19 102:2 caused 71:22 75:6,23 ccp 129:9,12 ccr 1:21,22,23 chart characterizing 35:2 82:19 charts 121:5 chart 12:17 clicks 100:6 clipping 78:3,21 78:21 79:2,2 clue 123:8 chart 12:18 companies 107:19,19 company 65:2 code 129:9,12,19 69:2 118:2			· ·	
caught 91:19 35:2 82:19 clicks 100:6 community 102:2 charts 121:5 clipping 78:3,21 33:18,18 76:18 caused 71:22 chat 12:17 78:21 79:2,2 companies 75:6,23 check 64:9 clue 123:8 107:19,19 ccp 129:9,12 chen 7:5 9:25 cmchu 5:12 company 65:2 ccr 1:21,22,23 child 98:1 code 129:9,12,19 69:2 118:2				
caused 71:22 charts 121:5 clipping 78:3,21 33:18,18 76:18 75:6,23 check 64:9 clue 123:8 107:19,19 ccp 129:9,12 chen 7:5 9:25 cmchu 5:12 company 65:2 cor 1:21,22,23 child 98:1 code 129:9,12,19 69:2 118:2				
caused 71:22 chat 12:17 78:21 79:2,2 companies 75:6,23 check 64:9 clue 123:8 107:19,19 ccp 129:9,12 chen 7:5 9:25 cmchu 5:12 company 65:2 ccr 1:21,22,23 child 98:1 code 129:9,12,19 69:2 118:2				•
75:6,23	_		11 0	The state of the s
ccp 129:9,12 chen 7:5 9:25 cmchu 5:12 company 65:2 ccr 1:21,22,23 child 98:1 code 129:9,12,19 69:2 118:2			· · · · · · · · · · · · · · · · · · ·	_
ccr 1:21,22,23 child 98:1 code 129:9,12,19 69:2 118:2	1			
	· ·			
128:24 choose 87:5,7 129:20 119:1				
	128:24	choose 87:5,7	129:20	119:1

Case 3:18-md-02843-VC Document 1071-6 Filed 10/28/22 Page 138 of 162 HIGHLY CONFIDENTIAL

[compare - court]

40.14	20.16	04 6 10 10 16	70 11 12 07 0
compare 40:14	consumers 38:16	84:6,12,13,16	79:11,12 85:9
compatible	87:13	85:5,20 86:5,18	86:15,16,22,23
36:17	consuming	87:10,11,13,14	90:2 91:13
complaint	81:16	105:11 112:20	92:13 98:18,19
124:17	consumption	112:20 113:7,8	103:3 104:5
completed 129:7	58:8 81:15	113:23 114:15	105:13 106:10
129:17 130:6	101:1	114:20,24 115:8	107:14,15,17,18
completion	cont'd 5:1 6:1	115:24 117:2,9	107:20,21
112:8 128:15	7:1	117:11,17,19,24	108:19 109:19
130:10	contact 129:9	118:3,3 126:6	110:24 111:1
complies 10:8	contained 131:4	context 30:25	116:6,7 122:8
compound 33:4	content 11:14,17	31:3 70:24	123:1,2,5 126:7
computer 12:18	11:18 13:10	contextual	126:12 131:5
con 17:24 117:1	22:11 23:4,23	116:22 117:2,6	corrected 131:5
117:5	24:14 28:24,25	117:12	corrections
concerned 21:2	29:17,21,25 30:3	continue 17:24	127:13 129:14
concrete 97:24	30:7,11 31:11,13	controls 64:13	129:15 130:3,4
110:8	32:17 33:2,13	conversation	131:3
conducted 26:20	35:7,19 36:25	25:15	correctly 14:15
confidential 1:10	39:4,22 41:21	converting 37:23	15:2 17:2 26:22
127:11	42:20 43:9,23	copy 100:19	35:3 82:19
confused 43:24	45:12 48:1,11,18	copying 72:8	98:14
97:13	48:19,20 49:13	corporate 1:13	counsel 3:1 4:1
congratulations	49:18,22 50:22	correct 11:14	5:1 6:1 7:5,7
126:25	50:24 51:2,24,25	12:1,2 13:7,8	9:14 129:18,21
conscientious	53:5,24 55:6	19:17 29:18,19	130:7
127:1	58:22,24 59:11	31:16 32:1	count 121:5
consider 47:17	60:23,25 61:2	35:16 48:7	couple 49:2,2
47:22,24	64:22 65:4,9,21	50:15 51:10	59:2,2 81:10
consideration	66:17,21 68:23	52:10,11 53:2,3	97:1 121:1
48:5	69:2,6,9,17,18	55:15,22 58:3,11	125:4
consume 85:19	71:22 73:19	58:13,19,24	course 12:21,21
consumer 1:5	74:5,13 75:21	59:14 61:13	35:13,14 37:15
2:5 9:9 38:9	76:10,22 77:11	62:22,23 64:3	41:3 68:9 73:7
89:25 97:4,9,10	78:16 79:4,14,22	68:23,24 69:12	79:1 92:23
97:19 129:4	79:23 80:18,25	70:17 72:23	97:23
132:1	81:4,8,24 82:2,6	73:21,23 76:21	court 1:1 2:1,21
	82:22,23 83:7,8	78:17 79:4,5,7,8	10:5,6,9 112:9

Case 3:18-md-02843-VC Document 1071-6 Filed 10/28/22 Page 139 of 162 HIGHLY CONFIDENTIAL

[court - different]

120.2	1 1 2 0 6 14	1 4 70 01	(0.4.11.70.0
128:3	daniel 3:9 6:14	denoting 72:21	69:4,11 70:9
cover 75:17	10:4	depend 125:15	71:4 73:4 75:1,9
create 15:4 29:4	dasu 118:9	126:5	80:10 85:12
84:3 89:17	data 75:3	depends 27:14	103:13 108:15
90:19 104:20	date 15:17	103:19,25	110:2 118:7
107:4,10,14,16	117:23 128:20	deponent 2:16	124:11 128:14
107:20,22	129:16 130:5	8:2 10:8,14 13:2	129:19,22,24
created 14:9	132:24	14:6 15:8,16	130:8,10
17:16 18:3,5	david 1:13 2:15	18:1 20:18	depth 41:14
22:15,18,19	8:3 9:8 11:1	29:11 30:22	derek 3:7
104:13,18 108:9	129:5 131:1,13	32:20 33:5 34:1	describe 17:4
creates 105:25	132:2,24	35:11 36:4	18:6 87:1,3
creator 18:21	day 57:20 111:5	37:12 38:4 39:6	description 49:8
20:24 21:12,13	111:6,12 125:18	40:1 54:23 57:8	descriptions
22:4,10 67:5	125:25 128:21	58:7 59:24 60:7	116:20
creators 112:20	131:6	65:6 68:18 69:5	designated 11:11
113:8	days 124:16	69:12,21 70:4,7	11:12 41:23
creepy 93:6	127:14	70:11 71:5,11,17	59:22
criteria 89:4	decisions 42:9	72:9 73:5 74:8	designed 21:7,17
114:23 115:2	47:1	74:16 75:2	46:18,20 55:19
criterion 88:25	declare 131:1	78:19 82:8	55:24 56:12
89:4	decrease 71:24	83:11 95:5	80:17
criticism 60:10	defendant 9:24	96:25 98:13	designee 60:12
crutcher 4:15	define 27:15	99:3 100:5	75:15
5:5 6:5 9:23	36:8 64:23	102:1 103:16	desktop 19:1,3
cspringer 4:12	76:12 80:6,14	104:7 105:24	detail 40:2
csr 1:21,21,22	105:2,4	108:1,24 109:25	details 89:19
128:25	defining 14:7	110:4 111:3	determine 48:11
currently 13:5	104:24	112:23 114:2	determined
23:2 24:12	definitely 28:17	118:19 121:19	129:18,22 130:7
29:16 30:9	79:24	121:25 123:7,13	determines 81:7
31:15 32:7,18	definition 37:3	126:22	device 38:10
51:23 91:7,9	76:20 80:19	deponent's 1:15	devoted 106:10
d	82:8,10 96:14	deponents 128:7	dgarrie 6:20
d 8:1	degree 72:1,2	deposition 1:12	difference 57:6
dallas 5:19	76:16	2:15 9:8 10:11	different 20:1
ualias J.17	demand 66:12	11:10 14:21	28:9 29:17 30:6
		15:7,15 59:16,20	52:9 53:2 54:7

Case 3:18-md-02843-VC Document 1071-6 Filed 10/28/22 Page 140 of 162 HIGHLY CONFIDENTIAL

[different - example]

54:14 55:12	dog 49:14 50:8	effort 33:22 35:6	ensure 35:6,18
99:10 105:10	115:7 117:1	35:18 37:8	37:9
118:25 120:20	dogs 48:24 49:1	38:21	entered 69:1
difficult 11:18	49:9,16,19,20	efforts 127:2	entertainment
28:9,16 105:2	50:6 115:6,7,12	either 38:16	38:7
digital 36:13	115:14,18,19,20	element 117:3,3	entities 107:4,10
38:17 40:6	116:25	117:6	entity 21:10
direction 128:11	doing 71:14	else's 100:8	68:19 108:9,11
directly 18:9,9	90:22	106:1,7,24	entry 17:16 18:3
18:14	donate 90:21	email 14:17 15:4	18:5,6
disabilities	dunn 4:15 5:5	embed 105:25	errata 129:14,16
80:18	6:5 9:23	emoji 96:10	130:3,5
discern 113:23	e	employee 128:18	estate 82:12
116:5	e 5:7 8:1 129:9	employees	et 55:13 76:1
discussing 40:7	129:12 130:1	120:25 121:17	event 90:19
40:8 42:11	132:3,3,3	122:22 123:4,22	everybody 57:5
discussion 9:21	earlier 43:19	enable 13:9 21:1	102:22,23 103:1
43:17 46:15	63:8 67:4 85:12	21:13 22:10	evolution 57:19
57:7	115:6 116:11	26:8 28:3 29:3	exactly 19:22
displayed 56:1	early 14:2 17:11	31:10 32:17	20:4 27:19 94:7
81:5 83:6	easier 74:13	33:22 60:21	94:8 99:9
displaying 73:18	107:8 109:6,8	63:16 68:14	examination 8:2
distinction 37:19	119:13	80:17 93:19	11:5 125:1
district 1:1,2 2:1	easy 21:11,18	95:13	examined 11:2
2:2	29:21,24 30:5	enabled 14:3	example 16:8
division 121:9	38:21	16:11 19:20	18:11 19:2 21:3
121:13,18,23	editing 77:17,21	27:20 28:13	23:19 27:16
122:6,20,21,25	77:23 78:1,8,10	50:11 51:9,10	36:10,11 37:16
123:5,21	78:16 79:3,10	61:1 88:21	38:11 48:24,25
divisions 65:2	editor 77:15,19	enables 19:16	51:3 54:4 55:9
118:25 119:4	edu 14:17 15:4	29:16 33:2,13	62:11 64:5
120:6,7 123:10	education 26:16	enabling 50:10	67:13 78:21
dloeser 3:16	effect 92:24 93:4	ends 16:6	89:8,15 90:18
document 1:7	93:11	engagement	92:21,24 95:11
2:8	effects 92:20	76:10,12,15,20	96:10 97:16,17
documents 73:9	93:20,23 94:1	76:21	97:24 100:19
124:10,13,15,18		enjoyable 58:8	110:8 111:19
			115:11 116:24

Case 3:18-md-02843-VC Document 1071-6 Filed 10/28/22 Page 141 of 162 HIGHLY CONFIDENTIAL

[example - fair]

118:1 120:10	expert 36:6	40:10 41:10	107:20,22 108:9
124:4	expire 25:24	42:18 43:21	107:20,22 100.9
examples 15:22	explain 52:1	45:11,13,15,16	109:10,14,21
23:15 43:10	explicitly 75:16	50:10,11,17,19	110:19,20 111:7
49:6,10,12 53:9	expressing 34:12	50:20 51:1,8	112:19,21 113:2
53:18 78:3	expression 38:7	52:9,10 54:16	113:4,6,9,24
excel 72:14,15	extensions 16:18	55:5,14,19 56:5	114:9,19,23
72:20	extensions 10.18 extent 61:25	56:6,12,18 57:22	115:1 117:15
excluding 36:24	62:2 71:21	58:5,23 59:12	118:25 120:25
118:5	108:15 110:2	60:20,21,23 61:3	121:9 122:7,21
exclusively	eyes 93:1,4,10	61:20 63:15,15	122:22 123:21
90:13		64:1,15,17,18,21	123:22 129:4
excuse 31:2	f	65:2,22 66:12,17	132:1
52:13 56:16	fabulous 12:9	67:9,9,9,13,18	facebook's 1:12
63:5 94:22	46:12 47:5	67:22 68:14,23	14:3,7 15:12
executed 131:6	72:16 78:2	68:25 69:8,16	17:5 21:4 29:20
exhaustive 20:6	111:11	70:1,19 71:23	54:19 60:12
120:22	facebook 1:4 2:4	74:6 75:25 76:6	75:6,15,23
exhibit 8:11 72:5	4:14 5:4 6:4 9:9	76:22 77:13,14	facilitate 17:6,8
72:6 73:8	11:12,14 12:1,3	79:22 80:20,23	39:3,20 41:20
exhibits 8:9	12:6 13:5,7,9,12	80:25 81:4,23	42:19 43:8,22
72:13	13:17 14:10	84:16 85:5,10,16	45:11 50:17,21
exist 18:6 85:21	15:5,20 17:1	85:17,18,22,25	51:1
existed 26:19	18:12,17,25 19:5	86:2,15,22,25	fact 18:24 23:5
27:23	19:15 20:3,11,13	87:6,8,17,19,21	factors 76:7
existence 13:18	20:15,20 21:23	87:25 88:5,6,10	fail 41:6,7
14:3,7 30:13	22:23 23:2,7,12	88:11,15,16,17	fair 14:2 15:11
86:3	23:13,17,24 26:1	88:24 89:2 90:9	15:18 20:5
exists 23:14 83:8	26:8,12,25 27:13	90:17 91:16,25	22:13,25 26:18
experience 34:8	28:3,5,20 29:3	92:4,20 93:19,20	27:6 35:8 40:12
34:12,18,23 41:4	29:16,24 31:1,3	93:23,24 94:6	48:4 57:21 67:3
41:9,10 46:20	31:10,19 32:6,8	95:6,7,13,15	69:14 71:19
58:1,9 65:4,12	32:17,22 33:1,12	98:2,8 100:1,15	73:16,17 74:4,22
115:17	33:19,21 34:5,15	101:13,23 103:9	76:9 78:15
experimented	35:5,5,8,17,17	104:13,20,25	81:20 85:8
64:2	35:20 36:17,24	105:2,4,18 106:9	107:11 108:7,7
experiments	37:4,7,8,8,10,22	106:9,17,24	117:14 121:7,8
63:22	38:6,20 39:3,9	107:4,11,14,16	121:11,20 122:2

Case 3:18-md-02843-VC Document 1071-6 Filed 10/28/22 Page 142 of 162 HIGHLY CONFIDENTIAL

[fair - general]

122:19 123:20	28:4,6,10,14,17	focused 21:25	99:21 101:12,15
123:25	32:10,10,12,13	42:8	101:17,18 103:5
fall 66:18	36:8 38:13,17	folder 72:12	friendly 119:8
falling 66:24	41:12	folks 12:17	friends 99:14
familiar 32:23	film 36:13 37:21	follow 102:19	100:8,14 102:5,8
64:14 90:7	37:24	following 35:15	102:14,15,17,22
famous 89:16,18	filter 78:5	follows 11:3	102:23 103:2
far 26:15 60:4	filters 78:23	129:8	105:20
72:3 101:20,20	financially	foregoing 128:5	front 67:25
102:19 111:16	128:17	128:7,11,13	full 53:17 61:15
fast 57:14 58:17	find 43:4 49:17	131:2	121:13
62:14	49:17	forgive 22:14	function 20:19
faster 70:6	fine 17:25 86:11	format 32:16,21	26:12
feature 86:21	102:3 118:14	33:15 35:4,7,16	functionalities
87:19 91:20,24	120:23 126:12	35:19 37:5,9	77:22 90:15
92:1,3 95:6	finish 38:3	38:13	functionality
100:1 116:19	finished 17:22	formats 32:6,9	19:19 20:25
features 90:7,11	firms 107:16	33:2,13,23,24	64:6 67:8,16
90:14 116:20,22	first 13:9 18:3,4	36:24 37:4	77:11 79:3,9
federal 128:14	19:5,19 20:7	forth 38:8 128:7	89:24 90:3
130:1,8,9	23:7,10 26:8	forward 57:14	91:14 93:25
feed 20:3 27:23	27:6,20 28:3	58:17 59:6	94:4 99:25
27:24 67:14,15	29:3 31:10,12,13	62:14	fundraiser 90:22
115:3,10,12,25	49:25 51:20	found 111:15	further 124:23
feel 34:21	55:24 56:1	foundation	126:16 128:13
felisha 6:6 10:1	59:17 60:21	78:18	128:17
felt 36:20,20	61:1 72:21	four 67:1	g
38:24,25	74:20 78:8,13	frame 86:10	garden 4:8
figure 12:20	81:22 85:4	117:10	garrie 6:14 10:3
48:15 81:3	88:21 91:12	frames 117:7	10:4 126:25
file 15:23,24,25	102:13,18 103:5	francisco 4:21	
16:2,5,5,9 19:22	103:6	frcp 130:1	general 7:5,7 12:4 22:1 34:14
21:4 23:6 25:13	five 44:22	frictionless	34:24 35:5,17
25:14 27:11	floor 6:17	38:22	36:23 37:4,6,7
34:20 72:14,15	fmiles 6:11	friday 1:16 2:18	41:18 47:19
72:21	focus 20:21	9:1 110:22	48:12,13 49:21
files 16:8,9,11,16	22:23 43:17	friend 95:15,23	49:22 87:15
16:17,21 17:10	84:23	98:15,16,17	77.22 07.13

Case 3:18-md-02843-VC Document 1071-6 Filed 10/28/22 Page 143 of 162 HIGHLY CONFIDENTIAL

[general - heading]

93:16,21 116:9	67:19,21,23,24	59:17 60:6,8,18	group 26:1,2,2
generally 17:4	68:1,2,3,4 70:10	61:22 62:8,11	66:8 67:9 68:14
20:15 42:19	77:4,10 80:12	65:10 68:9,12,13	84:15 106:6,7,10
50:18 64:9	85:19 90:19	68:21 69:7,14,25	106:17,19,23,24
generated 80:23	95:2 98:12	70:11,13 71:7,13	121:9,12,18,23
81:5,9,22	102:7 106:14,15	71:19 72:10	122:7,20,21,25
getting 40:1 77:1	110:9 112:9	73:7 74:9,20	123:4,21 124:9
83:1	113:14 119:3	75:5,11,18 77:4	groups 25:25
gibson 4:15 5:5	125:3 126:19	77:10 79:1	29:4,5,5,8,14
6:5 9:23	goal 21:11 57:25	80:13 82:9	65:2 66:5 106:9
gibsondunn.com	goes 45:25	83:11,12 89:16	118:25 119:4
4:23,24 5:12,13	going 22:8 42:13	89:18 93:8,9	120:6 123:10
5:21 6:11 129:2	45:7 61:6 65:6	95:8 96:21 97:5	growing 40:17
gist 49:22 83:1	72:4 90:19 96:7	98:19 99:8	guess 39:25 52:8
91:19	103:4,12 112:5	100:10 102:3,20	77:3
give 10:11 18:17	117:8,11 118:16	103:18 104:8,10	gupta 118:9
19:8 20:12	118:20 120:17	105:24 106:2	h
21:20 23:15	good 11:7 34:7	107:3 108:3,4,18	h 132:3
29:7 43:10	34:12 41:9	109:1,18 110:5,7	hand 10:7
44:19 46:20	53:18 101:20	111:9 112:3,6,8	119:23
50:1 57:10	111:10,16 125:3	112:16 113:3	handled 129:8
92:21 97:15,16	goodbye 126:20	114:5 115:11,12	hang 70:5
97:23,24 103:21	gotten 68:20	115:17,18	hansen 118:11
103:22 109:3	gould 3:6 8:5	118:20 119:14	happen 28:18
110:5,15 119:11	9:16,16 11:6,20	119:17,20,25	81:21
given 64:6,19,19	11:23,24 12:9,21	120:2 122:2	happened 15:22
78:24 81:8 83:8	13:3,5 14:8,22	123:9,15 124:21	47:9
128:12	15:11,18 20:21	126:16,23 127:1	happy 25:5 52:2
gives 112:19	24:2,5,9,12	127:16	76:13
go 12:14,17 17:9	29:15 30:25	grand 6:8	hard 12:10
17:11,14,20	32:23 33:7 35:1	grant 5:15 10:1	32:20 34:1
18:12 20:2 25:2	35:13 36:1,14,22	great 27:18	hari 118:10
25:11,12,18,25	37:24 38:5,23	29:15 47:5 49:9	head 64:12
26:20 29:10	39:15 41:16,25	105:17 106:20	121:19
31:7 36:15 45:9	42:4,16 44:20,25	111:9 113:12	heading 46:1
57:1,13 59:5	45:6 46:12,16	126:13	62:7 67:2
61:6 62:13	53:13 54:24	greatly 74:6,24	02.7 07.2
63:10,13 67:13	57:9 58:10		

Case 3:18-md-02843-VC Document 1071-6 Filed 10/28/22 Page 144 of 162 HIGHLY CONFIDENTIAL

[headings - interrupt]

headings 66:18	human 48:6 71:8	42:24 43:6,7,12	inside 95:12
heard 82:1 98:15	humans 71:11	43:15,19,21 44:7	insofar 21:1
111:4	hung 83:2,21	45:17,20,21 46:1	instance 38:12
hearing 12:10	hypothetical	46:17,19,21,23	integrity 120:12
80:18 90:24	96:23 98:11	46:24 47:6,20	120:16
hearts 92:25	99:2 100:4	57:22,25 113:15	intended 42:5
93:3,11	101:25 102:25	include 28:24,25	113:22 114:14
help 43:25 52:5	103:1,15 105:22	105:18	116:5
64:24	107:2 108:17	included 129:14	intention 29:20
helpful 23:20	109:3,24 110:5	130:3	intents 16:19
24:4 108:25	110:15	includes 117:6	inter 54:13
116:16 123:14	hypotheticals	including 30:4	interact 21:24
helps 42:12	102:8	65:20 87:17,17	22:23 23:3,8
113:2	i	incomplete	30:11 31:6
herbert 5:7 10:1	ian 7:5 9:25	96:22 98:10	40:20 41:3
hey 27:18 49:16	idea 73:15	99:1 100:3	42:10 53:1 76:1
89:17 90:19	identify 9:14	101:24 103:15	81:13 112:25
high 40:23 41:8	image 82:11,15	105:22 107:1,1	interacting
41:18 42:21	82:21 83:6,19	108:16 109:23	30:18
43:2,4,20 45:13	84:5,11	increase 40:18	interaction 54:6
47:1,3 89:12	imagine 37:19	71:23 75:6,21,23	54:13 61:12
116:11,18 117:3	38:9	increased 33:1	62:1 63:2
highly 1:10	impaired 90:25	33:12 45:13	interactions
127:10	implicates	74:6,24 75:3,4	51:24 53:21
history 123:19	108:15 110:2	76:3,7,11,23	57:17,18 58:21
hm 44:16	important 34:21	indicate 127:9	59:10 62:21
hope 42:12	41:10 47:8	individual 76:17	80:11
107:7 113:14	56:21	indulgence 68:6	interested 48:3
hoped 75:16	imposter 89:17	information	115:13 128:18
hopefully 126:21	improve 34:17	47:16	interests 34:23
horizontal 25:22	58:1	infrastructure	interface 54:20
105:7,11	improved 49:3	39:2,12,18 40:22	55:5,12 67:25
hour 44:18	76:4	41:11,14,19,24	interfere 119:23
112:5	improvement	inherently 79:4	internet 82:3,6
how's 101:9	49:5	initial 15:12	84:6,12 93:2,10
huh 65:15 78:12	improvements	initially 14:16	interrupt 46:13
98:3	40:22 41:11	15:20 16:10	107:7

Case 3:18-md-02843-VC Document 1071-6 Filed 10/28/22 Page 145 of 162 HIGHLY CONFIDENTIAL

[interrupting - list]

interrupting	k	56:14,15,17 59:9	lacks 78:18
25:1		59:23 60:2	lada 118:10
introduce 28:20	karan 118:19,22	61:23,24 63:18	larger 41:11
introduced 20:8	118:23,23 124:5	64:8,10,11,12	late 125:17,25
20:9 26:24	karsten 118:11	68:4 69:9,13,16	laufenberg 3:8
31:19 32:4	keep 103:4	69:18,21,23,24	launch 27:22
51:20 64:3	keller 3:5 4:5	70:20 71:5,11,17	29:1 51:4 85:17
81:23 91:12	9:17	72:10,18 75:10	91:21
introduction	kellerrohrback	78:4,10,13 79:24	launched 27:1
86:14 88:4,10,16	3:15,16,17,18 4:12	80:6,12 81:7,17	94:8
investing 37:22		81:21 82:25	law 3:10 4:7,18
investments	kelly 5:7 10:1 kherbert 5:13	85:7 87:2 89:8	5:8,16 6:7
42:18	kind 24:4 29:25	89:19 90:5,12	107:16
involved 26:14	33:1 41:18	91:12,19,21 92:6	lawyers 118:5
iphone 38:11,13	42:10,14 52:12	92:9,10,12,22	lead 7:7
38:14	52:17,23 79:23	93:22 94:7,7,8,8	learning 26:17
ipo 15:17	93:15 94:1	94:19 95:4,5	48:9 113:22
ish 124:16	96:10 113:7	96:13,24 98:22	legal 129:7
issue 113:23	115:19 116:24	100:7 103:17	level 40:23 41:8
items 48:5	117:6	106:4,17 107:6	41:18 42:21,23
j	kinds 41:18	109:13 111:19	43:2,4,21 45:13
jams 6:13	43:14,18 52:9	115:15,17,21,22	47:1,3 89:12
jams 0.15	58:23	115:23 117:19	116:9,11,18
6:20	know 13:13 14:9	119:9 120:19,24	117:4
jayaraman	14:22,23 15:10	123:10	likes 115:18
118:10	15:19 16:12,19	knowledge 81:17	
job 1:24 83:13	18:4 19:12,13,13	88:18	line 129:15
129:5 132:2	19:20,23 20:7,17	knowledgeably	130:4 132:4,7,10
john 7:9 9:11	21:5 22:1,9,16	73:20	132:13,16,19
112:9	24:4,10 27:23	known 33:17	lines 71:14
joined 118:2	29:10 30:20	l	link 16:15,24
123:17	31:1 32:12 33:8	l 1:21 2:20 91:18	27:10 99:14
jsc 1:6 2:6	34:3 35:1 36:7,8	91:18,18 128:1	100:19 103:11
july 1:16 2:18	36:12,13 37:18	128:24	111:20
9:1,7 128:21	38:19 40:15,23	l.l.p. 3:5 4:5	links 28:6,11,14
129:3,5	42:1,17 45:8	labeled 72:22	28:17 30:4
	49:3 52:20 54:1		list 56:22 58:15
	54:20 55:2,7,25		59:9 119:4

Case 3:18-md-02843-VC Document 1071-6 Filed 10/28/22 Page 146 of 162 HIGHLY CONFIDENTIAL

[list - messenger]

120:7,15	locked 129:12	56:17 75:25	120:21 123:17
listed 58:22	130:1	majority 48:8	meaning 122:12
121:12 122:24	loeser 3:7	making 11:8	means 34:3 38:6
litigation 1:6 2:6	logged 67:22	38:21 40:16	41:5 70:21 71:6
7:6,8 9:10 129:4	long 29:1 85:24	113:5	82:21 100:22
132:1	90:3 94:4	mark 14:9	meant 16:7,9
little 36:21 38:25	123:11	marked 8:9	54:21 59:6 64:4
45:19 62:13	longer 62:6	72:12	97:18
64:24 65:8,11	92:10,11,13,16	markedly 76:11	media 13:18
93:6	92:17	76:23	69:2
live 18:24 19:12	look 40:4 49:7,8	marks 111:7	medium 40:13
19:23 20:2 54:4	49:9,16 63:24	master 6:15 10:3	40:18
60:19,22,24,24	116:24 123:18	10:4 77:1	member 26:2
61:2,10,12,19	looked 75:24	126:25	106:6,23
62:1,3,5,6,8,9,12	115:4,8,9	match 120:4	mention 118:16
62:13,14,20,25	looking 73:1	matter 9:9	118:21
63:4,5,21,22,24	looks 78:6	md 1:6 2:6	mentioned 19:3
65:17,17,18,18	116:19,21,21	mdl 1:4 2:4	19:15 20:11,14
66:7,10 67:19,21	loose 122:11	mean 12:4 13:14	20:22 21:12
67:24 68:2,3,4	los 1:15 2:17 6:9	13:21 16:5	24:16 26:23
86:22,25 87:4,8	6:18 9:1	17:11 19:12	31:15 43:18,24
87:18,19,20,25	lost 100:25	26:14 27:14	43:25 48:5
88:5,5,9,11,13	lot 36:15 102:5,5	30:12,13,24 33:5	58:10 59:10,12
88:14,17,22 89:1	119:14 124:13	34:16 38:1	65:25 66:19
89:2 90:8,13,15	loves 115:12,20	40:25 41:5	70:15 77:17
90:16,18,19 91:4	lowest 42:23	44:16 46:4,7	78:11,20 79:6
91:6,7,10,15	m	50:6 54:25	87:18 88:19
92:19 93:19,22	m 5:6	55:16,17 56:22	118:24 120:16
93:23 94:7,11,12	macdonell 7:9	60:10,22 62:2,8	120:16
94:15 95:14,14	9:11	64:1 74:16,18	mentioning 22:3
95:19,21,22 96:2	machine 48:6,9	76:15 80:14,16	105:5
96:15 105:19	113:22 128:10	82:25 89:11	mess 86:9
119:10	machines 77:2	90:11 96:8,12,13	message 77:1
llp 4:15 5:5 6:5	main 65:3	99:3,5,9 101:4	messenger 25:15
9:17	major 42:18	104:22 105:1	28:5,6,13 66:24
located 2:16	43:7,20 45:10	106:12 107:7	100:15,18,20
location 1:15	47:1 50:16,20,25	114:16 117:12 119:22,23	101:13,23 103:9
		, -	

Case 3:18-md-02843-VC Document 1071-6 Filed 10/28/22 Page 147 of 162 HIGHLY CONFIDENTIAL

[meta - okay]

7.6 9 12.4		mary 5.10 10 29.0	120.15 120.4
meta 7:6,8 12:4	moment 56:20	new 5:10,10 38:9	129:15 130:4
18:20,21 20:23	mov 16:6,9,11	news 114:13	0
20:25 21:7,20	move 57:15	newsfeed 18:14	o 91:18,18
67:4	58:13,17 62:19	18:15 19:6,16	o0o 9:3 127:22
metric 68:22	62:20 63:2	20:7,9 23:16,17	oath 11:2 128:9
metrics 60:4	movement 57:12	24:16,21,24	object 103:12
73:1,19	movie 15:23,24	25:21 45:22	objection 69:20
middle 94:20	15:25 16:1,2,5	46:2,8,10,17,19	71:10,16 114:1
midstream	32:10,13 36:7,11	47:7,11,24 68:3	objections 104:6
94:17	movies 36:15	68:5 77:20	obviously 40:11
miles 6:6 10:1	mp4 16:8 32:10	105:6,7 113:16	offering 15:13
miller 1:13 2:15	multiple 29:17	114:10,13,15,17	offers 113:7
8:3 9:8 10:6	30:6 53:2	114:21,25	office 129:11
11:1,7,24 12:11	municipalities	117:16 120:11	official 122:20
13:3 17:23	107:22	120:16,19	offline 89:19
41:23 42:8,17	mute 13:2 53:9	122:25 123:23	oh 15:16 25:6,18
45:6 57:9 70:6	61:11	124:6	43:24 44:2,11
72:4 75:11,16	mutual 101:16	newsfeed's 47:9	49:19 57:14
107:6 120:3	n	nondigital 40:7	63:11,11 70:24
125:3 126:18,23	n 8:1	nonprofit 107:13	72:9,13 73:16
129:5 131:1,13	name 9:16 64:18	nonvideo 115:25	78:3 79:6 93:8
132:2,24	64:19 98:22	normal 57:4,16	97:14 104:20
mind 72:4,13	121:9,13 122:20	64:10	110:7,8 115:16
119:3 124:9	122:25 128:21	northern 1:2 2:2	116:13 118:15
mine 99:21	named 78:15	notating 129:15	okay 9:5 12:6,8
101:12	names 119:11	130:4	12:9,22,25 13:9
minute 44:22	120:4,17,21	note 119:10	13:24 16:23,23
mischaracteriz	nearing 112:8	noted 75:16	17:4 18:2 19:11
113:20	necessary	127:19	19:15 20:11
misheard 48:21	129:14 130:3	notes 131:4	21:20 22:4,6,8
mission 4:19	need 52:1 68:8	notice 11:9	22:25 23:11
38:20	77:2 126:10	124:17	24:23 25:1,7
mobile 19:1	neither 128:17	noticing 9:15	27:5 28:20
model 49:16,19	nevada 1:22	number 8:10	29:15,20 30:9
models 49:13,23	never 72:13	33:1,12 40:9	31:15 32:3,23
mom 98:4,6,20	124:9	41:12 45:14	33:11 34:6 36:3
98:21,24 99:13	121.7	68:22 74:17	38:23 39:2
		76:3,5 115:1	30.23 37.2

[okay - partners]

41:16,25 42:4	113:20 114:7,19	oregon 1:22	83:8 84:15
43:6,13,16 44:11	115:1,7 116:12	org 121:5 123:18	89:13,17 106:7
44:20,25 45:1	116:14 117:14	organizations	106:16 107:4
46:12,25 48:12	118:5 119:3,6,14	107:13	108:8,9,11,20
48:24 51:13,23	120:5,23 121:12	original 43:2	109:19,22
52:4 53:1,4	121:20 122:2,2	69:2,6,17 125:16	110:22,23,25
54:19,24 55:1,3	122:24 123:3,9	128:14 129:10	111:13,18
55:8 56:15,15	123:20,25 124:7	129:21	129:15 130:4
57:8,10 59:12	124:7,10,21	originally	132:4,7,10,13,16
61:6,25 62:24	125:6,12 126:11	108:12,21	132:19
63:4,11,14 64:1	126:16,22 127:8	109:20	page's 111:21
64:14 66:4,7	127:17	outside 14:20	pages 1:25 66:3
68:3,11,25 69:14	oladokun 7:7	15:6,14 29:9	88:12,12,19,21
71:19,19 72:17	once 23:1 35:16	59:15,19 61:21	89:1,7 106:9
72:18,20,25	37:5 67:22	67:11 68:17	107:11,14,16,20
73:13,16,16,17	72:18	69:3,10 70:3,8	107:23 111:14
73:24,24 75:5	ones 54:11,15	71:3,4 73:3	129:14,17,17
76:15,19 77:5	65:24	74:25 75:8 80:9	130:3,6,6
78:15 79:6 80:2	online 76:17	80:9 94:25	park 5:9
80:16 82:1 84:2	open 105:6	103:13 105:21	part 25:9 26:1
84:15,20 85:6,8	opening 72:6,6	107:25 108:14	35:9 38:19 42:6
85:15,21,24 86:2	72:14	110:1 121:24	47:2,3 79:10
86:21,24 87:13	opens 115:11	123:6,12	87:16 113:11,21
88:4,8 90:3,7	operated 111:14	outward 100:24	116:2,7 117:11
91:14 92:12	operates 111:18	owner 27:17	117:20 118:6
93:13,24 94:4,21	opposed 22:2	p	121:2 124:23
95:8 96:1,14,17	40:6 58:23	p 91:18	part's 111:10
96:19 97:12,20	104:15,17	p.m. 2:18 9:2,6	participation
97:20,20 99:10	option 63:1	12:23 13:1 45:2	76:16
99:20 102:11,16	order 15:20 17:6	45:5 77:6,9	parties 3:2 4:2
103:4 104:10	39:20 40:19	112:12,15 127:4	5:2 6:2 7:2 69:8
105:12,15,16	41:16,19 42:19	127:7,18,19	69:16,19,22
106:6,13,16,20	43:8,21 45:11	pacific 9:6	91:24 92:3
106:21 107:9,13	47:17 55:20	page 8:3,10	112:12
107:22 108:3,5	110:16,17	17:13,14 18:10	partnered 68:25
109:11,18 110:7	114:24 115:2	18:13 25:13,13	69:8,16
110:21 111:25	117:18	· · · · · · · · · · · · · · · · · · ·	partners 69:23
112:3,7 113:12		37.5 00.1,1 1,10	
	117:18	67:9 68:1,14,18	partners 69:23

Case 3:18-md-02843-VC Document 1071-6 Filed 10/28/22 Page 149 of 162 HIGHLY CONFIDENTIAL

[partnership - post]

partnership 70:19 pertain 90:15 49:11,25 51:9 plays 83:17 parts 20:1 23:13 phone 12:15 52:10,24 56:2,7 please 9:14,15 83:15 photo 52:13 61:3 62:21 48:14 49:16,16 party 61:1,5 78:22 63:15 64:3 73:7 83:12 70:2,19 128:19 photos 30:3 34:9 65:19,22 66:12 102:7 103:18 paste 100:19 55:12 78:22 66:17 67:18 110:15 pause 53:19 115:12,20 74:21,23 75:22 point 92:17 pause 53:11 56:24 phrase 46:6 58:7 76:1,8,22 77:13 18:3,5,6 pdf 129:12 130:1 picture 29:7 81:23 83:8 85:5 poll 91:21 penalty 10:10 picce 81:8 87:6,8,17,21 polls 91:14 129:16 130:5 place 40:22 90:17 92:20 36:15 38:10,15	
83:15 photo 52:13 61:3 62:21 48:14 49:16,16 party 61:1,5 78:22 63:15 64:3 73:7 83:12 70:2,19 128:19 photos 30:3 34:9 65:19,22 66:12 102:7 103:18 paste 100:19 55:12 78:22 66:17 67:18 110:15 111:20 79:16,20,23 71:23 74:6,17,19 point 92:17 pause 53:19 115:12,20 74:21,23 75:22 points 17:16 55:11 56:24 phrase 46:6 58:7 76:1,8,22 77:13 18:3,5,6 pdf 129:12 130:1 picture 29:7 81:23 83:8 85:5 poll 91:21 penalty 10:10 piece 81:8 87:6,8,17,21 polls 91:14 129:16 130:5 pla 36:12 88:6,10,16 90:9 popular 32:9	
party 61:1,5 78:22 63:15 64:3 73:7 83:12 70:2,19 128:19 photos 30:3 34:9 65:19,22 66:12 102:7 103:18 paste 100:19 55:12 78:22 66:17 67:18 110:15 111:20 79:16,20,23 71:23 74:6,17,19 point 92:17 pause 53:19 115:12,20 74:21,23 75:22 points 17:16 55:11 56:24 phrase 46:6 58:7 76:1,8,22 77:13 18:3,5,6 pdf 129:12 130:1 picture 29:7 81:23 83:8 85:5 poll 91:21 penalty 10:10 piece 81:8 87:6,8,17,21 polls 91:14 129:16 130:5 pla 36:12 88:6,10,16 90:9 popular 32:9	
70:2,19 128:19 photos 30:3 34:9 65:19,22 66:12 102:7 103:18 paste 100:19 55:12 78:22 66:17 67:18 110:15 111:20 79:16,20,23 71:23 74:6,17,19 point 92:17 pause 53:19 115:12,20 74:21,23 75:22 points 17:16 55:11 56:24 phrase 46:6 58:7 76:1,8,22 77:13 18:3,5,6 pdf 129:12 130:1 picture 29:7 81:23 83:8 85:5 poll 91:21 penalty 10:10 piece 81:8 87:6,8,17,21 polls 91:14 129:16 130:5 pla 36:12 88:6,10,16 90:9 popular 32:9	
paste 100:19 55:12 78:22 66:17 67:18 110:15 111:20 79:16,20,23 71:23 74:6,17,19 point 92:17 pause 53:19 115:12,20 74:21,23 75:22 points 17:16 55:11 56:24 phrase 46:6 58:7 76:1,8,22 77:13 18:3,5,6 pdf 129:12 130:1 picture 29:7 81:23 83:8 85:5 poll 91:21 penalty 10:10 piece 81:8 87:6,8,17,21 polls 91:14 129:16 130:5 pla 36:12 88:6,10,16 90:9 popular 32:9	
111:20 79:16,20,23 71:23 74:6,17,19 point 92:17 pause 53:19 115:12,20 74:21,23 75:22 points 17:16 55:11 56:24 phrase 46:6 58:7 76:1,8,22 77:13 18:3,5,6 pdf 129:12 130:1 picture 29:7 81:23 83:8 85:5 poll 91:21 penalty 10:10 piece 81:8 87:6,8,17,21 polls 91:14 129:16 130:5 pla 36:12 88:6,10,16 90:9 popular 32:9	
pause 53:19 115:12,20 74:21,23 75:22 points 17:16 55:11 56:24 phrase 46:6 58:7 76:1,8,22 77:13 18:3,5,6 pdf 129:12 130:1 picture 29:7 81:23 83:8 85:5 poll 91:21 penalty 10:10 piece 81:8 87:6,8,17,21 polls 91:14 129:16 130:5 pla 36:12 88:6,10,16 90:9 popular 32:9	
55:11 56:24 phrase 46:6 58:7 76:1,8,22 77:13 18:3,5,6 pdf 129:12 130:1 picture 29:7 81:23 83:8 85:5 poll 91:21 penalty 10:10 piece 81:8 87:6,8,17,21 polls 91:14 129:16 130:5 pla 36:12 88:6,10,16 90:9 popular 32:9	
pdf 129:12 130:1 picture 29:7 81:23 83:8 85:5 poll 91:21 penalty 10:10 piece 81:8 87:6,8,17,21 polls 91:14 129:16 130:5 pla 36:12 88:6,10,16 90:9 popular 32:9	
penalty 10:10 piece 81:8 87:6,8,17,21 polls 91:14 129:16 130:5 pla 36:12 88:6,10,16 90:9 popular 32:9	
129:16 130:5 pla 36:12 88:6,10,16 90:9 popular 32:9	
131:2 place 40:22 90:17 92:20 36:15 38:10,12	
	.
people 14:16 41:13 92:25 93:20 108:21 40:11,13	
15:3 20:12 109:19 110:25 109:21 110:11 popularity 40:	17
36:15 42:10	
68:15 91:15 128:6 112:21,24 113:9 33:23 34:2	
92:19 93:19 plaintiffs 2:16 124:20 87:20 88:5,9	
111:14 118:12 3:4 4:4 9:18 play 16:1,2,2,2 103:22,23 104	4
118:24 119:5 plastic 36:13 53:19 55:11,20 104:11 116:1	
120:7 37:21,24 56:8,12,23 57:5 post 23:14,18	
perform 20:19 platform 11:14 58:4 82:15 25:13 27:9,17	
period 14:16 13:7,10,12,18 83:18,19,22 84:5 31:7,9 50:2,4,5	,8
15:3 86:17 91:1	:9
91:2 124:6 16:4 17:1,5 18:9 playable 83:17 95:11 98:24	
129:18 130:7 19:24 20:13,20 playback 41:6 99:6,9,10,11,1	2
perjury 10:10 21:5 23:2,7,12 42:25 44:8 99:14,15,15,15	
129:17 130:6 23:13,24 24:22 63:16 99:22 100:7,7	8
131:2 26:25 29:22 played 41:12 100:9 101:11,	2
person 61:5 30:1 31:1,3,19 82:14,22 83:7 102:14 106:1,6	,7
89:13,21 98:23 32:18 33:3 34:5 84:13 106:23,24	
111:13,15,18 34:8,19,25 35:8 player 55:9,9,15 108:11,12,20,2	
113:10 124:4 35:20 36:17 55:18 56:5,11,13 109:20 110:22	
persons 80:18 37:10,22 38:6,20 56:18 57:18,19 110:25 111:15	
perspective 39:10 40:21 57:23 64:10 111:20,21,21	
13:25 45:12 47:14,17 67:19 125:13,15 126	2
48:10,15 49:2,7	

Case 3:18-md-02843-VC Document 1071-6 Filed 10/28/22 Page 150 of 162 HIGHLY CONFIDENTIAL

[posted - quite]

	101 01 100 0 10		
posted 99:22	121:21 123:3,18	producing 40:15	put 37:13 38:21
100:15 108:12	prerecorded	product 60:2	117:15,23
108:21 109:10	62:9 94:2	64:14 95:16	122:17
109:14,20,21	presence 83:22	124:19	q
113:24	present 7:4	production	qualification
poster 97:3	39:19 112:11	63:22,25 84:25	79:18
101:19	114:13,24	95:3,7 106:3,5	qualify 34:2
poster's 125:16	116:16	113:2	qualitative
posts 25:23 52:9	presenting 114:9	professional	73:25
53:1 103:8	114:19	2:21 22:2,5,24	quality 41:9
109:6 110:19	presumably 85:2	37:18 77:16	question 14:25
111:5,6 125:9	pretending	84:22 128:2	25:4 31:23
potentially	89:23	professionals	32:14 35:12
30:23	previous 35:23	37:1	37:11 39:5
preceded 86:3	previously 8:9	profile 1:5 2:5	42:21 43:2 45:7
precisely 46:4	prior 16:24	9:10 17:11 18:9	47:15 52:1
106:2	128:8	18:13 25:11	60:17 65:14
predict 49:19	privacy 9:10	27:7,13,15,17,24	68:8 71:18
prep 26:16 47:4	103:14,25 104:3	27:25 68:1	73:25 75:12,18
preparation	104:8 108:16,19	98:25 99:22,23	75:20 78:20
21:22,25 22:21	109:19 110:2,24	129:4 132:1	87:23 95:18
22:24 29:13	111:2 125:16	profit 107:19	96:8 97:3,17
31:5 34:4 41:15	126:5	proposed 9:18	98:14 100:11,12
74:3 75:24 76:2	problem 68:12	proprietary	100:17 111:23
76:2 81:14	70:14 125:20	55:14	112:16,22 114:3
89:20 118:6	procedure	provide 30:10	122:16,17
124:11	129:19,20	69:8,17 86:5,18	125:19
prepare 84:25	proceedings	115:24	questioning
121:25	128:5,8,9,15	provided 100:1	75:15
prepared 26:15	process 21:6,8	129:19 130:8	questions 44:7
39:23 40:3,24	21:18 89:19	provides 113:4	95:1 100:23
41:1,17 42:22,25	produce 18:18	public 15:12	124:23,25 125:4
44:4 46:9,25	64:21,24 69:2	111:8,12,15,20	124.23,23 123.4
71:25 81:12	70:24	112:1	quick 12:14,20
85:2 109:3	produced 70:1	purposes 16:20	quite 14:2
110:10,14	70:18,21	65:14 96:7	quite 14.2
112:18,23 113:1	producer 87:9	116:16	
113:6 121:3,16	87:11 95:19		

Case 3:18-md-02843-VC Document 1071-6 Filed 10/28/22 Page 151 of 162 HIGHLY CONFIDENTIAL

[r - research]

T-4	100:21 115:13	127:3,6,9,18	91:5 92:7
r	115:13 119:15	128:9,12	113:17,19
r 6:6 132:3,3	122:12 126:24	recording 67:20	118:12 125:10
r&s 130:1,9	reask 75:12,18	red 69:24 70:16	125:11
raise 10:7	reason 132:6,9	71:9,12	remembering
raises 124:23	132:12,15,18,21	redirect 124:22	26:22
ramya 118:8	reasons 81:18	refer 12:6 31:4	remind 114:10
120:10	rebecca 1:21	83:6	remotely 1:14
rank 43:11 46:6	2:20 128:1,24	reference 58:18	2:18 128:6
114:14 115:2	recall 19:7 20:4	61:7	render 16:21
117:18	20:9 26:7,16	referenced 58:18	rendering 16:1
ranked 45:17,20	28:7	129:6	56:2
45:22 46:8,10	receipt 127:14	referred 31:23	repeat 14:24
ranking 46:1,2,3	receive 25:14	122:8,22 123:22	25:4 70:12 84:7
46:17,19,22 47:7	28:4,13 127:12	referring 30:20	86:6 87:22
47:9,11 48:8	recess 12:24	51:6 105:11	98:14 111:4
76:4 113:15,21	45:3 77:7	regarding 20:3	125:18
116:2 120:13,19	112:13 127:5	21:15 43:3 44:7	repeating 116:10
120:20,25	recipient 101:3	101:1	rephrase 39:16
121:10 123:1,23	recommend	registered 2:21	70:22 78:25
124:6	23:18 43:11	128:1	83:4,11
react 96:1	115:2	regulatory 7:6	replaced 93:3,11
reaction 30:19	recommendation	reins 119:23	reported 1:14,20
31:4,6 96:2,9	47:13	related 11:13	2:19
reactions 31:9	recommendati	52:20 73:19	reporter 2:20,21
31:16,19,20 61:7	47:15,18	77:11 116:20	2:22 9:13 10:6,9
read 118:13	recommended	relates 1:7 2:8	112:9 128:2,3,3
124:15,17,18	115:25	80:10	represent 9:23
131:2	record 9:6,21	relation 82:2,5	representative
reading 129:23	11:17 12:14,23	relative 113:16	1:13
130:9	13:1 18:15	128:18	representing
real 12:14,20	19:16,24 21:21	released 129:21	9:17 82:13
62:16 82:12	22:11 45:2,5	relevant 43:4	requested
119:17	46:15 57:7 60:9	60:4	128:16 130:1,9
realize 11:25	67:10,14,17	remember 14:15	130:10
really 12:10	75:13 77:4,6,9	15:2,8,17 16:18	required 15:10
23:18 27:24	84:3 96:2,5 98:1	22:17 25:6	research 26:20
34:6 38:6 41:14	112:10,12,15	38:12 73:10	43:5
89:13,20,23	112.10,12,10	30.12 /3.10	13.3

Case 3:18-md-02843-VC Document 1071-6 Filed 10/28/22 Page 152 of 162 HIGHLY CONFIDENTIAL

[respect - second]

. 10.14	01 15 00 15 04	. 27.17	107 1 07 100 14
respect 13:14	81:15 82:17,24	saying 27:17	107:1,25 108:14
110:14 126:6	85:13 88:1 89:6	28:12 39:1	108:23 109:16
responsibilities	90:1 97:25 99:9	67:11 91:11	109:23 110:1
121:22	99:24 100:10	99:13,19	111:1 112:4,7,22
responsibility	102:24 103:20	says 105:8	114:1 119:7,16
65:3	104:2,8 110:4	scenario 99:14	119:18,22
rest 58:4	113:10 114:22	102:4 104:5	121:24 123:6,12
restart 77:2	119:20 122:10	110:17	124:22,24 125:2
restate 44:12,13	126:14	scenarios 103:21	126:14,18 127:8
108:18 116:14	ring 4:17	103:22	129:1
116:15,18	rohrback 3:5 4:5	schedule 129:10	scope 14:20 15:6
return 129:17	9:17	school 15:9	15:14 29:9
130:6	romano 1:21	schwing 4:16 8:6	59:16,19 61:21
review 124:10	2:20 128:1,24	9:19,19,22,22	68:17 69:3,10
127:13 128:15	room 12:17 49:5	11:16,21 12:16	70:3,8 71:3,4
129:8,10,13	126:19	14:5,20 15:6,14	73:3 75:1,9
130:2	rosemarie 4:17	17:22 18:2	80:10 94:25
reviewed 73:9	ross 5:17	20:16 24:1,3,7	103:13 105:21
124:13	rpr 1:21 128:24	24:10 29:9	107:25 108:14
rewind 57:14	rring 4:24	30:21,23 32:19	110:1 121:24
58:18 59:6 63:6	rules 130:8	33:4,25 35:10,22	122:1 123:6,12
63:10,12	running 116:25	36:3 37:11 38:3	screen 53:17
right 10:7 11:23	rushing 36:17	39:5,25 41:22	61:15 82:12
13:20 14:14,19	S	42:1,5 44:17,24	script 71:14
19:18 20:13	s 91:18 132:3	46:13 54:22	scripted 71:1
26:23 30:7,8	san 4:21	58:6 59:15,19	scroll 25:22
31:17 32:2	san 4.21 santa 4:10	61:21 65:5 68:6	scrub 62:10
39:15,15,17,21	saurabh 118:9	68:11,17 69:3,10	scrubber 57:13
40:6 44:9 48:25	120:13	69:20 70:3,5,8	58:10
49:24 50:14	save 53:25 87:7	71:3,10,16 73:3	scrubbing 61:25
51:15 52:13,14	87:14,15 89:25	74:7,15,25 75:8	seamless 21:8
52:15,24 53:10	90:5	76:25 78:18	38:21 58:4
53:17 56:9 57:3	saved 62:21	80:9 82:7 83:10	search 25:8 26:9
58:2,5,12,14	65:19 66:11	93:5 94:25	26:10,12,17,19
59:13 61:4	87:16 90:6	96:22 98:10	seattle 3:13
62:17 66:5	saw 27:18 60:4	99:1 100:3	second 44:2
67:14 69:15	77:2 111:15	101:24 103:12	46:14 57:10
70:16 77:2	/ / .	104:6 105:21	59:1 63:19

Case 3:18-md-02843-VC Document 1071-6 Filed 10/28/22 Page 153 of 162 HIGHLY CONFIDENTIAL

[second - sophisticated]

72:22 73:13	sequence 79:16	103:10	similarities
92:14 96:20	79:20,23	sharer 101:19	49:17
102:14,15 103:8	series 46:22,24	shares 101:15	simultaneously
124:12	47:2	103:8	35:25 38:2
seconds 57:16	seriously 123:14	sharing 27:25	53:12 99:7
59:5,5 62:19,20	server 42:14	30:13,13 34:18	114:4 118:18
63:2,10,13 68:7	servers 42:14	39:4,22 40:15	119:21
see 22:9 23:14	service 34:12	41:21 42:20	singh 118:19,22
26:3 27:24	38:18	43:8,22 50:24	118:23 124:5
49:18 61:8	services 45:14	51:2,4,6 100:24	single 100:2
63:11,24 68:13	46:3	short 44:20	sit 26:6 60:1
68:20 72:3,14,24	set 64:6 115:24	112:4	sitting 19:14
73:25 82:18	126:6 128:6	shorthand 2:20	26:6 53:25
83:19 110:12	settings 103:14	128:2,10	64:11
116:25 120:21	103:19 104:1,3,8	shot 9:20	skip 59:4
125:15 126:4	108:16,19	show 69:24,25	slightly 54:7
seeing 73:10	109:19 110:3,24	70:15,18 71:1,8	120:20
seen 63:18 93:2	111:2 125:16	71:12 82:13	slow 63:16
93:9	126:5	87:16 91:4	small 72:2
seetharaman	sgrant 5:21	showed 124:20	smiley 96:10
118:8	shakes 121:19	showing 11:9	social 13:18
select 63:6 84:17	shaquille 5:15	37:21 42:2	software 55:20
85:3	10:1	shown 27:23	55:24 81:5,9,22
selected 108:20	share 15:24	60:15 62:6 76:4	solely 90:15
selecting 63:1	21:24 22:22	81:13 121:4	solemnly 10:9
sells 99:6	23:4 25:13	shows 67:15	solutions 129:7
send 28:4,13	27:11 30:1,11,14	82:12,22 83:7	somebody 23:23
sends 72:22	31:23,25 32:3,5	side 81:15 84:25	87:1 90:8,16
sense 31:18	34:22,25 38:18	89:25 106:5	95:13 106:1,7,24
72:25 96:11,13	51:5 72:5 87:5	sign 129:16	108:12,22
109:12	95:14,22,24	130:5	113:24 118:21
sent 73:10	96:18 97:1,8,10	signature 128:23	126:1
124:16	98:5,7,17,21,22	129:21,23,23	somebody's 93:3
sentence 84:8	100:6,6,14,18,22	130:9	93:10
separate 24:25	101:4,7,12 125:8	signifies 83:23	someone's 25:11
66:10 94:23	125:13 126:2	similar 19:21	soon 33:23 34:2
101:6 103:14	shared 31:8	21:15,15 30:14	sophisticated
	101:2,8,22	73:18	36:11

Case 3:18-md-02843-VC Document 1071-6 Filed 10/28/22 Page 154 of 162 HIGHLY CONFIDENTIAL

[sorry - suite]

	1		
sorry 9:20 11:16	71:14 99:7	started 29:14	93:22 94:15,20
13:16,24 14:24	108:8 114:4	56:6 59:25 60:3	94:21,23 95:14
17:20 25:1 27:2	118:18 119:21	117:20,21	95:14,22,22 96:2
27:5 31:12	special 6:15 10:3	state 10:10 60:8	96:15 105:19
32:24 33:5	10:4 77:1 93:4	129:9,12	streamed 61:10
35:22 36:5 44:2	93:11 126:25	statement 36:20	61:19 62:1,20,25
44:2 46:2 50:17	specific 20:22	37:14 38:24	65:17,18 66:7,11
51:7,17 56:25	33:9 43:14	states 1:1 2:1	87:8
57:9 59:15 63:7	51:25 55:6	static 54:9 82:11	streamer 90:13
66:20 69:22	specifically 31:5	82:14,21 83:6,19	90:18 94:20
70:5,7,11,12,25	60:22 92:18	84:5,11	streamers 94:23
71:6 75:8,11	109:9	status 52:17	streaming 62:12
76:25 79:25	specifics 43:3	stenographic	63:5 65:18,19
84:2 87:9,22	speculate 108:2	9:21 46:15 57:7	90:8,17 91:6,8
88:3,24 90:13	speculating	stenographically	91:10,16 92:19
91:3,18,18 92:9	19:10 59:25	1:20	93:20 94:11,13
95:17 96:3,6	speculation	step 52:7 104:12	94:24 95:19
97:12,21 99:16	30:24 54:22	stipulation	street 4:8,19
102:2 104:12,15	109:16	129:20	6:16
104:23 106:14	speed 63:16	stop 24:19 114:9	stu 22:5
107:6 109:4	spelled 119:15	121:14	studio 18:21
110:8,10 118:15	spend 54:15	stopped 114:19	20:24 21:12,13
120:11 124:1	spent 59:13	storage 42:1,24	22:4,10 67:5
125:17,18	60:14 61:19	43:19,25 44:7	subject 39:23
sort 13:25 74:2	spoke 26:21	stories 25:20	48:19 59:22
92:24 93:21	106:16 118:8,8,9	28:21,22,24,25	71:25
107:3 113:23	118:9,10,10	104:13 105:8	subscribed
sound 56:24	spoken 85:11	story 104:21,25	128:21
78:4	spreadsheets	105:3,5,9,18,25	subtopic 11:10
sounds 116:3	60:16	106:1	60:13,13
117:5 122:5	springer 4:6	straightforward	subtopics 75:15
south 6:8	72:8	49:10 51:3	successful 41:4
speak 54:19	stages 114:8	stream 18:24	successfully
71:13,21 72:1	stamped 54:5	60:19,23,24 61:2	40:19
73:20 100:5	standard 21:5	61:12 62:3,5,13	suggestion 119:8
110:11 118:6	start 23:5 47:7	63:6 87:4,20	suite 3:12 4:9,20
speaking 35:25	47:16 65:24	88:5,9,12,14,22	5:18 18:21
38:2 53:12 57:4	94:24 125:23	89:1 90:16 91:4	20:23,23 21:1,7

Case 3:18-md-02843-VC Document 1071-6 Filed 10/28/22 Page 155 of 162 HIGHLY CONFIDENTIAL

[suite - thank]

21:20 67:5	surfaces 23:13	128:5	technology
super 23:20	23:22 24:13	talk 11:22 20:1,2	38:17
116:15	25:16 29:18	30:12 38:11	tell 35:15 40:21
suppose 66:10	30:7,10,15 42:10	39:24 40:3,24	77:22 103:16
101:15	76:3	41:1,17,23 42:13	ten 57:16 59:5,5
supposing 98:7	surmising 69:15	43:1,14 44:5	62:19,20 63:2,10
sure 11:23 12:21	swears 9:13	45:19 46:9,25	63:13
14:8 15:1 22:12	synonymous	50:23 61:5 67:6	term 30:19 31:2
24:2,9,20 25:18	85:10	67:7 69:24	31:4 82:1,20
30:14 33:7	system 42:14	70:16 71:9,12	106:21
34:15 36:22	113:22	74:20 81:12	test 30:7 64:5
44:4,23,24 48:23	t	109:9,11 113:1	testified 11:3
52:6,22 53:13	t 4:17 132:3,3	talked 27:9,22	testify 11:11,12
54:8,12 57:11	tab 24:17,21,22	28:9,10,11 30:6	59:22 112:18
59:3 63:9,20,21	24:24,25 26:21	30:15 34:9	113:6 121:17,21
64:25,25 65:10	26:23,24 27:1	45:14 46:3	123:3
65:13 66:1,2	46:11 64:20	50:18 56:22	testifying 128:8
68:9,9 70:13,23	85:11,18,19,21	61:7 67:4 84:23	testimony 10:10
71:7 73:12 74:9	85:24 86:3,4,13	89:24 100:24	11:25 35:2,9,24
74:11 75:19	86:18	106:4 109:13	100:21 113:21
76:14 80:15	table 69:24	115:6 123:10	116:13 122:6
81:2,11 82:9	70:16 71:9,12	124:5,18	125:8 128:12
83:3,3,3,12 84:9	72:19 73:2	talking 14:1	131:4
85:1 86:8 87:24	tables 73:18	45:21 46:21,22	tests 63:18 64:1
88:20 92:15,18	tag 95:8	63:14 65:16	texas 5:19
92:23 95:18	tagged 95:10,11	66:8 75:20	text 30:3 49:7
96:21 97:5,22	take 23:9 40:22	91:20 92:25	50:12 52:15
99:8 100:20,25	44:17,20 49:16	93:15,17 94:1	55:12 78:7
101:5,10 102:10	54:12 58:22	106:17 109:6,8	80:16 116:19
102:12 103:18	72:11 111:19	109:13 113:15	textual 116:19
104:21 106:22	112:4 120:18	113:17	117:3
109:4 110:18	121:16 124:14	tasks 121:22	thank 13:3 18:7
111:11,17 112:6	taken 2:15 12:24	tech 12:17	24:5,6 36:3
114:5,5 117:24	41:13 42:9 45:3	technical 40:25	44:25 51:13
120:18 125:5	45:10 50:17,19	41:24 113:4	68:11 93:8
surface 24:18	50:20 51:1 77:7	technically 62:9	99:18 112:3
25:19 85:11	112:13 127:5	technologies	126:20,23
86:4		57:5	

Case 3:18-md-02843-VC Document 1071-6 Filed 10/28/22 Page 156 of 162 HIGHLY CONFIDENTIAL

[thanks - trustworthy]

thanks 11:7 45:6	58:25 63:19	62:16 72:11	top 64:11 82:12
72:9 126:18	65:23 66:23	73:22 86:9	105:6,12
theater 36:11	67:1,17 69:1	90:20 91:1,2	topic 11:13
theaters 36:7	83:15 86:7,21	92:4 102:7,9	26:15 41:1 42:6
theirs 98:17	92:1,11,14,22	112:17 119:17	43:5,25 75:14
thing 18:23 23:7	93:5 94:16	120:18 122:16	103:14 109:2
42:15 49:14	95:10 96:19,25	124:14,20 125:3	112:24 113:11
60:18 73:13	100:17 109:17	127:19 128:6	115:5,9 116:5
77:18,24 93:15	115:6,18 116:25	129:10,18,24	totally 53:15
96:10 97:13	119:24 120:21	130:7	103:24,24,24
things 16:21	120:22 122:11	timeline 29:7	119:25
18:16,25 19:2	124:12,21	times 91:23	touched 86:21
28:10 47:23,25	126:10,12	title 49:8 50:7	track 60:2 68:15
48:2,3 49:2,6	127:16	116:20	78:5 79:7,9,9,21
57:15 59:2	thinking 25:17	titles 50:1	79:25
65:20 73:5	81:1 94:6 95:16	today 16:8 18:6	tracked 60:15
75:25 78:20	third 3:11 61:1,5	18:11,17,20	61:20,24
81:10 93:17	69:7,16,18 70:2	19:13,14 26:6	tracking 60:3
100:16 115:3,23	70:19 101:16,21	39:12 53:25	tracks 54:16
116:21,24 121:1	102:15,17 103:9	57:20 60:1,2	59:12
121:6	103:10 104:4	64:11 71:21	transcribed
think 18:22,23	thought 44:6	72:1 76:6 94:7	128:11
20:18 22:7,20	109:5	112:18 121:3,17	transcript
23:7,21 24:24,25	three 66:14	121:21 123:4	119:10 127:10
25:16,19 26:11	thumbnail 82:2	124:22	127:12,15
26:18 27:8,14	82:6,11,21 83:5	today's 117:20	128:12,14,16
28:15 29:11,24	83:16,24 84:4,10	118:6 124:11	129:6,8,10,13,13
30:2,2 31:22,24	84:17 85:3	told 39:1	129:21 130:2,2
32:9,12,12,16,21	thursday 110:19	tool 20:15 64:2	131:3
33:14 34:22	tie 44:1	78:1,8,15 79:3,7	translation
35:15 39:7,8,11	time 9:6 12:10	79:10 93:25	101:1
40:9,10,11,17,18	13:25 15:9 24:1	94:5	tray 25:22 105:7
40:25 43:1	24:8 28:1,19	tools 18:17 20:11	105:11
44:10 49:19	35:12 39:9	20:18,22 22:2,5	treated 127:10
51:11 52:19	40:13 41:17	22:15,17,19,24	true 12:11 37:15
53:18,21 54:3,10	49:4,18 54:5,12	67:8,11 77:16	128:12 131:5
54:10 55:7	54:15 59:13	84:22	trustworthy
56:20,21 57:5	60:14 61:19		89:7
L	· · · · · · · · · · · · · · · · · · ·	1	

Case 3:18-md-02843-VC Document 1071-6 Filed 10/28/22 Page 157 of 162 HIGHLY CONFIDENTIAL

[truth - users]

truth 10:12,12	76:19 82:16	32:4 41:12	34:14,17,23,23
10:13	83:16 84:4,10,14	45:12 50:1 51:2	34:24 35:5,17
try 12:19 35:11	98:13 104:7	51:19,24,25	36:23 37:4,6,7
35:11 102:4	117:10 118:4	54:20 55:6,20	40:18 41:9
111:4 125:13	125:12,22 126:1	56:9 58:19 61:8	42:19 45:11
126:2	understood 28:2	65:16 66:3	48:2 50:2,21
	42:2,7 44:4	68:15,19 74:21	51:16,24 52:9
trying 13:24 20:5 24:3 28:8	47:25 48:2	74:23 75:22	54:20 55:5 58:1
34:19 54:3 81:3		80:21,24,25 81:4	62:6,25 63:4
84:3 109:5	78:19 115:8,10	94:2 95:9 96:18	65:3,12 67:9,22
119:24 120:15	unfortunately 102:1	97:1,9,10,11	67:23 68:14,18
	_	98:15 99:5	76:10,21 79:22
123:13,14 two 20:22 22:15	unique 53:4,24	105:19	80:20 81:14
	54:1,2 55:10 58:22 59:10		82:23 83:6
22:17,19 28:9 44:1 62:4 72:21	68:22 78:16	uploader 50:11	84:15 85:4 86:5
73:5 83:15	79:4,13,17	84:16,17 uploading 17:6	86:19 87:15
94:23 100:16	united 1:1 2:1	21:1,4,18 37:23	90:5 94:11,12,14
			94:15 95:8,9,10
type 65:21 66:8	unmute 53:9 61:11	39:4,22 41:20 42:20 43:9,22	95:11,21 96:1,15
66:9,16,21 86:7 118:3	V	52:24 113:5	· · · · · · · · · · · · · · · · · · ·
	update 52:17		96:18,18 97:1,2
types 34:7 48:3	upgrade 46:23	uploads 49:25 85:4 102:13	97:6,8 101:16,21
typically 57:17	upload 13:6,10		102:13,14,14,15
u	14:4 15:21,23	url 99:11	102:15,17,18
uh 65:15 78:12	16:25 17:8,10,14	use 12:6,19 30:19 33:24	103:6,8,9,10 104:4,20 105:18
98:3	18:8,13,14,18		*
umbrella 12:5	19:6,21 20:12	48:24 62:2 65:8	105:25 109:21
unable 60:16	21:5,16 26:2	65:11 79:19	110:19 111:5,6
understand 39:6	27:7,12 31:12	84:17 96:8	115:3,10,21 117:18 125:14
39:7 44:1 49:11	32:7,8,18,22	106:21 114:24 115:23	126:3,3 129:4
53:6 60:2 74:13	33:2,13,20,22		132:1
82:20 83:5	35:7,19 37:9	useful 44:17	
93:16 95:18	40:19 41:6	user 1:5 2:5 9:10	user's 45:22
96:11 97:18	50:10 51:9 56:7	15:24 21:10,21	52:23 66:3
100:17 104:21	80:5 98:2	22:10 23:2,17,22	users 13:6,10
106:11	101:11	24:14 25:8,10,11	14:4 15:21,25 16:24 17:7 19:6
understanding	uploaded 16:11	25:12,14,21,25	
17:2 49:22 63:3	16:17,22 23:1,23	29:25 31:25	19:16 21:13,24
	24:14 31:11	33:17,18 34:12	22:1,22 23:3,8

Case 3:18-md-02843-VC Document 1071-6 Filed 10/28/22 Page 158 of 162 HIGHLY CONFIDENTIAL

[users - video]

23:14 24:13	101:24 103:15	34:5,8,10,13,20	77:15,17,18,20
26:8 27:6 28:3	108:17,23	35:4,7,16,19	77:23,23,25
28:13 29:3,16	109:24 111:1	36:8,24,25 37:4	78:16,16 79:4,10
30:10 31:6,10,12	112:22	37:5,21 38:5,12	79:13,22,25 80:1
31:13,24 32:7,8	variety 47:25	38:17 39:4,9,22	80:3,4,11,17,21
32:18 33:2,13,22	48:1 107:10	40:5,6,6,7,11,12	80:24 81:3,8,12
34:7,24 35:6,18	various 17:15	40:15,16,16,17	81:16,18,24 82:2
37:9,16,17 38:18	23:12	40:19,20,21 41:3	82:5,13,14,22,23
40:10,14,19 41:2	vast 48:8	41:12,21 42:2,20	83:7,8,17,24
41:3 45:15,16,18	vc 1:6 2:6	43:9,11,23 45:12	84:6,12,13,16,18
46:20 50:1 51:9	venture 69:1	45:16,17,20,22	84:24 85:4,18,19
53:1 55:20 56:7	verified 89:9,10	46:6,8,10,11,17	85:21,24 86:3,4
56:7 60:5,21,22	veritext 9:12	48:1,11,16,18,23	86:5,13,18,18
60:24 63:16	72:5 129:7,9,11	49:1,8,9,11,17	87:8,14,15,20
64:7 75:25 76:5	version 19:3,4	49:18,20,25 50:3	88:5,9,15,22
77:14 78:9	87:18 93:23	50:5,8,12,21	90:5 91:16
80:25 81:13,13	versus 24:7	51:2,9,20,24,25	92:20,24 93:10
81:15,15 84:24	video 1:14 2:19	52:12,21,24 53:5	95:3,3,9,10,12
85:19 88:15	11:13,17 13:10	53:24,25 54:5,14	96:18 97:1,9,10
89:25 93:25	13:15,21,21,22	55:6,10,14,18	97:11 98:1,4,7
94:5 95:17 98:8	14:4 15:21 16:2	56:1,5,7,8,18,23	98:15,16,17,24
102:5 104:13	16:2,8,15,17,21	57:2,4,13,16,18	99:6,22 100:7,8
110:11,12	17:8 18:8,13,18	57:22 58:4,8,19	100:9,14 101:11
112:25 114:13	20:12 21:4,15,25	58:22 59:10	101:16,21
114:20,24 121:4	22:11,23 23:1,6	60:23,24 61:2,8	102:13 103:5,11
124:20 125:8	23:14,19,23	61:10,13,20 62:1	104:4 105:19
uses 55:19	24:14,17 25:8,10	62:3,5,20,22,25	109:2,9,14,20
V	25:12,13,14,24	63:1,6,15,17	110:6,12,15,20
v 4:16 129:1	26:2,3,10,15,18	64:20,21 65:4,9	110:23,25 111:5
vague 14:5 20:16	26:21,23,24 27:1	65:16,17,18,21	111:7 112:19,24
24:1,1 30:21	27:10,11,12,18	66:16,21,23	112:25 113:2,7
32:19 33:4,25	27:25 28:4,6,10	67:10,15,17,20	113:23,24 115:5
35:10 37:11	28:14,24,25 29:5	68:15,16,19,23	115:7,22,25
39:5 58:6 65:5	29:6,8,14,17,21	69:2,17 71:22	116:6,20,22
74:7,15 82:7	30:3,5,7,11 31:7	72:22 73:19	117:2,7 120:13
83:10 96:22	31:9,11,13,25	74:5,12,18,21,23	120:14,19,20,25
99:1 100:3	32:6,9,11,17,21	75:21 76:1,4,7	121:4,10,13
77.1 100.3	33:2,13,15,23	76:10,22 77:11	122:8,9,22 123:1

Case 3:18-md-02843-VC Document 1071-6 Filed 10/28/22 Page 159 of 162 HIGHLY CONFIDENTIAL

[video - yeah]

122 22 124 20		4 41 17	7.2.1(.25.02.0
123:23 124:20	W	waste 41:17	7:2 16:25 83:8
125:9,13,14,15	w 3:7 6:16	73:22 112:17	website 16:16
126:2,2,4,4	waived 129:23	watch 15:25	websites 56:3
video's 85:11	129:23	40:20 55:21	went 18:11
videoconference	waiving 129:20	64:15,17,18	112:12
1:14 2:19 3:2	want 11:18	85:10,16,18,22	whatevers 90:6
4:2 5:2 6:2 7:2	12:13 18:18,18	85:25 86:2,15	whatnot 68:2
videographer	23:21 24:10	91:24 92:3	whereof 128:20
7:9 9:5,11 12:13	25:4 28:8 30:4	101:21 103:11	wide 107:10
12:22,25 45:1,4	36:19 37:14,14	104:4	wish 84:17
77:5,8 112:11,14	37:18 38:19	watched 68:16	witness 9:13
127:3,6,17	41:3 44:3,3	74:18 98:16	59:21 60:11
videos 13:6	50:23 55:21	watches 98:4	127:12 128:20
16:25 17:7 19:6	57:1,12 60:8,18	watching 40:16	129:13,16 130:2
19:16 21:1,21	61:8 65:25 66:2	54:15 59:13	130:5
26:9 27:7 28:7	66:9 67:5,7	60:14 61:19	wondering 46:5
28:11,14,24 32:4	73:22 75:13	62:12 63:1,5	word 48:17 65:9
37:9 49:15 50:1	76:12 77:10	95:14,21	65:11 70:20
50:11,21 51:10	78:24 80:6,13,14	way 20:18 22:7	83:2,21 96:8
51:14 54:20	81:10 86:9	25:5 29:24	100:22 105:9
55:20,21 56:3,9	95:17 100:16,20	32:15 34:11	117:8 122:10
56:12 58:2	100:25 101:3	38:4,15,16 39:8	words 33:21
59:13 60:14,19	108:1,24 110:7,8	43:10 50:6	50:9 54:17
66:3,7,11 74:17	111:19 112:17	52:19 55:3 58:7	101:18
76:5 87:16 89:1	112:20 113:8,14	79:13 99:19	work 36:7 49:23
89:25 93:3 94:2	120:4,6 122:12	114:14,14	119:5 120:8,25
113:5 115:3,14	120.4,6 122.12	122:17	working 76:20
115:19 117:17	wanted 15:25	ways 18:8 23:3	worries 25:3
117:18 125:8	56:8 73:14 87:2	25:10 30:10	51:21
view 22:22 75:6	127:8	41:2 45:15	wrong 85:9
75:23 101:8	wants 29:25 34:5	48:15 53:2,4,8	X
viewable 101:2	89:16 94:12	62:4 78:6 88:8	
viewers 29:21		88:14 96:17	x 8:1 128:16
views 68:20,22	95:22 97:8,9	97:1 98:6	xx 130:1
voice 9:20	98:4,16 99:21	we've 42:6 43:12	y
volume 1:17 8:4	110:22 115:16	112:5 123:10	yeah 12:13 13:22
53:17 56:25	washington 1:23	web 1:14 2:19	17:19,21 20:14
61:17 74:12	3:13	3:2 4:2 5:2 6:2	21:19 22:7 24:5
J = 1 = 7 , 1.12			

[yeah - zuckerberg]

24:25 26:5	york 5:10,10
27:21 33:7 34:1	yup 89:21
35:13 38:1	Z
44:14 45:24	zero 57:20
46:4 47:21	zoom 1:12
48:22,22,23	zuckerberg 14:9
49:19 52:3	Zuckerberg 14.7
53:15,23 54:25	
55:4 56:20	
58:25 59:8 60:7	
60:7 62:18 65:6	
66:1,15,22 68:12	
70:13 71:7 74:1	
76:24 79:1 80:3	
83:12,13 86:8	
87:24 90:12	
92:23 93:14	
95:20 96:4,6	
97:7 100:13	
102:6,21 103:7	
104:16,23 106:3	
108:4,6 109:1,4	
109:15 110:13	
114:11,18 116:4	
116:17 118:23	
119:20 120:9	
121:15 122:4,14	
122:18 123:15	
123:15,15 124:8	
124:14 125:24	
year 19:8 47:11	
72:21 86:1,14,17	
94:9,10	
years 17:17 19:9	
32:25 33:8	
56:19 57:21	
60:14 71:24	

Federal Rules of Civil Procedure Rule 30

- (e) Review By the Witness; Changes.
- (1) Review; Statement of Changes. On request by the deponent or a party before the deposition is completed, the deponent must be allowed 30 days after being notified by the officer that the transcript or recording is available in which:
- (A) to review the transcript or recording; and
- (B) if there are changes in form or substance, to sign a statement listing the changes and the reasons for making them.
- (2) Changes Indicated in the Officer's Certificate. The officer must note in the certificate prescribed by Rule 30(f)(1) whether a review was requested and, if so, must attach any changes the deponent makes during the 30-day period.

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ARE PROVIDED FOR INFORMATIONAL PURPOSES ONLY.

THE ABOVE RULES ARE CURRENT AS OF APRIL 1,

2019. PLEASE REFER TO THE APPLICABLE FEDERAL RULES

OF CIVIL PROCEDURE FOR UP-TO-DATE INFORMATION.

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Veritext Legal Solutions represents that the foregoing transcript is a true, correct and complete transcript of the colloquies, questions and answers as submitted by the court reporter. Veritext Legal Solutions further represents that the attached exhibits, if any, are true, correct and complete documents as submitted by the court reporter and/or attorneys in relation to this deposition and that the documents were processed in accordance with our litigation support and production standards.

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